

2021 GRANT GUIDELINES

Weston Call Fund for Big Sur

A Special Purpose Fund of the Community Foundation for Monterey County

ABOUT THE WESTON CALL FUND

The Weston Call Fund for Big Sur was created in 2020 to provide residents, businesses and visitors an opportunity to pool their giving. It is governed by an Advisory Board which provides oversight, raises funds, defines grantmaking priorities and recommends grants to benefit Big Sur. The fund also responds to disasters through the Big Sur Disaster Relief Fund.

For more information about the Weston Call Fund, go to www.cfmco.org/BigSur

WCF GRANTS

Each year, the WCF determines where its available grant dollars can be placed for positive impact on the Big Sur community's highest priority needs. Using these grantmaking guidelines, the WCF Advisory Board, made up of community volunteers, will carefully review grant applications and recommend a slate of grants once a year to the CFMC board, which has final authority in grant decisions. Funding proposals will be considered in Summer 2021 for grantmaking priorities described below.

2021 GRANTMAKING PRIORITIES:

The WCF seeks to support nonprofit organizations that have the leadership and capacity to provide important community resources and services in Big Sur, defined in this case as Mal Paso Creek south to the County line.

Its priorities are Health, Safety, Education, Arts, Culture and Community Stewardship, and to:

- Create additional funding for health, fire and safety needs through Big Sur nonprofits
- Support educational, cultural and historical programs
- Aid sustainable tourism and destination stewardship efforts
- Create and enhance community partnerships
- Support nonprofits providing services in Big Sur

Funding will be considered for the following types of requests:

- **Program Support:** for the expansion or refinement of existing programs, as well as new programs that show the promise of impact and sustainability
- **Operating Support:** unrestricted grants to organizations that have a proven track record of community benefit in Big Sur
- **Capital Support:** for cost associated with buildings and/or facilities located in Big Sur
- **Organizational Development:** to strengthen or enhance the internal capacity and infrastructure of organizations that have a proven track record of community benefit in Big Sur

GRANT AWARD:

A total of \$37,500 is available in 2021. Grants are expected to range from a minimum \$1,000 to a maximum of \$10,000. The number and size of grants awarded may vary depending on the Advisory Board's assessment of a proposed project's impact to Big Sur. Grant recipients will be expected to use all funds and provide a written evaluation of the project within 11 months from the grant date.

Funding decisions will be announced in September.

ELIGIBILITY:

Grants will only be considered for projects and programs serving Big Sur communities, defined in this case as Mal Paso Creek south to the County line.

- 501(c)3 nonprofit organizations
- Public programs, such as school activities and programs not included in normal curricula, parks, public health, etc.
- Church-sponsored activities with benefits to the entire community (e.g. a food pantry)
- Organizations and collaboratives that are not legally incorporated—for these, CFMC requires an agreement with a “Fiscal Sponsor” defined as a tax exempt 501(c)3 organization accountable for financial management of the grant.
- Organizations may only submit one application. However, if an organization is serving as a fiscal sponsor for a collaborative or unincorporated group, they can also apply for a grant to benefit their organization.

WHAT GRANT FUNDS MAY SUPPORT:

- Pre-development or construction costs for facility construction or renovation
- Matching grants to leverage other funding
- Developmental costs for new programs
- Equipment, materials and/or facilities expenses that directly benefit participants or are an identifiable part of a project

WHAT GRANT FUNDS WILL NOT SUPPORT:

- Projects that discriminate or with political or partisan purposes
- Religious activities or services that are non-secular and/or promote a religious doctrine
- Funding to schools and public agencies that would supplant tax-supported, mandated services
- Individual sports teams
- Annual fundraising campaigns or events
- Creation of, or addition to, endowment funds
- Payment of debt or legal settlements
- Expenses incurred prior to the grant award date
- Attendance at conferences for staff or volunteers
- Research projects

Please visit www.cfmco.org/BigSur for instructions on how to apply online.

PROPOSALS ARE DUE BY 5:00 PM ON FRIDAY, JULY 30, 2021

FUNDING DECISIONS WILL BE ANNOUNCED IN SEPTEMBER.

For questions please contact Brian Thayer at 831.375.9712 or briant@cfmco.org