# Giving Matters (Community Foundation for Monterey County

Here for Good

### COMMUNITY FOUNDATION FOR MONTEREY COUNTY NEWS

### **SPRING 2018**



Back (I to r): Raúl Rodríguez, Frank Ramiréz, Erica Padilla-Chávez, Chris Barrera, Blanca Zarazua, Esq., Daniel Rodríguez. Front (I to r): Dean Jose Luis Alvarado, Ida López Chan, and Anna Marie Ponce

## **Siembra Latinos Fund Growing & Giving**

The Siembra Latinos Fund was created by a group of Latino leaders desiring to grow the power of philanthropy within the Latino community. Siembra means "to sow" and the goal of organizers is to create opportunities for Latino residents by inspiring philanthropy and guiding community grantmaking.

More than \$47,000 was contributed in the fund's first year. The advisory board recently developed grant guidelines, and a total of \$20,000 is available. Nonprofits may apply by the June 15 deadline in the areas of Education, Health, Safety, Community Development, Arts and Culture and Human Services. Grants will support programs that help Latino children and youth reach their full potential, improve the physical and mental health of individuals and families, enhance community environments, build community and economic security, broaden and deepen participation in artistic experiences and help with basic needs for vulnerable individuals.

"We are proud to be on the forefront of Latino philanthropy and help sow the seeds for a strong and vibrant Latino community," said Blanca E. Zarazua, Esq., Siembra Latinos Advisory Board chair. To apply, contribute, or for more information, visit

www.cfmco.org/SLF.



Siembra Latinos Fund

**Meet the Team** 

# **Meet CFMC's Philanthropic Services Team**

Donor advised funds have grown in popularity as a vehicle for philanthropy. The simplicity, convenience and flexibility of utilizing a donor advised fund has made giving easier for those who want to do good in Monterey County and beyond. And, with recent changes in the tax law, donor advised funds can be a solution for those who want to consolidate their deductions in specific tax years and spread their giving over time.

By giving in partnership with the Community Foundation for Monterey County (CFMC) donors receive personal service from a dedicated team. Christine Dawson, Vice President of Philanthropic Services, leads the team and meets with individuals, families and businesses to fulfill their philanthropic vision.

Brian Thayer, Senior Philanthropic Services Officer, and Mackenzie Little, Philanthropic Services Associate, work directly with donor advised fund holders to facilitate their grantmaking. They provide research and co-investment opportunities by sharing grant proposals, and offer donor education opportunities on topics such as family philanthropy, CFMC investments and scholarship initiatives.



(I to r) Amanda Holder, Jan McAlister, Brian Thayer, Christine Dawson, Mackenzie Little, Cristina Dirksen

Though fundholders can access the online portal Donor Central 24 hours a day to view their funds and recommend grants, Brian and Mackenzie are a phone call or email away to offer personalized assistance. Development Associate, Jan McAlister coordinates all administrative details and organizes the CFMC's three annual events: Legacy Society Luncheon, Women's Fund Luncheon and the Celebration of Philanthropy.

Director of Communications, Amanda Holder and Communications Associate, Cristina Dirksen keep CFMC supporters and grantees informed through newsletters, the annual report, website, enews and social media. The CFMC's Philanthropic Services team helps donors realize greater impact through their giving now, and will make sure their wishes are followed in the future. Please call Christine at 831.375.9712 or visit www.cfmco.org/donors to learn more about how the CFMC can partner with you to enhance your philanthropy.

# The Jack O'Neill and Harry Hind Endowment

A new endowed fund will support O'Neill Sea Odyssey (OSO), which was founded in 1996 by Jack O'Neill, surfing giant, wetsuit pioneer and philanthropist. O'Neill, who was a staple on the Santa Cruz surf scene, passed away in June 2017. However, his legacy of love for the See page 4



O'Neill Sea Odyssey has served nearly 100,000 students



**3** Composing a Legacy **President's Message 4** Donor Stories / New Funds

- **5** Grantmaking Impact
- 6 CNE Survey Results

### 7 New Board Members

8 Legacy & Women's Fund Luncheons



Participating agencies gathered to collect their MCGives! grants

# **MC Gives! Breaks Records**

Donors in Monterey County surpassed all expectations by breaking records for Monterey County Gives! 2017. A total of \$4.89 million was raised from nearly 5,000 donors. This represents an increase of 32% over the 2016 total of \$3.65 million.

