Social Media Resources for Nonprofits

**Getting Started & Tutorials**
- Facebook Tutorials For Beginners (John Haydon)
- The Charity Social Media Toolkit (Skills Platform)
- Social Media Learning Group (Facebook) for Local Nonprofits (Community Foundation for Monterey County)

**Social Media Policy & Strategy**
- Sample Policies (Socialmedia.biz)
- How to Use Instagram for Business (Hootsuite)
- Toolkit for Giving Tuesday

**Quick Links to Tools**
- Facebook Live (YouTube)
- Shorten URLs: https://bitly.com/
- Create Graphics (Canva)
- Glossary of Social Media Terms (Socialbrite.org)
- Schedule Posts (Hootsuite)

**INSPIRATION!**
- Giving Tuesday Social Media Samples (Giving Tuesday)
- Articles on Social Media Strategy (Communications Network)
- Year-End Giving Ideas (Nonprofit Pro)