

# Siembra Latinos Fund

## Growing Latino Philanthropy



Friends and supporters gather at the Siembra Latino Fund launch event September 27, 2018

### About the Siembra Latinos Fund

The Siembra Latinos Fund (SLF) was created by a group of local Latino leaders to empower the Latino community. Siembra means “to sow,” and the goal is to grow opportunities for Latino residents by inspiring Latino philanthropy and investing directly in the Latino community. Be part of the movement to cultivate strong and vibrant Latino communities in Monterey County.

### Mission

To inspire philanthropy and giving **by Latinos for Latinos.**

### Vision

Healthy, safe and engaged Latino communities.

### Grantmaking Focus

- Strengthen Latino leadership
- Boost Latino-serving organizations
- Support Latino-led organizations

\$40,000 granted.

### Why Give?

- Join the Movement: Engaged community members coming together to empower Latino families
- Collective Giving: Your gift is leveraged with other gifts.
- Impact: Grants are reviewed by local leaders who understand our community needs.

Join us! ¡Gracias por su apoyo!



#### Learn More

Joel Hernandez Laguna  
Community Impact Officer  
831.754.5880 x 133 • joelh@cfmco.org



**“We are proud to be on the forefront of Latino philanthropy. Anyone who gives is a philanthropist.”**

—Blanca E. Zarazúa, Esq.  
2019 SLF Advisory Board Chair

A local advisory board provides oversight, sets grantmaking priorities, and raises funds to support nonprofit organizations serving the Latino community in Monterey County.

#### Advisory Board Members:

José Luis Alvarado, Ph.D.  
Chris Barrera  
Patty Cruz  
Lluvia del Rio  
Elsa Mendoza Jimenez  
Ida López Chan (Vice Chair)  
Erica Padilla-Chávez  
Frank Ramírez  
Daniel Rodríguez  
Lorraine Yglesias  
Blanca E. Zarazúa, Esq. (Chair)



[www.cfmco.org/SLF](http://www.cfmco.org/SLF) f t in

2354 Garden Road, Monterey, CA 93940  
945 Main Street, Suite 207, Salinas, CA 93901



Siembra Latinos Fund  
OF THE COMMUNITY FOUNDATION FOR MONTEREY COUNTY

Grow the Siembra Latinos Fund

By giving together, your dollar goes further, has more impact, and changes more lives.

- You can inspire philanthropy and help create a more healthy, safe, engaged Latino community.
- Your gift is leveraged with other gifts.
- The Siembra Latinos Fund Advisory board sets priorities, reviews and recommends all grants.
- We accept monthly contributions (for example, \$1,000 = \$84 per month).

Join us!



Contact

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SIEMBRA GIVING LEVELS	
<b>Friend</b>	Any amount up to \$1,000
<b>Supporter</b>	\$1,000
<b>Partner</b>	\$2,500
<b>Leader</b>	\$5,000
<b>Founder</b>	\$10,000
<b>Visionary</b>	\$25,000+

*Gifts of any amount are encouraged. They are pooled together for greater impact.*

**Yes, I want to help shape a better future for Monterey County Latinos!**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**Give by mail:**

Siembra Latinos Fund  
c/o Community Foundation for Monterey County  
2354 Garden Road  
Monterey, CA 93940

**Give online: [www.cfmco.org/SLF](http://www.cfmco.org/SLF)**

Your contribution is tax-deductible and administered by the Community Foundation for Monterey County. Tax ID#94-1615897.

Total amount of gift \$ \_\_\_\_\_

**Friend** Up to \$1,000    **Supporter** \$1,000    **Partner** \$2,500  
**Leader** \$5,000    **Founder** \$10,000    **Visionary** \$25,000+

My check payable to the Community Foundation for Monterey County "Siembra Latinos Fund" is enclosed.

I prefer to pay one time / monthly / quarterly / annually (circle one)

Beginning date \_\_\_\_\_ ending date \_\_\_\_\_

Please charge \$ \_\_\_\_\_ to my Visa / MC / AMEX

Card # \_\_\_\_\_

Exp \_\_\_\_\_ / \_\_\_\_\_ CSC Security code \_\_\_\_\_

Signature as it appears on your credit card \_\_\_\_\_

Please contact me regarding a gift of stock.

Please contact me about including the SLF in my estate plan.

I prefer to remain anonymous.

My gift is: ( ) in honor of ( ) in memory of

**!Gracias por su apoyo!**