## CARMEL GIVES

### 2020 Year in Review

#### A Fund and a Movement

Carmel Gives is a fund of the Community Foundation for Monterey County. It was established by Tim Allen in April, 2020 when COVID-19 impacted our community.

But, we are more than a fund. We are a movement that creates and executes creative and highly efficient Win/Win programs that assist other nonprofits, local businesses and City governments while, at the same time, benefiting the overall community, volunteer organizations, families, groups and individuals in need.

In just 8 months, we have received over \$420,000 in donations, including many from committed citizens and 5% of all Tim Allen Properties commissions. In the last 6 months, we have invested \$250,000 in over 25 projects.

We partner with the Carmel Chamber of Commerce to distribute grants and are always looking for new creative ideas.

We hope that you will continue to donate to the fund in 2021.

Since April, 2020:

**\$420,000** in donations

# \$ 250,000 distributed through 25 Win/Win projects

### The Return?

Assisting many families, businesses, individuals and non-profit organizations and a more beautiful, safer and more inviting community.



### 2021 Win/Win Projects

- Worked with some Carmel restaurants to deliver thousands of nutritious meals to the Carmel Unified School District which then distributed them to families in need when the demand wasn't met due to COVID.
- In two separate traunches, acquired a total of 400 - \$50 gift cards from 40 local restaurants that were then distributed by the Monterey Fire Department to families displaced by fires. This was greatly appreciated by the families, the fire fighters and the challenged restaurants.
- Made a significant donation to the family of a fallen Santa Cruz police officer.
- Funded four out-of-work local seamstresses who made 3,000 beautiful and high quality "Made in Carmel-bythe-Sea" cloth face masks which were distributed through 20 local businesses.
- Acquired landscaping tools for the City of Carmel. This increased the productivity and flexibility of their crew following budget cutbacks.
- Donated to Rancho Cielo to buy 500 veggie boxes that were distributed to Boys & Girls Club families, the Carmel Foundation, City staff and first responders.
- Donated to the Weston Call Fund for Big Sur to assist with the Dolan Fire situation.

- Funded Carmel Cares volunteers and professionals to refresh the Forest Theater seating area and landscaping to prepare it for operation post-COVID and protect it from further deterioration.
- Replaced an inoperable rollup counter door for the Forest Theater snack bar so it could re-open. With this and other improvements done by our partner Carmel Cares, the Theater could now open.
- Acquired a John Deere Gator utility vehicle with 100-gallon electric-powered water tank to allow volunteers to water plants and trees around town. It can be filled in less than 60 seconds with the City's free spring-fed water supply. It has also increased the field productivity of the forester.
- Funded a local designer to produce a safer and more attractive parklet design for local restaurants.
- Helped fund mask and social distancing banners down Ocean Avenue.
- Funded acquisition of 300 pumpkins from a Farmer's Market vendor to enable the City's "Pumpkins on Parade" Halloween community event. They then funded Christmas lights and free poinsettias for local residents.
- Donated to Dentistry4Vets to support their efforts to provide free dental services.

- Donated to the Big Sur Fund for fire fighters injured in the Dolan Fire. We received a nice thank you letter.
- Funded professional landscaping companies to assist Carmel Cares to beautify areas around town using donations specifically given for that purpose.
- Funded Sunset Center to to have a Christmas Tree in their main lobby this year and going forward with logo branding on the window and in their marketing materials.
- Acquired 15 iPhone 12 Pro mobile phones for the Carmel Police Department.
- Provided funds to have Carmel restaurants provide dinners to 100 Boys & Girls Club families every month.
- Funded a large room divider at the Seaside Boys & Girls Club to create socially distanced classrooms.
- Acquired a sidewalk cleaning machine for the City of Carmel. They hadn't been cleaned in over a year due to environmental regulations.
- Provided funding to the Carmel Chamber of Commerce as part of our partnership with them.
- Donated to the Boys & Girls Club's Adopt a Family program and received matching funds.