



ABOUT THE SIEMBRA LATINOS FUND

Created by a group of Latino leaders, the Siembra Latinos Fund empowers the Latino community to come together and make a difference through their giving. “Siembra” means “to sow” and the fund seeks to grow opportunity for local residents through charitable giving to worthwhile nonprofit programs. The Siembra Latinos Fund is one of ten members of the National Latino Funds Alliance. For more information: www.cfmco.org/SLF

ABOUT THE COMMUNITY FOUNDATION FOR MONTEREY COUNTY

The Community Foundation for Monterey County (CFMC) inspires philanthropy and is a catalyst for strengthening communities throughout Monterey County. We work with hundreds of individuals, families and businesses to fulfill their philanthropic vision.

GRANTS

Each year, the Siembra Latinos Fund determines where its available grant dollars can be placed for greatest impact on our community’s highest priority needs. Using these grantmaking guidelines, the Siembra Latinos Fund Advisory Board, made up of community volunteers, will carefully review grant applications and recommend a slate of grants once a year to the CFMC board, which has final authority in grant decisions.

ELIGIBILITY:

1. Siembra Latinos grants are open to 501(c)3* nonprofit organizations and public agencies serving Monterey County residents, predominantly Latino residents.
2. All organizations applying for a grant must be current on reporting obligations for past CFMC grants.
3. Only one application per grant cycle will be considered. Only one Siembra Latinos grant per organization will be awarded each calendar year.

**Organizations or collaborative projects that are not legally incorporated may partner with a tax-exempt, 501(c)3 organization which will serve as the fiscal sponsor for the proposed grant. The fiscal sponsor must agree to be accountable to the CFMC for the programmatic and financial outcomes of the grant and have a signed agreement with the sponsored group verifying the terms of the arrangement.*

WHAT GRANT FUNDS MAY SUPPORT:

Funding will be considered for the following types of requests:

- **Program Support:** for the expansion or refinement of existing programs, new programs that show the promise of impact and sustainability, and support for emergency or special circumstances.
- **Operating Support:** unrestricted grants to organizations that have a proven track record of community benefit.

WHAT GRANT FUNDS WILL NOT SUPPORT:

Grant funds cannot be used for the following types of activities:

1. Activities that are non-secular or promote a religious doctrine
2. Academic research buy-out or release time
3. Fundraising campaigns or fundraising events
4. Funding to K-12 schools and public agencies that would supplant tax-supported, mandated services or for the acquisition or renovation of equipment and facilities
5. Creation of, or addition to, an endowment fund
6. Payment of debt or legal settlements
7. Political or partisan purposes
8. Expenses incurred prior to the grant award date
9. Grants to provide financial assistance directly to individuals

The CFMC does not support organizations that discriminate in their employment practices, volunteer opportunities, or delivery of programs and services on the basis of race, religion, gender, national origin, age, disability, veteran status, marital status, sexual orientation, or any other characteristics protected by law.

GRANT AWARD:

A total of \$20,000 is available in 2018. Grants are expected to range from \$2,500 - \$5,000. The number and size of grants awarded may vary depending on the Advisory Board's discretion. Grant recipients will be expected to use all funds and provide a written evaluation of the project within 11 months from the grant date. Funding decisions will be announced in August.

2018 GRANTMAKING PROGRAM AREAS AND PRIORITIES:

The program areas for the Siembra Latinos Fund include:

- Arts & Culture
- Community Development
- Education
- Health
- Human Services
- Safety

- **Arts & Culture: We foster activities and programs that broaden and deepen participation in artistic experiences, especially among youth, diverse communities and other new audiences.**

Funding Priorities:

- Access to art education and cultural experiences that nurture development for youth (e.g., art appreciation programs, youth mentorship, artistic training and performance opportunities)
- Efforts to reach new and underserved audiences with relevant, high-quality, artistic experiences (e.g., targeted marketing and outreach efforts, strategic initiatives for audience development, programming to attract new audiences, development of bilingual and bicultural programs)
- Community-building programs that use the arts to promote cultural expression, build community pride and bridge cultural divides (e.g., community art projects, multicultural programming)

- **Community Development: We support community-building activities that engage individuals and communities to lead efforts that create opportunities for local**

problem solving. We invest in activities that increase opportunities for the economic security and advancement of young adults and low-income residents.