MC Gives! is a special project of the of the Community Foundation for Monterey County, Monterey County Weekly Community Fund and the Monterey Peninsula Foundation. The three partners plus the David and Lucile Packard Foundation, Neumeier Poma Investment Counsel, Cannery Row Company and several CFMC donor advisors contributed to a record match of \$450,000, \$100,000 more than the previous year.

▲ Inspiring new people to give. That's a profound benefit of this program.
−Dan Baldwin, CFMC President/CEO

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Add that to record challenge gifts of \$850,273, an increase of 80% over 2016, and a record 4,749 donors, and it was a resounding success by all measures.

All this means that the 158 nonprofit recipients are better able to implement their missions and their big ideas, improving the quality of life for people throughout Monterey County. Visit **www.MCGives.com** to view the full campaign results.



The Monterey County Weekly Community Fund is a donor advised fund of the CFMC.

# PRESIDENT'S MESSAGE Growing for Good

Moving so quickly into 2018, it's easy to forget all the energy and accomplishments of 2017. It was certainly an unsettling year on the national front, but the CFMC, and philanthropy in Monterey County, maintained a high level of effectiveness.

"Growth" can mean many things to a community foundation. It can mean new funds, growing assets, increases in grantmaking or moving forward important initiatives. All of those occurred in 2017. In fact, the CFMC set records in grants (\$16.7 million), gifts (about \$50 million), funds started (59) and year-end assets (\$267 million). It didn't hurt that the CFMC's primary portfolio had a 15.4% return. Not only did the investment markets provide considerable growth to our existing funds, they contributed to the confidence of the donor community. This certainly showed in Monterey County Gives!, the year-end giving program that is a partnership between the CFMC, the Monterey County Weekly and the Monterey Peninsula Foundation. Gives! flew by the record \$3.6 million 2016 total, and raised \$4.89 million in 2017. These funds will make a significant impact on the participating nonprofits, and, more importantly, the individuals and families they serve.

The numbers are inspiring but the real story lies in the process that generates impactful grants, and the growing symbiosis between the CFMC and its donor advisors. It feels so long ago, but it was only in September that the Pfeiffer Bridge reopened, reconnecting Big Sur to tourism. Through a wonderful group of generous donors, the CFMC was able to open and promote the Big Sur Relief Fund. This fund provided critical support to



President/CEO Dan Baldwin shares CFMC's accomplishments at the annual Celebration of Philanthropy

The more people who can engage in philanthropy, the greater sustainability and impact.

hospitality workers whose livelihoods were in jeopardy. In addition, we remained very involved in seeking solutions for homelessness, and embarked on a similar path with affordable housing.

A quieter development in 2017 may prove to be one of our most important in years ahead. The formation of the Siembra Latinos Fund seeks to

welcome a more diverse set of participants in philanthropy. Siembra Latinos is utilizing the same structure as our two affiliates the Northern and Southern Monterey County Foundations — in which an advisory board of knowledgeable leaders will oversee the fund's growth and grantmaking. The more people who can engage in philanthropy, the greater sustainability and impact.

We are looking forward to a robust, if not interesting, 2018. We're certainly keeping a close eye on the potential impacts on charitable giving of the December 2017 Tax Cuts and Jobs Act. The new tax environment, notwithstanding, we will be working with donors and nonprofits, assessing community need, and doing our best to make Monterey County an even more dynamic place to live and work.

# **Composing a Legacy** - Marty Wolf

Music has been a constant for Marty Wolf. Even as he traveled more than 65,000 miles a year at the helm of a marketing group he founded to support appliance and electronics retailers, music has been a lifelong passion.

"My mother was a violinist and I took up piano when I was about six. By the age of 13 I could play by ear," said Marty, whose music gigs while a Willamette University College of Law student helped earn a few extra dollars and cemented enduring friendships. His interest in philanthropy was sparked by a desire to give back to his law school, where he serves on the leadership cabinet and funded student scholarships.



We receive income from our CGA for life, and are confident the Community Foundation will carry out our charitable legacy in the future. - Marty Wolf

Francesca and Marty Wolf, Martin R. Wolf Family Fund, are using their donor advised fund and CGA to

fulfill their philanthropic vision.

A Vancouver, Washington native, Marty moved to the Monterey Peninsula after the sale of his

business in 1991, and has been consulting ever since. Now semi-retired (he's tried twice before), his love of music inspired him to think about how he could support musical programming and give others the joy it has given him. Marty and his wife, Francesca, established a charitable gift annuity (CGA) at the CFMC that will offer them guaranteed income over their lifetimes, then support jazz and classical musical education and performance in the future. They have also created the Martin R. Wolf donor advised fund at the CFMC to make grants now that will support programs and agencies they care about.

