



Here for Good

Community Foundation
for Monterey County

COMMUNITY IMPACT GRANTS



Children & Youth
Development



Health & Human
Services



Environment
& Animal
Welfare



Community
Development



Arts, Culture
& Historic
Preservation

Healthy, Safe, Vibrant
COMMUNITIES

Revised January 2021

COMMUNITY IMPACT GRANTS

The Community Foundation for Monterey County (CFMC) embraces a countywide vision of *Healthy, Safe and Vibrant Communities*. The CFMC's Community Impact grants program focuses on the people and places of Monterey County, California, highlighting impact and seeking measurable results. The CFMC supports effective programs that expand access to services and programs for residents throughout Monterey County and address opportunity/ achievement gaps that increase equity (everyone has the same starting point regardless of ethnicity or income). The CFMC conducts periodic reviews of its grantmaking programs. We expect that our grantmaking priorities will evolve in response to community needs. We encourage direct feedback from service providers and community members.

Community Impact grants address critical issues and opportunities for five primary program areas that advance the CFMC's mission and vision for Monterey County. In each program area, we have defined specific priorities that build upon our past grantmaking and initiatives, and are based on an analysis of local needs, aspirations, assets and opportunities for achieving strategic results.



COMMUNITY IMPACT GRANTS CALENDAR

BY 5 p.m. DEADLINE	PROGRAM AREA	DECISION
March 5, 2021	Children & Youth Development Health & Human Services	June
March 5, 2021	Arts, Culture & Historic Preservation Community Development Environment & Animal Welfare	June

The Community Impact grants program is the Community Foundation's most popular and competitive grant program. Community Foundation has other grantmaking programs that address infrastructure and management improvements (Organizational Development), needs of new and emerging efforts and expenses that address issues outside of Community Impact funding priorities (Opportunity). More information is available at www.cfmco.org/grants.

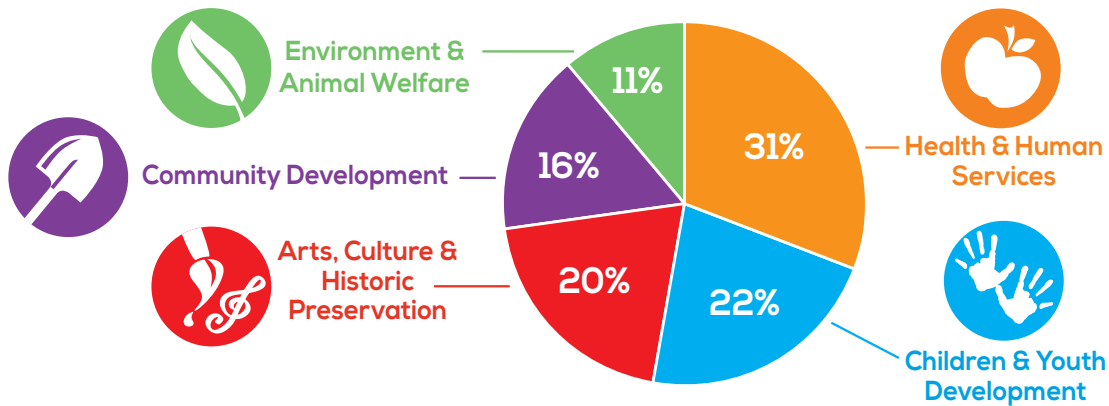
GRANT GUIDELINES

HOW MUCH SHOULD I APPLY FOR? Community Impact grants are made from numerous unrestricted and field of interest funds established by donors to the CFMC. Approximately \$2 million is available each year. Eligible organizations have two application options:

Community Impact grants (\$15,001–\$50,000) OR Small grants (\$5,000–\$15,000)

COMMUNITY IMPACT GRANTS typically fund programs larger in scope and scale. Successful applicants will demonstrate a track record of effectiveness and the capacity to articulate and measure impact. The CFMC expects to fund larger Community Impact grants with the average grant award of \$25,000. These applications are reviewed by volunteer grant subcommittees composed of volunteer CFMC Board and community members who represent a range of perspectives and expertise. The grant subcommittees review requests and recommend grants to the CFMC Board of Directors, which has final authority in all grantmaking decisions.

