



Here for Good

Community Foundation
for Monterey County

Grant Information Session January 2023

Agenda

- ✓ Welcome
- ✓ Overview of grantmaking programs:
Community Impact, Organizational
Development and Opportunity
- ✓ New for 2023
- ✓ General Tips and Suggestions
- ✓ Q&A



Three Grant Programs by Comparison

	Funding Interest / Purpose	Range (average) Annual Budget	Application Deadline
Community Impact	<ul style="list-style-type: none"> • Almost all areas • Ongoing needs 	\$10k - \$50k (\$30k) \$2 million	First Friday in March
Organizational Development	<ul style="list-style-type: none"> • Internal capacity building • Increased effectiveness 	\$1k - \$10k (\$4,400) \$50k+	None
Opportunity	<ul style="list-style-type: none"> • New efforts • Time-sensitive costs that could not have been planned 	\$1k - \$5k (\$5k) \$50k	None

Application Requirements by Comparison

	Prog/Proj Budget	Org Budget	Financial Statements	% Board Giving	Report
Community Impact	•	•	•	•	•
Org Development	•	•	•		•
Opportunity	•	•			•



Community Impact – New for 2023

- Aiming for an average grant size of **\$30,000**
- Small grants up to **\$20,000** reviewed by staff; requests between \$20,001 - \$50,000 reviewed by volunteer subcommittee
- Shortened/revised question re board giving
- Joel, Arts contact

Not new but noteworthy,

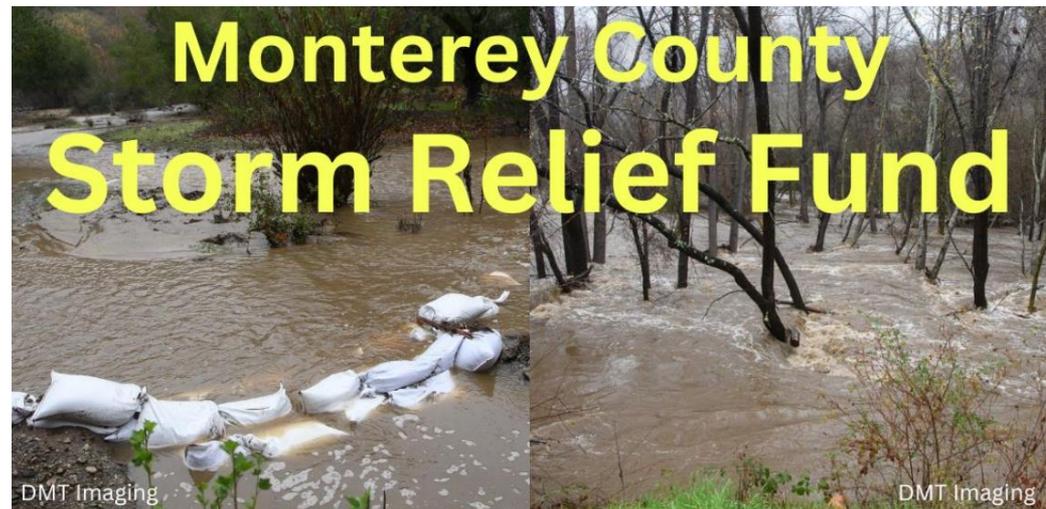
- Two-year and renewal grant applications by invitation