Funding Priorities:

- Community organizing and leadership development that engages people in addressing issues of mutual concern and leading positive change in their community (e.g., organize residents to address neighborhood concerns, training for emerging leaders)
- Immigrant and basic adult literacy services to help people access information they need to fully participate in their communities, workplace and 21st century commerce (e.g., citizenship classes, language acquisition, family financial management, digital literacy, etc.)
- Employment readiness, skills training and other employment resources that increase access to living-wage jobs (e.g., summer jobs for youth, career counseling, job search and interviewing skills)

➤ **Education: We support programs that help children and youth reach their full potential.**

Funding Priorities:

- Early care and education projects that focus on children having access to quality, affordable early care and education that optimizes the development of children (ages 0-5) so they are prepared for kindergarten.
- Education projects that aim to help elementary school children achieve at grade level in reading and writing. Also, projects that focus on assisting English Learner students achieve fluency in the English language.
- Education projects that focus on improving middle school students' critical thinking to collaborate and solve real world problems, which may include use of science, mathematics, and technology.
- Programs/projects that promote youth connectedness, character-building, leadership, and life skills development and that empower and support youth to establish and experience caring relationships, high expectations, and meaningful engagements (e.g., afterschool enrichment programs, youth recreation, leadership skills development, service-learning projects).
- Integrated academic supports that ensure high school graduates are prepared for college and are supported to pursue their career aspirations (e.g., tutoring and homework support, in-school supplemental programs, academic mentors, Financial Aid application assistance, college preparation).
- Adult education that supports completion of a career pathway, program, or degree that qualifies them for a promising career. Parent education and engagement efforts to promote healthy family environments, nurture positive youth development, and involve parents in their children's education (e.g., parent/child communication programs, non-traditional student scholarships, parenting classes, parental involvement with schools).

➤ **Health: We invest in prevention and early intervention services that improve the physical and mental health of individuals and families.**

Funding Priorities:

- Community health promotion and prevention programs that keep people healthy and delay or eliminate the necessity for treatment (e.g., programs that promote healthy lifestyles, nutrition, exercise, family planning, substance abuse education, family violence prevention)
- Case management and other programs that teach self-advocacy skills and/or provide guidance in navigating the health and human services system to secure needed resources for people who have limited access to services (e.g., access to public benefit programs, resources and referrals)

➤ **Human Services: We support programs that promote independent living and efforts that ensure that the basic living needs of Monterey County’s most vulnerable and underserved individuals and families are met.**

Funding Priorities:

- Independent living resources for older adults, people living with disabilities or chronic illness, foster youth, and other special needs populations (e.g., senior meal and social programs that support aging in place, caregiver and support groups)
- Expanded or improved basic needs services to meet growing trends or changing issues. Funding will focus on services that address the basic living needs (food and shelter) of Monterey County’s most vulnerable and underserved individuals and families (e.g., adding services or hours of service or implementing new business practices that contribute to positive client outcomes)

➤ **Safety: We support strategies to enhance community environments so that all residents have safe, welcoming and accessible places and spaces to live, work and play.**

Funding Priorities:

- Community revitalization to make public spaces accessible, family-friendly and safe (e.g., community gardens, development of bike/walking trails, community emergency preparedness, collaboration and joint use agreements with schools and other public buildings/spaces, etc.)

Please visit www.cfmco.org/SLF for instructions on how to apply online.

PROPOSALS ARE DUE BY 5:00 PM ON FRIDAY, JUNE 15, 2018

FUNDING DECISIONS WILL BE ANNOUNCED IN AUGUST.

For questions please contact Erika Matadamas, Program Officer

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