ESTIMATED GRANT ALLOCATION BY PROGRAM AREA



	COMMUNITY IMPACT GRANTS	SMALL GRANTS
Grant Amount	\$15,001–\$50,000	\$5,000–\$15,000
By 5:00 p.m. Deadlines	First Friday in March	First Friday in March
Scope & Characteristics	<ul style="list-style-type: none"> Countywide or larger scope programs Impact on complex issues and/or multiple geographic areas Organizations with strong track record of effectiveness 	<ul style="list-style-type: none"> Limited size and scope programs Serve specific community or neighborhood Smaller organizations First-time Community Impact applicants
Reporting	Annual report required	Annual report required
Review	Volunteer subcommittee review	Staff review
Decision	End of June	End of May

GRANT GUIDELINES

► ELIGIBILITY

- Community Impact grants are open to 501(c)3* nonprofit organizations and public agencies serving Monterey County residents.
- All requested funding must directly benefit residents of Monterey County.
- All organizations applying for a grant must be current on reporting obligations for past CFMC grants.
- In general, an organization is eligible to receive only one Community Impact grant per calendar year. Only one application per year will be considered. We ask that your application focus on one program area, for example, Children & Youth Development OR Environment, not both. Only one Community Impact grant per organization will be awarded each calendar year unless the grant is for a multi-organization collaborative project.

*Fiscal Sponsorships: Efforts or collaborative projects that are not legally incorporated may partner with a tax-exempt 501(c)3 nonprofit organization which will serve as the fiscal sponsor for the proposed grant. The fiscal sponsor must agree to be accountable to the CFMC for the programmatic and financial outcomes of the grant and have a signed agreement with the sponsored group verifying the terms of the arrangement.

Please contact us if your organization has not yet received its nonprofit status and plans to apply in conjunction with a fiscal sponsor.

► EXCLUSIONS

Grant funds cannot be used for the following types of activities:

- Activities that are non-secular or promote a religious doctrine
- Academic research
- Fundraising campaigns or fundraising events
- Funding to K-12 schools and public agencies that would supplant tax-supported, mandated services or for the acquisition or renovation of equipment and facilities
- Creation of, or addition to, an endowment fund
- Payment of debt or legal settlements
- Political or partisan purposes
- Expenses incurred prior to the grant award date
- Same purpose as an Opportunity, Organizational Development or Stanton grant in the same calendar year

While schools, faith-based organizations and public agencies are eligible to apply for a grant from the Community Foundation, due to our limited funds, grants are infrequently awarded to such organizations. It is highly recommended that you speak with your program officer before submitting a grant application to discuss your proposal idea and fit with our priorities and interests.

The CFMC does not support organizations that discriminate in their employment practices, volunteer opportunities, or delivery of programs and services on the basis of race, religion, gender, national origin, age, disability, veteran status, marital status, sexual orientation, or any other characteristics protected by law.

► SELECTING GRANTS

The CFMC receives far more requests than is possible to fund. Typically, the CFMC can only approve one third of the Community Impact grant requests received and must decline many worthwhile proposals. The CFMC seeks to fund grant applications with a strong evaluation plan that:

- Align with one or more of the CFMC's funding priorities
- Exhibit the potential to accomplish meaningful results or impact in one or more of the interest areas listed under each funding priority area
- Address community challenges and/or opportunity or achievement gaps that increase equity
- Articulate desired results, effective methods, and viable plans for maintaining ongoing efforts
- Demonstrate strong community support, capable leadership and knowledge of, and involvement in, the communities served
- Include a realistic project budget and financial information that demonstrate fiscal health

The CFMC strongly encourages proposals that do one or more of the following:

- Incorporate innovative approaches that are based on research, experience and best practices in the field
- Use collaborative strategies that support efficiencies, increase effectiveness and build leadership for achieving broader community impact
- Leverage the proposed CFMC grant with other financial and human resources



► TYPES OF SUPPORT

PROGRAM

The CFMC considers all expense needs associated with implementing services to produce meaningful results and in carrying out a nonprofit's mission. Applications requesting program support estimate how grant funds would be used in a program budget. Funding is provided for ongoing and expanded programs that show the promise of efficacy and sustainability. Strong applications include Evaluation Plans with a few measurable goals which will demonstrate progress towards the program's broader outcomes.

