

Census 2020 Fund for a fair and complete count

Census Fund 2020

Count me in ✓ Cuenta conmigo
OF THE COMMUNITY FOUNDATION FOR MONTEREY COUNTY

We All Count

The United States census is conducted every 10 years in accordance with the U.S. Constitution. The goal is to count **every single person** living in the entire country. A complete count is essential to many aspects of life, from the allocation of **millions of dollars** in federal funds to Monterey County for housing, health services, schools (and school lunches), child care, roads, highways, political representation at all levels of government, to positive economic development for the region.

The Challenges - Quick Facts

While the census carries major implications for all of us, we face serious challenges in having a fair and accurate count.

- Monterey County has one of the **highest hard-to-count populations in California: 35% or 151,262 people** of the population of 437,907 live in hard-to-count areas.
- Hard-to-count populations are some of the most vulnerable, including **low-income communities, immigrants, indigenous communities, the homeless, people of color and children ages 0-5.**
- For the first time ever, most **questionnaires will be collected online**, making it difficult for households that lack digital access to participate.
- The **possibility of including the citizenship question is still expected to suppress participation** within immigrant communities despite the Supreme Court's ruling and administration's decision to exclude it.
- For each person not counted, it is estimated that **more than \$2,000 in federal aid will be lost annually** in Monterey County, or **\$20,000 per person over ten years** until the next census.

Census 2020 Fund

The Community Foundation for Monterey County is committed to supporting efforts for education and outreach for hard-to-count populations by establishing a pooled fund to ensure all residents are counted. Grants from the fund will be awarded to nonprofit organizations working to educate and engage hard to count communities.

Opportunity – What You Can do

Our goal is to leverage support and fill-in the gaps to ensure hard-to-count populations are informed and educated about the importance of participating in the upcoming census so Monterey County receives proper funding for vital programs and services.



“This is a time for all of us to come together. Let’s make sure our neighbors are counted for a stronger, thriving Monterey County. You can help make our vision of ‘healthy, safe, vibrant communities’ a reality for all of us.”

– Dan Baldwin
CFMC President/CEO

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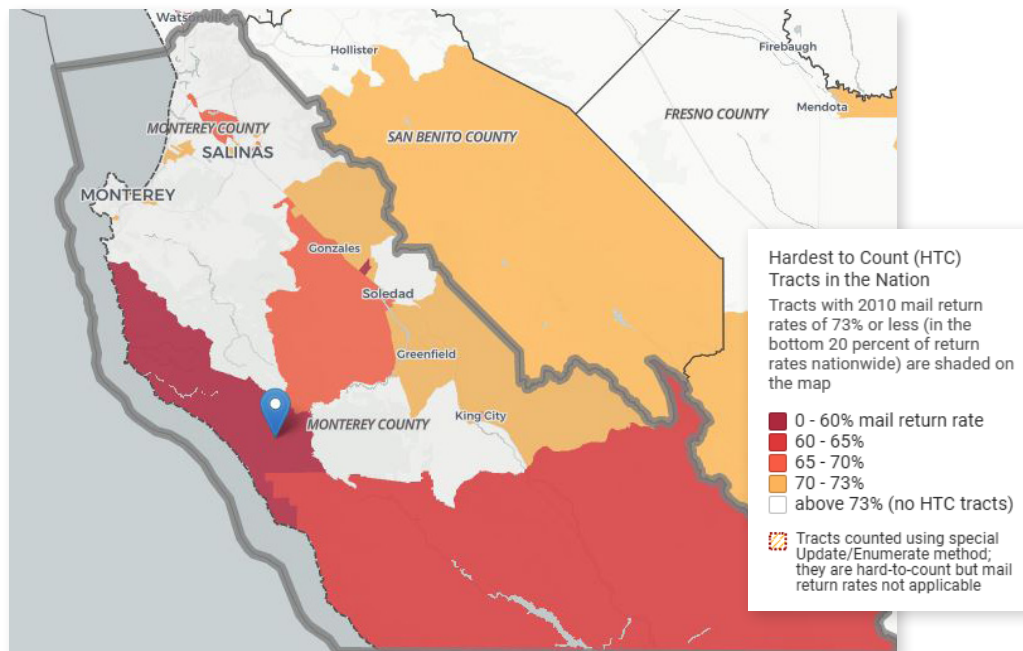
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Visit

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945 S. Main St., Suite 207
Salinas, CA 93901

Hard-to-count Areas in Monterey County



Join us in ensuring that our community receives its fair share of resources.

Please consider a contribution to the Census 2020 Fund for an accurate and complete count of **ALL** people who live and work in Monterey County.

Yes, I want to contribute to a fair and complete count

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Give by mail:

Census 2020 Fund
c/o Community Foundation for Monterey County
2354 Garden Road
Monterey, CA 93940

Give online: www.cfmco.org/Census2020Fund

Your contribution is tax-deductible and administered by the
Community Foundation for Monterey County. Tax ID#94-1615897.

Total amount of gift \$ _____

My check payable to the Community Foundation for Monterey County
“Census 2020 Fund” is enclosed.

I prefer to pay one time / monthly / quarterly / annually (circle one)

Beginning date _____ ending date _____

Please charge \$ _____ to my Visa / MC / AMEX

Card # _____

Exp _____ / _____ CSC Security code _____

Signature as it appears on your credit card

Please contact me regarding a gift of stock.

I prefer to remain anonymous.

My gift is: () in honor of () in memory of

To inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County