



## 2021 GRANT GUIDELINES

### ABOUT THE COMMUNITY FUND FOR CARMEL VALLEY

Neighbors Helping Neighbors – In 2020, the Community Fund for Carmel Valley (CFCV) was created to serve residents, businesses and organizations, all having an opportunity to contribute to the greater good of others. The fund is governed by a local advisory board consisting of longstanding volunteer community members. Its role is to provide oversight, raise funds, define grantmaking priorities and award grants. It is an affiliate of the Community Foundation for Monterey County, which provides administrative, investment and grantmaking expertise. CFCV seeks to improve the lives of our fellow community members, both now and in the future.

The CFCV provides grants to nonprofit organizations that benefit the following communities: Carmel Valley from Highway 1 to Cahoon Grade, Cachagua and Jamesburg.

For more information about the Community Fund for Carmel Valley, visit [www.cfmco.org/carmelvalley](http://www.cfmco.org/carmelvalley)

### CFCV GRANTS

Each year, the CFCV determines where its available grant dollars can be invested for greatest impact on our communities' highest priority needs. Using these grantmaking guidelines, the CFCV Advisory Board carefully reviews grant applications and recommends a slate of grants once a year to the CFMC board, which has final authority in grant decisions.

Funding proposals will be considered in 2021 for grantmaking priorities described below.

### 2021 GRANTMAKING PRIORITIES

The CFCV seeks to support nonprofit organizations that have the leadership and capacity to provide important community resources and services in the Carmel Valley area. Funding will be considered for the following types of requests within these three key priorities:

- **Community Development:** Build community, improve infrastructure and meet local needs
- **Youth & Seniors:** Expand youth and/or senior programming and services
- **Resident Programs:** Support education, cultural and historical programs

### Special consideration will be given to grant applications addressing:

- Organizations currently providing services directly located in Carmel Valley/Cachagua, with ease of access for residents
- Basic needs of Carmel Valley/Cachagua residents (food/housing security, youth programs, etc.)
- Emergency Prevention and/or Response related to:
  - Fire/Disaster needs (e.g., Neighborhood organizing, education for disaster preparedness, etc.). *Please contact us if you have questions about applying for a fire relief grant.*
  - COVID-19 needs (e.g., mental health, social reconnection and revitalization, individual/family technology needs such as increasing access through devices, wifi, instruction support, efforts to support local businesses, etc.)

### GRANT AWARD:

The CFCV will award up to \$30,000 in grants in 2021. Grants are expected to range from a minimum \$1,000 to a maximum of \$3,000. The number and size of grants awarded may vary depending on the Advisory Board's assessment of a proposed project's impact to Carmel Valley communities and the number of grant requests received. Grant recipients will be expected to use all funds and provide a written evaluation of the project within 11 months from the grant date.

Funding decisions will be announced in December.

**Funding will be considered for the following types of requests:**

- **Program Support:** for the expansion or refinement of existing programs, as well as new programs that show the promise of immediate resident benefit (during the award period) and sustainability
- **Operating Support:** unrestricted grants to organizations
- **Organizational Development:** to strengthen or enhance the internal capacity and infrastructure of organizations that have a proven track record of community benefit in the Carmel Valley area

**ELIGIBILITY:**

Grants will only be considered for projects and programs serving the Carmel Valley area.

- 501(c)3 nonprofit organizations or groups or collaboratives operating under the fiscal sponsorship of another 501(c)3 nonprofit organization
- Public programs, such as school activities and programs not included in normal curricula, parks, public health, etc.
- Faith-based sponsored activities with benefits to the entire community (e.g. a food pantry)
- Organizations may only submit one application. However, if an organization is serving as a fiscal sponsor for a collaborative or unincorporated group, they can also apply for a grant to benefit their organization.

**WHAT GRANT FUNDS MAY SUPPORT:**

- Matching grants to leverage other funding
- Developmental costs for new programs expected to have direct community benefit during the award period
- Personnel expenses that relate to specific program goals
- Equipment, materials and/or facilities expenses that directly benefit participants or are an identifiable part of project

**WHAT GRANT FUNDS WILL NOT SUPPORT:**

- Projects that discriminate
- Projects with political or partisan purposes
- Pre-development or construction costs for facility construction or renovation that will not be completed within six months of grant award
- Religious activities or services that are non-secular and/or promote a religious doctrine
- Funding to schools and public agencies that would supplant tax-supported, mandated services
- Individual sports teams
- Annual fundraising campaigns or events
- Creation of, or addition to, endowment funds
- Payment of debt or legal settlements
- Expenses incurred prior to the grant award date
- Attendance at conferences for staff or volunteers
- Research projects
- Grants to provide college or other educational scholarships to individuals
- Grants directly to individuals

Please visit [www.cfmco.org/carmelvalley](http://www.cfmco.org/carmelvalley) for instructions on how to apply online.

**PROPOSALS ARE DUE BY 5:00 PM ON  
FRIDAY, NOVEMBER 5, 2021**

**FUNDING DECISIONS WILL BE ANNOUNCED IN DECEMBER**

For questions contact Janet Shing at 831.375.9712 or [janet@cfmco.org](mailto:janet@cfmco.org)