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**Community Foundation**  
for Monterey County

# Grant Information Session January 2022

# Agenda

- ✓ Welcome
- ✓ Overview of grantmaking programs:  
Community Impact, Organizational  
Development and Opportunity
- ✓ New for 2022
- ✓ Tips and Suggestions
- ✓ Q&A



# Three Grant Programs by Comparison

	Funding Interest / Purpose	Range (average) Annual Budget	Application Deadline
<b>Community Impact</b>	<ul style="list-style-type: none"> <li>• Almost all areas</li> <li>• Ongoing needs</li> </ul>	\$10k - \$50k (\$25k) \$2 million	First Friday in March
Organizational Development	<ul style="list-style-type: none"> <li>• Internal capacity building</li> <li>• Increased effectiveness</li> </ul>	\$1k - \$10k (\$4,400) \$50k+	None
Opportunity	<ul style="list-style-type: none"> <li>• New efforts</li> <li>• Time-sensitive costs that could not have been planned</li> </ul>	\$1k - \$5k (\$5k) \$50k	None

# Community Impact – Recent Changes

**2014 - 2020**

**Effective beginning  
in 2021**

Two cycles a year

One cycle

Four application deadlines

One deadline

Two different application forms based on request amount

One full application, shorter renewal application by invitation

One-year (11-mo) grant period

One-year grants, a few two-year grants (by invitation)

Consider program, capital, operating, org development

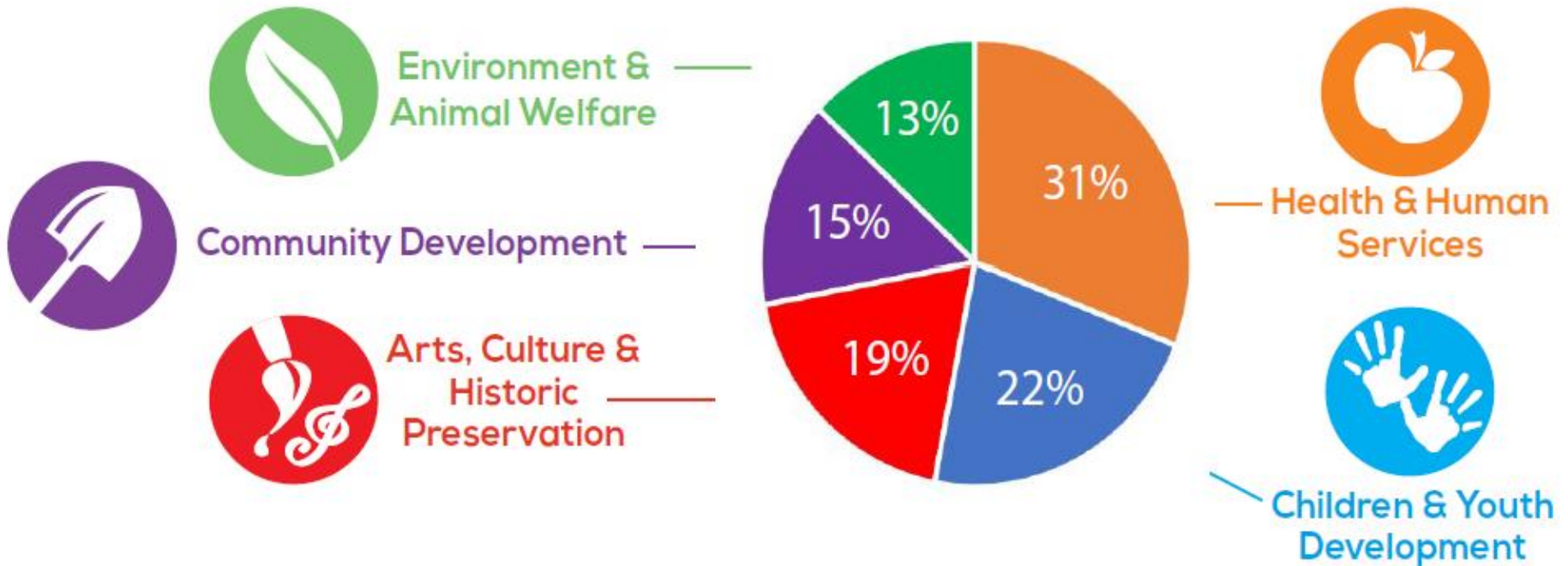
2022 – Org development requests no longer considered

# How Responsive is Community Impact during these times?



# Community Impact

## ESTIMATED GRANT ALLOCATION BY PROGRAM AREA





# Suggestions for Submitting the Strongest **Community Impact** Proposal Possible

## SELECTING GRANTS

- ✓ Align with one or more Community Impact funding priorities
- ✓ Submit a proposal and budget taking into account the grant period. Larger grants will have a grant period from July through next May. (<\$15k June - April)
- ✓ Propose SMART goals
  - Specific, Measurable, Achievable, Relevant, Time-bound

# Organizational Development (OD) Grants



Ventana Wilderness Alliance Staff, Board Members, and Field Program Volunteers take a break during a strategic planning session.



