

# LEAD Institute 2023

Invest in yourself and your community!  
LEAD is growing the next generation of nonprofit leaders.



Apply by  
10/1/22

**LEAD INSTITUTE** is a year-long leadership development program of the Community Foundation for Monterey County serving the diverse communities of Monterey, Santa Cruz, and San Benito Counties. The 2023 LEAD Institute is designed to nurture and empower leaders to thrive in our current climate of uncertainty, recovery, and possibility.

## GROW



## WHO

- › New nonprofit executives
- › Rising leaders from nonprofits or community-based organizations
- › People enthusiastic to grow and make a difference

## WHAT

- › Values-based leadership and management training
- › Monthly in-person seminars with an inspiring and diverse cohort
- › Individualized professional coaching
- › Sliding-scale tuition rates and needs-based scholarships
- › Sessions will follow current CDC and county guidelines.

## WHEN

- › February 2023 to December 2023
- › Monthly in-person sessions in Salinas
- › Dates to be announced



**center for  
nonprofit excellence**  
COMMUNITY FOUNDATION FOR MONTEREY COUNTY

[cfmco.org/LEAD](https://cfmco.org/LEAD)

831.375.9712 • [lead@cfmco.org](mailto:lead@cfmco.org)

“One of the best parts of LEAD is the cohort of amazing nonprofit leaders that you learn beside. You will be inspired by the talent represented and will create a support network for the inevitable challenges we face.”

— a recent LEAD graduate



## WHY

### For Organizations

- › Invest in your great staff and empower their growth
- › Meet new partners and build support networks
- › Build capacity in key areas including supervision, collaboration, fund development, financial management and more

### For Participants

- › Grow your leadership skills and increase your mission impact
- › Gain confidence, clarity, and connection
- › Identify your core values that help your nonprofit and community thrive, especially as we recover from the COVID-19 pandemic

“My organization is roaring along. I am still fueled by LEAD.”

—Participant who was a new Executive Director

Learn More & Apply by 10/1/22

## LEAD Information Session

Thursday, August 25, 2022

10–11 a.m.

CFMC Conference Room

2354 Garden Rd.

Monterey, CA

- 1 Get in touch** with Reid Norris to learn more about LEAD Institute: [reidn@cfmco.org](mailto:reidn@cfmco.org)
- 2 Complete the application** available at [cfmco.org/LEAD](https://cfmco.org/LEAD) by **October 1, 2022**.
- 3 Interviews** take place October – November 2022