

Stanford Alumni Consulting Team in Monterey Bay



The Stanford Alumni Consulting Team provides customized pro bono consulting to Monterey County nonprofits.

About us

The Stanford Alumni Consulting Team (ACT) was developed by the Stanford University Graduate School of Business. It brings together business school alumni and business executives each with decades of experience in a range of roles and industries. The team provides pro bono private sector business management expertise to nonprofit organizations to help them better serve their local communities.

Who we serve

Since 2005, Stanford ACT has partnered with the Center for Nonprofit Excellence of the Community Foundation for Monterey County. Stanford ACT has served over 40 nonprofit organizations in the arts, education, healthcare, housing, legal services, environment and social and community services. Clients include: Sun Street Centers, Rancho Cielo, Meals on Wheels, Salinas PAL, Conflict Resolution Center of Santa Cruz, Ladies First, Carmel Art Association and more. See www.cfmco.org/StanfordACT for a complete list.

What we do

The Stanford ACT provides a broad array of management consulting services including:

- Business and strategic planning, including implementation recommendations
- Board development
- Financial assessments, including planning, reporting and review
- Market assessments and planning; market research to support these plans
- Organizational development and strategic alignment
- Project planning and implementation recommendations

How we do it: Apply by 1/31/20 at www.cfmco.org/StanfordACT

Stanford ACT works closely with the Community Foundation of Monterey County to understand community needs. The team accepts applications each January, meets with applicants, and selects projects in March. Projects are completed by late fall. There are usually 2-4 team members per project.

What our clients can do to ensure success

- Identify a high priority strategic challenge
- Commit adequate staff time and attention for the project's scope
- Be internally stable (no leadership changes)
- Have adequate resources to partner with the team and implement the recommendations. Most organizations have an operating budget of over \$250,000.

Stanford ACT consulting services are presented in partnership with the Center for Nonprofit Excellence of the Community Foundation for Monterey County.

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STANFORD GRADUATE
BUSINESS SCHOOL OF

Alumni Consulting Team

What previous clients say

“The business plan has adapted well to changing circumstances. It’s been a key element in managing the Armory renovation to serve expanded youth programs.”

— Steve Furtado, board chair Salinas PAL

“This was an outstanding project – far beyond what I had expected. The (relatively) long-term nature of the project allowed us to build strong relationships that motivated our collective work.”

— Dan Shapiro, PhD, board chair Everyone’s Harvest



Kaki Rusmore and Alex Lilley

Interested?

Contact Kaki Rusmore, Director of the Center for Nonprofit Excellence, 831.375.9712 x124 or Stanford ACT team member Alex Lilley, 650.255.4130.

Learn more and apply at www.cfmco.org/StanfordACT