# Siembra Latinos Fund

Growing Latino Giving



Friends and supporters gather at the Siembra Latino Fund launch event

### CREATING OPPORTUNITY

**The Siembra Latinos Fund** was created by a group of local Latino leaders to inspire giving by and for Latinos and build on a culture of philanthrophy. The Siembra Latinos Fund prioritizes the immediate and long-term needs of Latinos in Monterey County and supports Latino-led and Latino-serving organizations.



# My parents instilled in us culture, family, values and philanthropy.

-Judy Guzman Krueger Siembra Latinos Fund Donor (Read her story: cfmco.org/Krueger)



### **Grantmaking Impact**

- Improved educational opportunities for youth in Salinas
- Supported boxing classes and training for youth in King City
- Expanded arts and cultural experiences in Seaside and Salinas
- Invested in health and wellness in South County
- Backed leadership development for youth in Greenfield
- Funded Census outreach and education for Latinos throughout Monterey County
- Granted \$15,000 to provide immediate financial relief to 50 families at the onset of the pandemic.

"The disproportionate impact of COVID-19 on the Latino community highlighted deep-rooted inequities that require bold solutions. The Siembra Latinos Fund is committed to addressing the immediate and long-term needs of Latinos."

- Ida López Chan, Siembra Latinos Fund Advisory Board Chair

#### Advisory Board Members:

Ida López Chan (Chair) Chris Barrera Patricia Cruz Elsa Mendoza Jimenez Lluvia Del Rio Daniel Rodríguez Lorraine Yglesias Blanca E. Zarazúa, Esg.











# HELP GROW OPPORTUNITY



By giving together to the Siembra Latinos Fund, your dollar goes further, has more impact, and changes more lives.

- You can inspire philanthropy and help create a more healthy, safe, engaged Latino community.
- Your gift is leveraged with other gifts.
- The Siembra Latinos Fund Advisory board sets priorities, reviews and recommends all grants.
- We accept monthly contributions (for example, \$50 per month = \$600 per year).

## Gifts of any amount are encouraged. They are pooled together for greater impact.



#### Contact

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#### Our Mission: to inspire philanthropy and giving by and for Latinos



Siembra Latinos Fund of the community foundation for monterey county Join us! cfmco.org/Siembra

#### **GIVING LEVELS**

Friend Any amount \$25-499 Supporter \$500

**Partner** \$1,000

**Leader** \$2,500

**Founder** \$5,000

Visionary \$10,000

Yes! I want to help shape a better future for Monterey County Latinos!	Total amount of gift \$
	Friend         \$25-\$499         Supporter         \$500         Partner         \$1,000           Leader         \$2,500         Founder         \$5,000         Visionary         \$10,000
Name	<ul> <li>My check payable to the Community Foundation for Monterey County</li> <li>"Siembra Latinos Fund" is enclosed.</li> </ul>
Address	I prefer to pay one time / monthly / quarterly / annually (circle one)
City State Zip	Beginning date ending date
Phone	□ Please charge \$to my Visa / MC / AMEX
Email	Card #
Give by mail:	Exp / CSC Security code
Siembra Latinos Fund c/o Community Foundation for Monterey County	Signature as it appears on your credit card
	Please contact me regarding a gift of stock.
2354 Garden Road Monterey, CA 93940	Please contact me about including the SLF in my estate plan.
Give online: cfmco.org/SLF	I prefer to remain anonymous.
Your contribution is tax-deductible and administered by the Community Foundation for Monterey County. Tax ID#94-1615897.	My gift is: ( ) in honor of ( ) in memory of

### !Gracias por su apoyo!