"With the CGA, I know that Francesca will be taken care of," he said. "It's good to know that the Community Foundation has longevity and a good track record so we can be assured that there will be continuity and oversight."

As Marty attempts retirement again, he's settled into immersing himself in music. He recently recorded a CD playing his beloved Bosendorfer Grand piano - one of the world's largest pianos. He also sits on the Monterey Symphony Board of Directors where he enjoys serving on a committee selecting music for upcoming concerts, which he gleefully says will be heavily represented by piano pieces this season. By partnering with the CFMC, Wolf is crafting a legacy that will allow others to hear the music too.

# From Rocket Scientist to Philanthropist - Dr. Allen E. Fuhs

"In the twilight years you get a different view of money - you'd like to see the money do some good." – Dr. Allen Fuhs, CFMC donor advisor and Legacy Society member



Dr. Fuhs is supporting science media communications

Dr. Allen Fuhs really is a rocket scientist. An engineer, scientist,

professor and author with a distinguished career in engineering and aeronautics, he has now channeled his lifelong passion for education and science into philanthropy. His life has been defined by hard work and education. He earned a bachelor's degree in Mechanical Engineering at the University of New Mexico, and master's and doctoral degrees in Mechanical Engineering from California Institute of Technology.

During his career, he served as Chief Scientist at Aero-Propulsion Laboratory at Wright-Patterson Air Force Base. As a faculty member, he taught for 21 years at the Naval Postgraduate School.

### **Charitable Gift Annuities** Income for Today, Gift for Tomorrow

Giving through a charitable gift annuity (CGA) allows donors to make a gift to the community, while providing an income source you can count on for life.

### How it works

You establish a CGA with the CFMC to benefit the nonprofit of your choice. You can give cash, appreciated stocks, real estate, or other assets.

You receive a guaranteed stream of income that is fixed, regardless of market conditions, and an immediate tax deduction.

You can receive income for yourself or someone else, such as a sibling, dependent parent, friend, or spouse. You can receive annuity payments right away or defer them.

A portion of the income may be tax-free return of principal.

### **Charitable Gift Annuity**



The amount of income from a CGA is based on the amount of the gift and your age when you establish it.

The CFMC handles all administrative details, issuing annuity payments to you during your lifetime.

A CGA reduces estate assets and may decrease estate taxes. Plus, it's backed by the general assets of the CFMC.

Upon your death, the remainder establishes an endowment to benefit the CFMC's general grantmaking or nonprofit(s) of your choice, creating a permanent philanthropic resource.

Contact Christine Dawson at 831.375.9712 for a personal review of options, or for more information, visit www.cfmco.org/CGA.

# **New Funds Created**\*

The CFMC manages more than 500 funds established by individuals, families, businesses and nonprofit organizations. Learn more at www.cfmco.org/WaysToGive.

#### Agency Endowment Funds

Carmel Woman's Club "Women to Women" Scholarship Endowment Fund Jack O'Neill and Harry Hind Endowment Fund Rancho Cielo Endowment Fund

Agency Stewardship Funds International School of Monterey Foundation Stewardship Fund Monterey County Pops Stewardship Fund

**Donor Advised Funds** 22 Love Fund Josephine Bunn Fund Cormorant Fund Marti and Steve Diamond Charitable Foundation Fund Huth Family Fund Leslie B. Kadis, MD & Ruth Memorial McClendon Foundation Fund Scholarship Fund Karen M. and Brendan P. was established in Kelly Fund Steven D. Kesselring and beloved head of golf for the Pebble Jean M. Forrest Fund Beach Company MacGowan Pathwanderer Fund Donald McEnry Davis Charitable Fund Monterey Firemen's Charitable Association Fund Overett Family Fund Matthew Simis and Michael Gray Fund Kendall and Kathryn Smith Family Fund Steck Family Fund Jim and Linda Tunney Fund Bill and Kathi Wojtkowski Fund Martin R. Wolf Family Fund Zeve Fund

General Endowments & Designated Funds Pauline and John Anderson Fund de Guigne Fund Cyrus F. Fitton Fund

Scholarship Funds Carmel Valley Women's Club Foundation Scholarship Fund R. J. Harper Memorial Scholarship Fund

\*since September 2017

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**New Legacy Society Members** Lisa Bennett and Robin White Mary J. Clapper Joan M. Franz Joseph and Elizabeth Heston Tom and Julie Anne Hopkins Kip and Jay Hudson Deborah Juran Patricia Monahan Ken Petersen Michael and Cindy Lee Thatcher Martin R. Wolf



