



Here for Good

Community Foundation
for Monterey County

Grant Information Session January 2024

Agenda

- Welcome
- Overview of grantmaking programs: Community Impact, Organizational Development and Opportunity
- 2024 updates
- General Tips and Suggestions
- Q&A



cfmco.org/communityimpact

cfmco.org/nonprofits/grants

Grant Programs: At-a-Glance

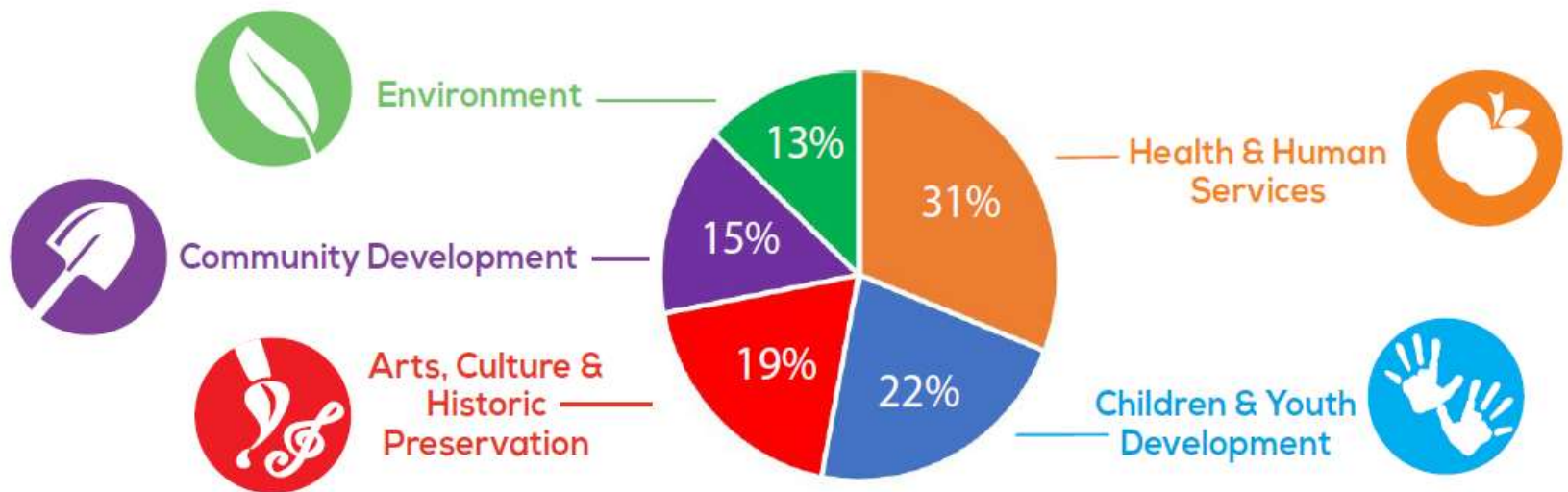
	Funding Interest / Purpose	Range (average) Annual \$	Application Due Date
Community Impact	<ul style="list-style-type: none">• Almost all areas• Ongoing needs	\$10k - \$50k (\$30k) \$1.6 million	Third Friday in March
Opportunity	<ul style="list-style-type: none">• New efforts• Concentrated efforts in one city/area or population	\$5k - \$20k (*\$5k) \$400k	None Reviewed 3x, end of Feb, June, Oct
Organizational Development	<ul style="list-style-type: none">• Focused, strategic capacity building projects	\$5k - \$10k (\$6,800) \$50k+	None

Application Requirements

	Prog/Proj Budget	Org Budget	Financial Statements	% Board Giving	Evaluation Assessment	Report
Comm Impact	•	•	•	•	•	•
Opportunity	•	•			•	•
Org Dev	•	•	•			•

Community Impact

ESTIMATED GRANT ALLOCATION BY PROGRAM AREA





Suggestions for Submitting the Strongest **Community Impact Proposal**

SELECTING GRANTS

- ✓ Align with one or more funding priorities
- ✓ Submit a proposal and budget that fits the 11-month grant period.
- ✓ Choose 2-3 indicators you will monitor during the grant period.
- ✓ Propose SMART goals
 - Specific, Measurable, Achievable, Relevant, and Time-bound



