## Social Media Resources for Nonprofits

### Getting Started & Tutorials
- **Facebook Tutorials For Beginners** (John Haydon)
- **Facebook Fundraising Tools** (Nonprofits on Facebook)
- **The Charity Social Media Toolkit** (Skills Platform)
- **Social Media Discussion Group on Facebook for Local Nonprofits** (CFMC)

### Social Media Policy & Strategy
- **Sample Policies** (Socialmedia.biz)
- **Online Engagement Strategy** (Idealware)
- **Facebook Scandals and Nonprofit Strategy** (Beth’s Blog)
- **Complete Toolkit for Giving Tuesday**

### Quick Links to Tools
- **Tips on Facebook Live** (M+R)
- Shorten URLs: [https://bitly.com/](https://bitly.com/)
- **Research Hashtags** (hashtagify.me)
- **Create Graphics** (Canva)
- **Glossary of Social Media Terms** (Socialbrite.org)
- **Schedule Posts** (Hootsuite)

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- **Cause Awareness and Giving Day Calendar** (Nonprofit Tech for Good)
- **Giving Tuesday Social Media Samples** (Giving Tuesday)
- **Risks and Rewards of Combining Volunteers and Social Media** (NTEN)
- **Articles on Social Media Strategy** (Communications Network)

**INSPIRATION!**

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