ORGANIZATIONAL DEVELOPMENT

Proposals are welcome for major organizational development efforts (non-recurring activities intended to develop the internal capacity and infrastructure of organizations). Organizations proposing a capacity-building grant should address how the project strengthens the organization and how it will enhance its mission and benefit the community served.

For more information on Organizational Development criteria and exclusions, see Organizational Development guidelines, www.cfmco.org/od

CAPITAL SUPPORT

The CFMC supports capital costs (buildings and facilities) when those capital improvements have the potential to advance greater social benefit. Capital support will be considered for predevelopment expenses and/or construction costs. Preference will be given to requests that have raised at least half of the total project costs.

OPERATING SUPPORT

The CFMC provides unrestricted operating grants to organizations that have a proven grants record of community benefit in Monterey County. Organizations must be based in Monterey County and have a positive and stable history with CFMC. Approximately 30% of the Community Impact annual grantmaking is budgeted for operating grants.

► DURATION OF GRANTS

Community Impact grants typically cover a period of 11 months. Two-year applications may be considered for organizations that have a proven grants record of community benefit and a positive and stable history with CFMC.

► COLLABORATIVE GRANTS

In general, an organization is eligible to receive only one Community Impact grant per calendar year. Exceptions are made for collaborative grants when the lead agency for a collaborative receives a grant on behalf of the collaborative and a separate grant for its organization.

The lead applicant agency would be responsible for financial management and reporting. The applying agency is the applicant and submits supporting documents relating to its organization. The application does require additional documentation from collaboratives including a memorandum of agreement and other supporting information.

Please contact us if you are planning on submitting an application as a part of a collaborative.

GRANTMAKING FRAMEWORK



CHILDREN & YOUTH DEVELOPMENT

CHILDREN & YOUTH DEVELOPMENT: We invest programs that help children and youth reach their full potential by focusing on efforts that narrow opportunity/achievement gaps.

Funding Priorities:

- ▶ Early childhood education and development that optimize the development of children (ages 0-5) so they enter school ready to learn (e.g., family reading programs and early childhood enrichment)
- ▶ Integrated academic supports to help youth (grades k-12) make on-grade progression and be prepared for success (e.g., tutoring and homework support, in-school supplemental programs, academic mentors, college preparation)
- ▶ Programs that promote character-building, leadership and life skills development and that empower and support youth to make constructive use of time outside the school environment (e.g., afterschool enrichment programs, youth recreation, leadership skills development, service-learning projects)
- ▶ Parent education and engagement efforts to strengthen parent-child relationships and involve parents in their children's education and development (e.g., parent/child communication programs, parenting classes, parental involvement with schools)



HEALTH & HUMAN SERVICES

HEALTH & HUMAN SERVICES: We support in prevention and early intervention services* that improve the physical and mental health of individuals and families, support programs that promote independent living and efforts that ensure that the basic living needs of Monterey County's residents with the least access are met.

Funding Priorities:

- ▶ Community health promotion and prevention programs that keep people healthy and delay or eliminate the necessity for treatment (e.g., programs that promote healthy lifestyles, nutrition, exercise, family planning, substance abuse education, family violence prevention)
- ▶ Case management and other programs that teach self-advocacy skills and/or provide guidance in navigating the health and human services system to secure needed resources and services (e.g., access to public benefit programs, resources and referrals)
- ▶ Independent living resources for older adults, people living with disabilities or chronic illness, foster youth, and other special needs populations (e.g., senior meal and social programs that support aging in place, caregiver and support groups)
- ▶ Funding will focus on services that address basic living needs (food and shelter) of Monterey County's families in need (e.g., adding services or hours/location of services convenient to clients)

The Community Foundation uses the common public health definition of **primary prevention as approaches that occur before illness or injury, and **early intervention** as responses after symptoms or risk of illness or injury occur.*



ARTS, CULTURE & HISTORIC PRESERVATION

ARTS & CULTURE: We foster efforts that broaden and deepen participation in quality artistic experiences, especially among young people, diverse communities and other new audiences.