Equity = Impact



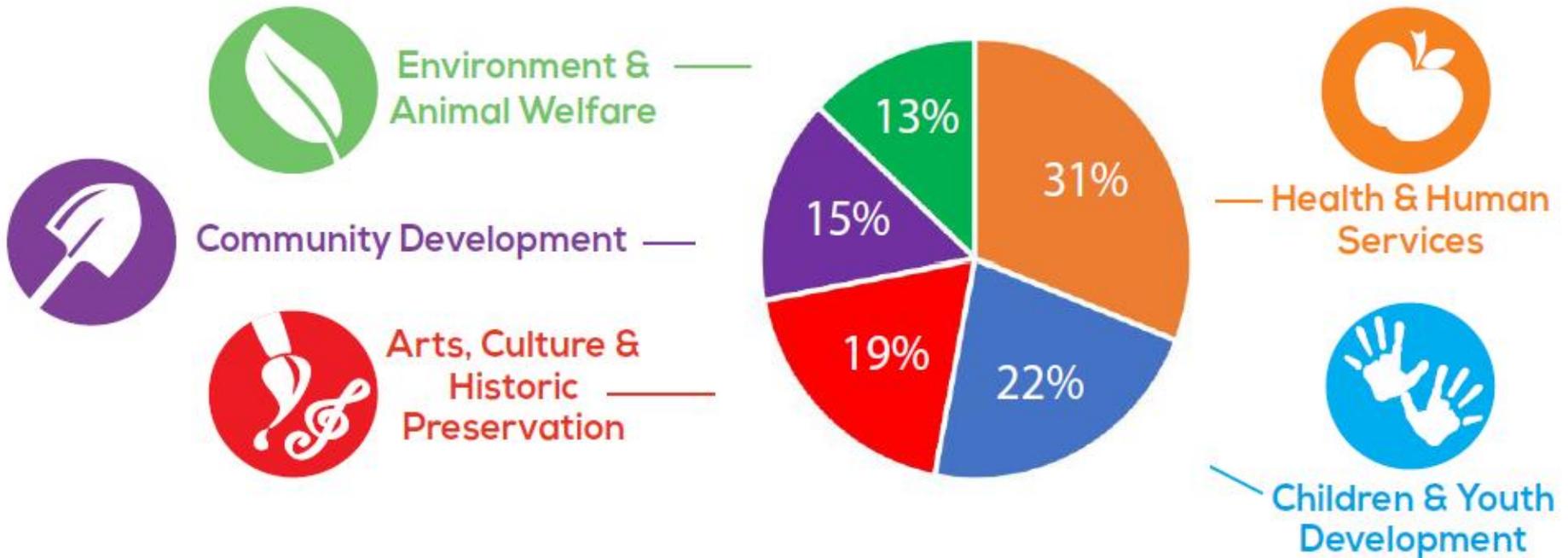
www.cfmco.org/impact/montereycountystormrelieffund

“focus on opportunity and achievement gaps that increase equity”



Community Impact

ESTIMATED GRANT ALLOCATION BY PROGRAM AREA





Suggestions for Submitting the Strongest **Community Impact Proposal Possible**

SELECTING GRANTS

- ✓ Align with one or more Community Impact funding priorities
- ✓ Submit a proposal and budget taking into account the grant period. Larger grants will have a grant period from July through next May. (<\$20k June - April)
- ✓ Propose SMART goals
 - Specific, Measurable, Achievable, Relevant, Time-bound

Organizational Development (OD) Grants



Ventana Wilderness Alliance Staff, Board Members, and Field Program Volunteers take a break during a strategic planning session.

Organizational Development Grants



Monterey Condors Club participants

- ✓ Grant projects grow capacity and effectiveness to achieve mission impact
- ✓ Near-term investments that pay off for years to come by making your organization more equitable and efficient

Some Examples of OD Projects

Organization	Project
California Rural Legal Assistance	<i>Transgender Community Needs Assessment Survey</i>
Jacob's Heart Children's Cancer Support Services	<i>Enhanced data/evaluation system to improve outcomes</i>
Sol Treasures	<i>Strategic planning and board development</i>
YWCA Monterey County	<i>IT security</i>





Suggestions for Submitting the Strongest **Opportunity** Proposal Possible

- ✓ Opportunity Grants support two basic scenarios
 - New efforts
 - Time-sensitive (unexpected)
- ✓ Consider the time frame of your application and plan accordingly
- ✓ Well thought out applications describing the community need, with data if available



Examples of Opportunity Projects

Organization	Project
AIM for Mental Health	<i>Eating disorders awareness</i>
Gateway Center	<i>New job training and life skills program for young adults</i>
Monterey Waterkeeper	<i>Community assessment of safe drinking water</i>

Tips and Suggestions

- ✓ Read the Overview Guide at cfmco.org/apply
- ✓ Add “administrator@grantinterface.com” to your safe contacts
- ✓ Inform us when your grant contact changes



Grants Manager

Contact your us if you...

- Are applying with a fiscal sponsor or as a part of a collaborative
- Don't think you need to submit all the required forms
- Question eligibility
- Are based outside of Monterey County
- Have questions about our funding priorities/Evaluation Plan
- Have any questions at all – it's better to contact us before submitting your request



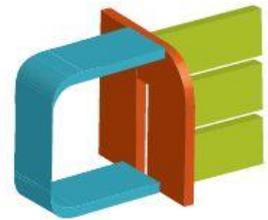
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**center for
nonprofit excellence**
COMMUNITY FOUNDATION FOR MONTEREY COUNTY

2023 Calendar: www.cfmco.org/workshops

- Sign up for the newsletter to stay in touch!
- Stanford ACT Application Pro Bono Consulting Projects –
Apply by 5:00 pm, January 27

StanfordACT.MB@gmail.com

Contact Information

831.375.9712 or 754.5880

www.cfmco.org/nonprofits/grants, cfmco.org/apply



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