

LOVE BIG SUR



BIG SUR FUND

IN MEMORY OF WESTON CALL

a special purpose fund of the
Community Foundation for Monterey County

MISSION To provide sustainable, impactful and supplemental resources for the needs of Big Sur residents and to build a better future for the community



Grantee Big Sur Park School

The Dream

Big Sur has a unique spirit, sense of place and community. Those that live here or enjoy the iconic beauty of this place have an opportunity to improve, protect and preserve its special character. The Big Sur Fund supports the community now and will serve the needs of Big Sur residents for generations to come.

About the Big Sur Fund

The Big Sur Fund was created in 2018 to provide residents, businesses and visitors an opportunity to give back to Big Sur. It is guided by an advisory council which provides oversight, raises funds, defines priorities and recommends grants to benefit the Big Sur area. The Fund has evolved into a responsive way to help our community thrive now and in the future so that nonprofits have a source they can go to year after year.



Priorities

Health, Safety, Education, Arts, Culture and Community Stewardship

- Create additional funding for health, fire and safety needs through Big Sur nonprofits
- Support educational, cultural and historical programs
- Aid sustainable tourism and destination stewardship efforts
- Create and enhance community partnerships
- Support nonprofits providing services in Big Sur
- Respond to disaster



Fire and Disaster Relief

Big Sur is a wild place. It's extremely vulnerable to all kinds of natural and other disasters such as fires, floods and structural damage from storms. Part of the Fund's mission is to build philanthropic resources for disaster relief to quickly partner with local agencies when disaster strikes.

Why invest?

- Pools your giving for greater impact
- One gift benefits many organizations
- Led by local Advisory Council
- Creates a lasting legacy for Big Sur
- Professionally invested to grow over time

Financial funding to nonprofit organizations benefiting the Local resources for disaster relief.

The Power of Endowment

Growing the Big Sur Fund ensures that philanthropic resources are available to strengthen nonprofits serving the people of Big Sur. Because the fund is invested to grow over time and a percentage is granted each year, resources will be available to respond to changing needs as they arise. It is a special purpose fund of the Community Foundation for Monterey County (CFMC), which offers administrative and investment support.

**Our goal is to build an endowment of
more than \$2 million
to make grants of \$100,000 every year
to support the Big Sur community.**

Local Impact

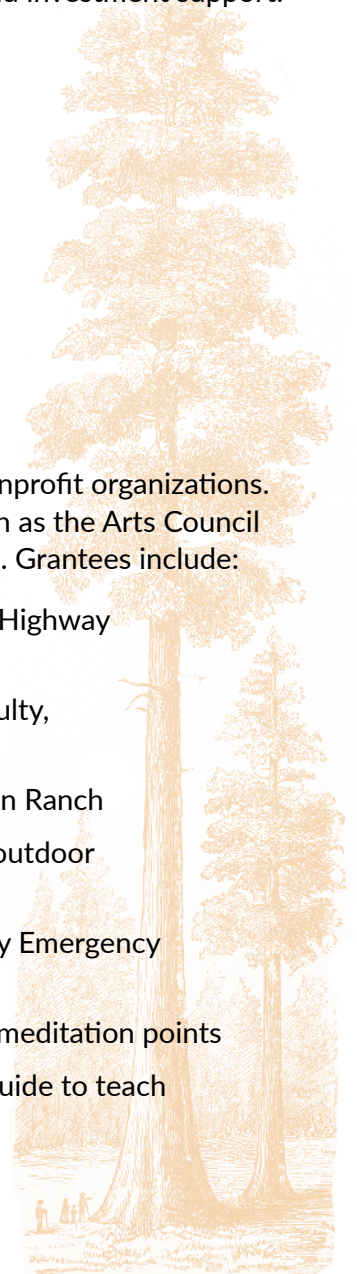
The Big Sur Fund awards more than \$35,000 in grants each year to Big Sur-based nonprofit organizations. It also supports outside organizations to bring programming to Big Sur residents, such as the Arts Council for Monterey County for summer arts camp and education to Captain Cooper School. Grantees include:

- **Big Sur Byway Organization** support implementation of the Big Sur Coast Highway Management Plan
- **Big Sur Fiddle Camp** to produce a CD and theater show with students, faculty, and local actors
- **Big Sur Land Trust** to support the Land Stewardship Program at Glen Deven Ranch
- **Big Sur Park School** to provide scholarships to preschoolers to receive an outdoor education experience
- **CERV of the Monterey Peninsula** for equipment for the Big Sur Community Emergency Response Team
- **New Camaldoli Hermitage** for upgrades and repairs to trails, benches and meditation points
- **Ventana Wilderness Alliance** to create and print a Pine Ridge Trail visitor guide to teach responsible recreation in Big Sur



Inspiration

Weston Call, a proud Big Sur resident, was passionate about Big Sur. Inspired by its beauty and history, he volunteered tirelessly with local nonprofits to maintain its special qualities. The Big Sur Fund was created in his memory to “Love Big Sur” in a sustainable and impactful way, supporting organizations serving the area from Mal Paso Creek to the county line.



"I give because the fund is a unique and effective way to support both longstanding organizations serving the Big Sur Community and its new and evolving needs."

— Kirk Gafill, President/CFO Nepenthe/Phoenix Corporation



Grantee Ventana Wilderness Alliance

Help Build a \$2 Million Endowment for Big Sur. Join Us!

What's your connection to Big Sur? Whether you and your family have lived or worked in Big Sur for months or decades, or you are a visitor that has enjoyed its beauty, you can give in a way that is meaningful today and will also have an impact for future generations.

Ways to Give

An investment in the Big Sur Fund in Memory of Weston Call is leveraged with other gifts to resonate throughout the community. There are many ways to give.

- **Donate online** at cfmco.org/BigSur.
- **Send check** made payable to "Community Foundation for Monterey County" with "Big Sur Fund" in the memo line.

Mail to:

Community Foundation for Monterey County
2354 Garden Road
Monterey, CA 93940

- **Make a gift of stock, real estate or other assets.**
Contact Brian Thayer, CFMC Senior Philanthropic Services Officer at (831) 375-9712 x144.

*Donations to the Big Sur Fund of the Community Foundation for Monterey County are tax deductible.
The CFMC is a 501(c)3 nonprofit organization, Tax ID #94-1615897.*



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