Agenda
✓ Welcome
✓ Overview of grantmaking programs: Community Impact, Organizational Development and Opportunity
✓ New for 2023
✓ General Tips and Suggestions
✓ Q&A

cfmco.org/communityimpact  cfmco.org/nonprofit/grants
### Three Grant Programs by Comparison

<table>
<thead>
<tr>
<th>Community Impact</th>
<th>Funding Interest / Purpose</th>
<th>Range (average) Annual Budget</th>
<th>Application Deadline</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Almost all areas</td>
<td>$10k - $50k ($30k)</td>
<td>First Friday in March</td>
</tr>
<tr>
<td></td>
<td>• Ongoing needs</td>
<td>$2 million</td>
<td></td>
</tr>
<tr>
<td>Organizational Development</td>
<td>• Internal capacity building</td>
<td>$1k - $10k ($4,400)</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>• Increased effectiveness</td>
<td>$50k+</td>
<td></td>
</tr>
<tr>
<td>Opportunity</td>
<td>• New efforts</td>
<td>$1k - $5k ($5k)</td>
<td>None</td>
</tr>
<tr>
<td></td>
<td>• Time-sensitive costs that could not have been planned</td>
<td>$50k+</td>
<td></td>
</tr>
</tbody>
</table>
### Application Requirements by Comparison

<table>
<thead>
<tr>
<th></th>
<th>Prog/Proj Budget</th>
<th>Org Budget</th>
<th>Financial Statements</th>
<th>% Board Giving</th>
<th>Report</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Impact</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Org Development</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
<td>•</td>
</tr>
<tr>
<td>Opportunity</td>
<td>•</td>
<td>•</td>
<td></td>
<td></td>
<td>•</td>
</tr>
</tbody>
</table>
Community Impact – New for 2023

• Aiming for an average grant size of $30,000
• Small grants up to $20,000 reviewed by staff; requests between $20,001 - $50,000 reviewed by volunteer subcommittee
• Shortened/revised question re board giving
• Joel, Arts contact

Not new but noteworthy,
• Two-year and renewal grant applications by invitation
Equity = Impact

“focus on opportunity and achievement gaps that increase equity”

www.cfmco.org/impact/montereycountystormrelieffund
Community Impact

Estimated Grant Allocation by Program Area

- Environment & Animal Welfare: 13%
- Community Development: 31%
- Health & Human Services: 15%
- Arts, Culture & Historic Preservation: 19%
- Children & Youth Development: 22%
Suggestions for Submitting the Strongest Community Impact Proposal Possible

SELECTING GRANTS
✓ Align with one or more Community Impact funding priorities
✓ Submit a proposal and budget taking into account the grant period. Larger grants will have a grant period from July through next May. (<$20k June - April)
✓ Propose SMART goals
  • Specific, Measurable, Achievable, Relevant, Time-bound
Organizational Development (OD) Grants

Ventana Wilderness Alliance Staff, Board Members, and Field Program Volunteers take a break during a strategic planning session.
Organizational Development Grants

- Grant projects grow capacity and effectiveness to achieve mission impact
- Near-term investments that pay off for years to come by making your organization more equitable and efficient

Monterey Condors Club participants
## Some Examples of OD Projects

<table>
<thead>
<tr>
<th>Organization</th>
<th>Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>California Rural Legal Assistance</td>
<td><em>Transgender Community Needs Assessment Survey</em></td>
</tr>
<tr>
<td>Jacob’s Heart Children’s Cancer Support Services</td>
<td><em>Enhanced data/evaluation system to improve outcomes</em></td>
</tr>
<tr>
<td>Sol Treasures</td>
<td><em>Strategic planning and board development</em></td>
</tr>
<tr>
<td>YWCA Monterey County</td>
<td><em>IT security</em></td>
</tr>
</tbody>
</table>
Si A la Diversidad
Suggestions for Submitting the Strongest Opportunity Proposal Possible

✓ Opportunity Grants support two basic scenarios
  - New efforts
  - Time-sensitive (unexpected)

✓ Consider the time frame of your application and plan accordingly

✓ Well thought out applications describing the community need, with data if available
Examples of Opportunity Projects

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<th>Organization</th>
<th>Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>AIM for Mental Health</td>
<td>Eating disorders awareness</td>
</tr>
<tr>
<td>Gateway Center</td>
<td>New job training and life skills program for young adults</td>
</tr>
<tr>
<td>Monterey Waterkeeper</td>
<td>Community assessment of safe drinking water</td>
</tr>
</tbody>
</table>
Tips and Suggestions

✓ Read the Overview Guide at cfmco.org/apply
✓ Add “administrator@grantinterface.com” to your safe contacts
✓ Inform us when your grant contact changes
Contact your us if you...

• Are applying with a fiscal sponsor or as a part of a collaborative
• Don’t think you need to submit all the required forms
• Question eligibility
• Are based outside of Monterey County
• Have questions about our funding priorities/Evaluation Plan
• Have any questions at all – it’s better to contact us before submitting your request
Stay in touch with us
✓ Subscribe to our eNews (cfmco.org)
✓ Follow us on social media
  facebook.com/cfmco
  twitter.com/cfmco
  Instagram.com/cfmco
2023 Calendar: [www.cfmco.org/workshops](http://www.cfmco.org/workshops)

• Sign up for the newsletter to stay in touch!

• Stanford ACT Application Pro Bono Consulting Projects – Apply by 5:00 pm, January 27

  StanfordACT.MB@gmail.com
Contact Information
831.375.9712 or 754.5880
www.cfmco.org/nonprofits/grants, cfmco.org/apply

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Here for Good
Community Foundation
for Monterey County