Funding Priorities:

- ▶ Access to art education and cultural experiences that nurture development for youth (e.g., art appreciation programs, youth mentorship, artistic training and performance opportunities)
- ▶ Relevant, high-quality, artistic experiences (e.g., targeted marketing and outreach efforts, strategic initiatives for audience development, programming to attract new audiences, development of multicultural programs)
- ▶ Community-building programs that use the arts to promote cultural expression, build community pride and bridge cultural divides (e.g., community art projects, multicultural programming)

HISTORIC PRESERVATION: We support activities that preserve and increase understanding of Monterey County's history.*

Funding Priorities:

- ▶ Efforts to preserve, restore and interpret historic places, structures and artifacts that are significant to Monterey County's history (e.g., structural improvements, archival enhancements)
- ▶ Educational programs that cultivate interest and understanding in the history and cultures of our region, (e.g., curriculum with native/indigenous perspectives)

Note: Most of the Community Foundation's historical preservation funding is made possible via the **Thomas Doud, Sr. and Anita M. Doud fund, which was designated "...to preserve, protect, and interpret the history, art, architecture and culture of the City of Monterey."*



COMMUNITY DEVELOPMENT

COMMUNITY DEVELOPMENT: We invest in community-building activities that engage individuals and communities to lead efforts that create opportunities for local problem solving. We support strategies to enhance community environments so that all residents have safe, welcoming and accessible places and spaces to live, work and play. We invest in activities that increase opportunities for the economic security and advancement of young adults, addressing systems that historically undereducated and underemployed people.

Funding Priorities:

- ▶ Community organizing and leadership development that engages people in addressing issues of mutual concern and leading positive change in their community (e.g., organize residents to address neighborhood concerns, training for emerging leaders)
- ▶ Community revitalization to make public spaces accessible, family-friendly and safe (e.g., community gardens, community emergency preparedness, etc.)
- ▶ Immigrant and basic adult literacy services to help people access information they need to fully participate in their communities, workplace and 21st century commerce (e.g., citizenship classes, language acquisition, family financial management, digital literacy, etc.)
- ▶ Employment readiness, skills training and other employment resources that increase access to living-wage jobs (e.g., career counseling, job search skills and technology training)



ENVIRONMENT & ANIMAL WELFARE

ENVIRONMENT & ANIMAL WELFARE: We fund programs that educate and involve local residents in protecting and preserving our natural resources and sustaining healthy ecosystems; and we support animal welfare programs that promote the responsible and humane treatment of companion animals.

Funding Priorities:

- ▶ Environmental education and hands-on experiences for youth that inspire responsible stewardship of our natural resources (e.g., food systems, watershed, energy use, biodiversity and inter-dependence, climate change, etc.)
- ▶ Activities that help sustain healthy ecosystems and other efforts to ensure a healthy Monterey County for current and future generations (e.g., habitat restoration, efficient energy use, recycling, park/beach clean-ups, etc.)
- ▶ Programs that address pet overpopulation, abuse, neglect and homelessness

COMMUNITY FOUNDATION FOR MONTEREY COUNTY STAFF CONTACTS

Our program staff is available to answer your questions about the funding priorities and application procedures.



Janet Shing
Director of Grantmaking
janet@cfmco.org
831.375.9712 x137



Karina Gutierrez-Barboza
Grantmaking and Scholarships Coordinator
grants@cfmco.org
831.754.5880 x135
Grant processing/reporting, questions regarding
our online grant system and fiscal sponsorships