# Organizational Development – New for 2022

<b>Before</b>	<b>Effective beginning in 2022</b>
\$1,000 - \$5,000	\$1,000 - \$10,000
Staff wages/salary not an eligible expense	Staff wages/salary may be eligible for time directly related to the OD project
N/A	Special consideration for efforts to strengthen and rebuild due to COVID

# Suggestions for Submitting the Strongest **Org Development** Proposal Possible



Monterey Condors Club participants

- ✓ Demonstrate a clear plan for the project
- ✓ Persuasively show how the funded activities will contribute to a significant shift or improvement in your organization

# Some Examples of OD Projects

<b>Organization</b>	<b>Project</b>
Health Projects Center	<i>Data system upgrades to support the CareJourney client management tool</i>
California Rural Legal Assistance, Inc	<i>Transgender Community Needs Assessment Survey</i>
Central Coast Center for Independent Living	<i>Coaching and consulting to support ED transition</i>
Palenke Arts	<i>Develop a strategic plan for new organization</i>

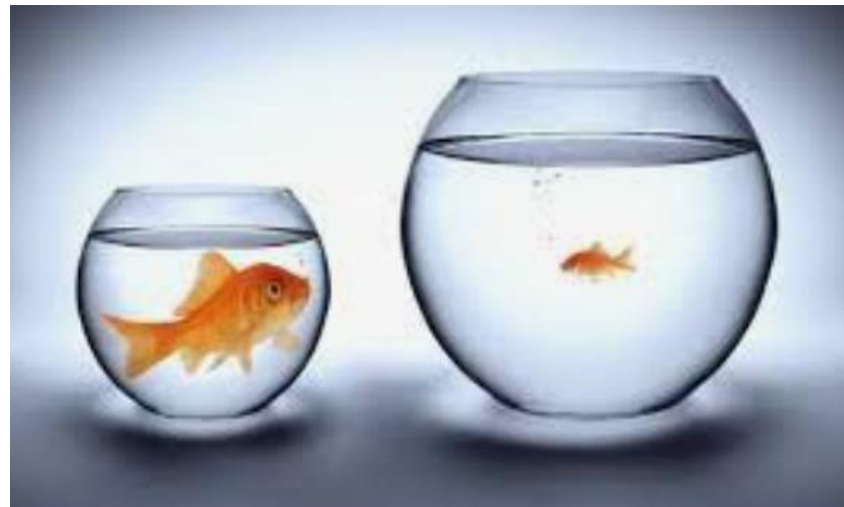
# Opportunity – New for 2022

**Before**

Copies of last year's financial statements were required

**Effective  
beginning in 2022**

Financial statements no longer required





# Suggestions for Submitting the Strongest **Opportunity** Proposal Possible

- ✓ Opportunity Grants support two basic scenarios
  - New efforts
  - Time-sensitive (unexpected)
- ✓ Consider the time frame of your application and plan accordingly
- ✓ Well thought out applications describing the community need, with data if available



## Some Examples of Opportunity Projects

<b>Organization</b>	<b>Project</b>
Asian Cultural Experience	<i>New program manager</i>
Latina Republic	<i>Virtual academic tutoring</i>
Monterey Bay Fisheries Trust	<i>Marketing campaign</i>

# Tips and Suggestions

- ✓ Read the Overview Guide at [cfmco.org/apply](http://cfmco.org/apply)
- ✓ Add “[administrator@grantinterface.com](mailto:administrator@grantinterface.com)” to your safe contacts
- ✓ Inform us when your grant contact changes



**Grants Manager**

# Contact your us if you...

- Are applying with a fiscal sponsor or as a part of a collaborative
- Don't think you need to submit all the required forms
- Question eligibility
- Are based outside of Monterey County
- Have questions about our funding priorities/Evaluation Plan
- Have any questions at all – it's better to contact us before submitting your request





# Stay in touch with us

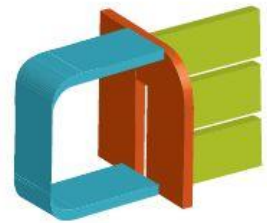


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**center for  
nonprofit excellence**  
COMMUNITY FOUNDATION FOR MONTEREY COUNTY

## **2022 Calendar: [www.cfmco.org/workshops](http://www.cfmco.org/workshops)**

- Tune In To Your Leadership Voice – February 3
  - Register today: [www.eventbrite.com/e/tune-into-your-leadership-voice-feb-jun-registration-241237847897](http://www.eventbrite.com/e/tune-into-your-leadership-voice-feb-jun-registration-241237847897)
- CNE/TPO Webinar on Meeting Nonprofit Staffing Challenges – February 16
- Stanford ACT Application Pro Bono Consulting Projects – Apply by 5:00 p.m., January 28

# Contact Information

831.375.9712 or 754.5880

[www.cfmco.org/nonprofits/grants](http://www.cfmco.org/nonprofits/grants), [cfmco.org/apply](http://cfmco.org/apply)



**Esther Figueroa**

Scholarships and Community  
Impact Officer

**Opportunity**

[estherf@cfmco.org](mailto:estherf@cfmco.org), x107



**Joel Hernandez Laguna**

Community Impact Officer  
**Community Impact, Siembra  
Latinos Fund**, Neighborhood

[joelh@cfmco.org](mailto:joelh@cfmco.org), x133



**Janet Shing**

Director of Grantmaking  
**Community Impact** and special  
purpose

[janet@cfmco.org](mailto:janet@cfmco.org), x137



**Susie Polnaszek**

Director, Center for Nonprofit  
Excellence (CNE)

**Organizational Development**

[susiep@cfmco.org](mailto:susiep@cfmco.org), x138



**Reid Norris**

Leadership Development  
Specialist, CNE

**Organizational Development**

[reidn@cfmco.org](mailto:reidn@cfmco.org), x155



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