Agenda
✓ Welcome
✓ New for 2020
✓ Timeline and Process
✓ Tips and Suggestions
✓ Q&A

Information about our other grant opportunities is on our website, cfmco.org/nonprofits/grants/
NEW for 2020 continued

- Minor revisions to funding priorities

**ARTS, CULTURE & HISTORIC PRESERVATION**

**COMMUNITY DEVELOPMENT**

**ENVIRONMENT & ANIMAL WELFARE**: We support programs that educate and involve local residents in protecting and preserving our natural resources and sustaining healthy ecosystems; and we invest in animal welfare programs that promote the responsible and humane treatment of companion animals.

**Funding Priorities:**

- Environmental education and hands-on experiences for youth that inspire responsible stewardship of our natural resources (e.g., food systems, watershed, energy use, biodiversity and inter-dependence, climate change, etc.)

- Activities that help sustain healthy ecosystems and other efforts to ensure a healthy Monterey County for current and future generations (e.g., habitat restoration, efficient energy use, recycling, park/beach clean-ups, etc.)

- Programs that address pet overpopulation, abuse, neglect and homelessness
Fall 2020 Timeline and Process

**Community Impact**
- First Fri, August 7
  - Deadline
- September - November
  - Proposal Review
- December
  - CFMC Board Decision
- January
  - Grants Awarded, Project Begins

**Small Grants**
- First Fri, Sept 4
  - Deadline
- September - October
  - Proposal Review
- November
  - Staff Decisions
- December
  - Grants Awarded, Project Begins
NEW for Fall 2020 and 2021

Community Impact
First Fri, 8/7/2020
Deadline
1/2021 - Grants Awarded, Project Begins
17-mo grant
1/2021 – 5/2022
Funded: Reapply 3/2022
Denied: Reapply 3/2021

Small Grants
First Fri, 9/4/2020
Deadline
12/2020 - Grants Awarded, Proj Begins
17-mo grant
12/2020 – 4/2022

All Community Impact
First Fri, 3/5/2021
Deadline
May/June 2021
CFMC Decisions
June/July 2021
Grants Awarded
11-mo grant
## NEW for 2021

<table>
<thead>
<tr>
<th>2014 - 2020</th>
<th>2021</th>
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<tbody>
<tr>
<td>Two cycles by program area</td>
<td>One cycle</td>
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<tr>
<td>Four application deadlines</td>
<td>One deadline</td>
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<tr>
<td>Two different application forms based on request amount</td>
<td>One full application, shorter renewal application by invitation</td>
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<td>One-year (11-mo) grant period</td>
<td>One-year grants, a few two-year grants (by invitation)</td>
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NEW for 2020

- Updates and resources during these uncertain times

www.cfmco.org/responding-covid-19

www.cfmco.org/COVIDReliefGrants

Laurel Lee-Alexander
Vice President of Grants & Programs

laurel@cfmco.org
ESTIMATED GRANT ALLOCATION BY PROGRAM AREA

- Environment & Animal Welfare: 11%
- Community Development: 16%
- Arts, Culture & Historic Preservation: 20%
- Health & Human Services: 31%
- Children & Youth Development: 22%
Tips and Suggestions

✓ Read the Overview Guide at cfmco.org/apply
✓ Add “administrator@grantinterface.com” to your safe contacts
✓ Inform us when your grant contact changes

Avoid Common Mistakes
✓ Propose realistic measurable goals
✓ Report on those goals
Contact your program officer if you...

- Are applying with a fiscal sponsor or as a part of a collaborative
- Don’t think you need to submit all the required forms
- Question eligibility
- Are based outside of Monterey County
- Have questions about our funding priorities/Evaluation Plan
- Have any questions at all – it’s better to call far ahead of the deadline!
Stay in touch with us

✓ Add us to your mailing list.
✓ Subscribe to our eNews (cfmco.org)
✓ Follow us on social media
  facebook.com/cfmco
twitter.com/cfmco
Instagram.com/cfmco
Contact Information

375.9712 or 754.5880
www.cfmco.org/communityimpact, cfmco.org/apply

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Health & Human Services

Michael Castro
Program and Scholarships Officer
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Arts, Culture & Historic Preservation

Erika Matadamas
Program Officer
831.754.5880 x134
Children & Youth Development
Community Development
Environment & Animal Welfare

Karina Gutierrez-Barboza
Grants and Programs Coordinator
grants@cfmco.org
831.754.5880 x135
Grant processing/reporting, questions regarding our online grant system and fiscal sponsorships

Community Foundation for Monterey County
Contact Information
375.9712 or 754.5880
www.cfmco.org/communityimpact, cfmco.org/apply