Community Impact – 2024 Highlights

- CFMC aims for an average grant size of **\$30,000**
- Animal Welfare grants unavailable this year.
- Small grant requests up to **\$20,000** are reviewed by staff; requests between \$20,001 - \$50,000 are reviewed by staff and a volunteer committee
- Two-year grant requests by invitation
- **Apply by 5:00 pm, the third Friday in March (3/15)**



Suggestions for Submitting the Strongest **Opportunity** Proposal

- ✓ Opportunity Grants support:
 - New efforts, expanded services
 - **Ongoing activities/programs/expenses**
- ✓ Consider the time frame of your application and plan accordingly
- ✓ Well thought out applications describing the community need, with data if available



Opportunity Timeline

Apply by	Receive a Decision by
February 29	the end of April
June 30	the end of August
October 31	the end of December



Applying for Opportunity is Easier in 2024

**Organizations may receive one or the other
(Community Impact or Opportunity)**

- CI due date: **By 5:00 pm, third Friday** in March

Opportunity

- **No application due date; accepted year-round**
- **Fewer application/reporting questions than CI**
- **Two-month turnaround**

Organizational Development (OD) Grants



Ventana Wilderness Alliance Staff, Board Members, and Field Program Volunteers take a break during a strategic planning session.

Submitting a Strong OD Proposal



Monterey Condors Club participants

- ✓ Demonstrate a vision for organizational growth and resilience.
- ✓ Clearly describe what will be different about the organization as a result of the project and how success will be measured.
- ✓ Discuss with CNE staff before submitting

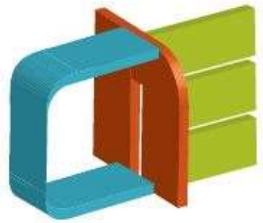


Some Examples* of Recent OD Projects

Project	Outcome
First-ever strategic planning process	<i>Developed board work groups for increased clarity and engagement.</i>
Founder's leadership transition	<i>Consultant mentored incoming leaders and facilitated transition process with strong continuity.</i>
CRM (Customer Relationship Management) improvements	<i>Significantly grew volunteer and donor engagement; increased staff efficiencies</i>

*These illustrate possible project types but are not exhaustive.





**center for
nonprofit excellence**
COMMUNITY FOUNDATION FOR MONTEREY COUNTY

Learn, Grow, and Connect:

- CNE Executive Director Breakfast monthly series begins 1/25
- Deadline for pro bono consulting with Stanford ACT 1/31
- *Demystifying CFMC Funds Workshop* (Save the Date 3/27)

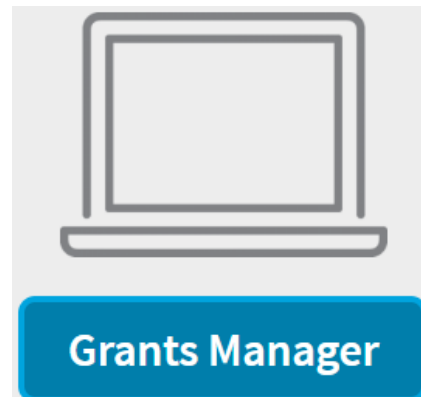
Additional training for grantseekers:

<https://www.cfmco.org/tag/fund-development/>

Visit [cfmco.org/workshops](https://www.cfmco.org/workshops) for more details

Tips and Suggestions

- ✓ Read the Overview Guide at cfmco.org/apply
- ✓ Add “administrator@grantinterface.com” to your email contacts
- ✓ Inform us when your grant contact or mailing address change



Contact us if you...

- Are applying with a fiscal sponsor or as a part of a collaborative
- Don't think you need to submit all the required forms
- Question eligibility
- Are based outside of Monterey County
- Have questions about our funding priorities/Evaluation Plan
- Have any questions at all – it's better to contact us before submitting your request



Stay in touch with us



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Contact Information

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www.cfmco.org/nonprofits/grants, cfmco.org/apply



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