### Scientist to Philanthropist,

continued from page 3

He chaired both the Aeronautics and Mechanical Engineering departments, becoming Distinguished Professor Emeritus. He was Chief Scientist for Orbital Sciences Corporation. Dr. Fuhs served as Editor in Chief of the Journal of Aircraft and was elected President of American Institute of Aeronautics & Astronautics, AIAA. He served on the Space Policy Advisory Board for the National Space Council during the George H.W. Bush administration, and was elected into the New Mexico Museum of Space History's International Space Hall of Fame in 1992. Fuhs was named AIAA Honorary Fellow in 2013 for his



for science through the Fuhs Family Foundation, a donor advised fund of the CFMC

outstanding contributions in the field of aeronautics. During his long career he authored 120 technical articles. He owns two patents on reentry vehicles and has written over a dozen books ranging from magnetohydrodynamics, fluid dynamics, to hybrid vehicles.

"When you live to be 90 and have adequate assets, you say what do I do with this?" noted Dr. Fuhs about turning his focus to philanthropy. He created the CSUMB-KQED Internship in Science Communications. He feels strongly that "There is a great need for people who can explain scientific topics so the general public is informed." The paid internship helps develop skilled science journalists, able to communicate complex information thoughtfully and effectively to the public. As of 2018 four outstanding students will have completed their internships.

Attorney Jennifer Walker referred him to the CFMC to facilitate his charitable vision. He created the Fuhs Family Foundation, an endowed donor advised fund, to support the internship and other philanthropic interests. He named his daughter, Dr. Susan Fuhs, as donor advisor. By giving back to students with a passion for communicating about science, the hope is they will improve their skills and pursue it as a career. He sums it up this way, "In the twilight years you get a different view of money - you'd like to see the money do some good."

### The Jack O'Neill and Harry Hind Endowment, continued from page 1

ocean lives on through OSO, which turns the Monterey Bay into an interactive, ocean-going classroom.

In 2018 1,300 Monterey County fourthsixth grade students will get a chance to explore hands-on science, navigation, ocean and watershed stewardship aboard a catamaran sailing the Monterey Bay. "Most students have never been on the ocean," says Dan Haifley, Executive Director.

"Harry Hind and I were old-time surfers from San Francisco," said Jack O'Neill. "I



had the idea to open a surf shop at the Santa Cruz Harbor, and asked Harry if he could back me on the deal. He said he would. Our surf shack became an 8,500-square-foot building (which) Harry and I donated to the Sea Odyssey. Harry and I had a lifelong interest in the ocean, and his generosity has helped to make this program possible."

The Jack O'Neill and Harry Hind Endowed Fund was established at the CFMC in 2017 to benefit OSO. It was made possible by generous donations from Troy and Leslie Daniels, of San Francisco. Leslie is the daughter of Harry Hind, a doctor, inventor, and surfer, whom Jack described as his best friend. The fund is a permanent philanthropic resource which will help support O'Neill Sea Odyssey in perpetuity, in memory of the friends who created it.

# GRANTMAKING - STORIES OF IMPACT

Community Impact grants make a meaningful difference for many people and communities throughout Monterey County. For more examples of recent grants, please visit www.cfmco.org/grantsandsupport.

### Health & Human Services -RotaCare Bay Area \$15,000 for free medical services in Seaside

RotaCare Bay Area, Inc. provides free medical care for those who have the greatest need and the least access. A \$15,000 grant helped provide free medical services at the Seaside Family Health Center. Last year, the RotaCare clinic saw more than 1,500 uninsured, low-income Monterey County residents.



RotaCare volunteers provide free medical services

"Our all-volunteer

medical staff provides high-quality services, which have historically focused on acute care for minor illnesses. However, RotaCare's goals have evolved to meet the needs of our community, and now include chronic conditions such as diabetes and hypertension management, prevention, and health education programs," said Clinic Operations Manager Debbie Gill. More than 20 volunteer medical staff serve patients with chronic conditions and promote prevention and health education programs.

### Historic Preservation - Middlebury Institute of International Studies

### \$30,000 for preservation of Lara-Soto Adobe

The adobes that dot the streets of downtown Monterey remind us of our past, and their significance endures.

"Visitors to the adobe often remark on the charm, intimacy and historic significance of the Lara-Soto Adobe," said Meghan Rasmussen, Middlebury



The historic Lara-Soto Adobe now boasts ADA improvements and a reinforced roof

Institute of International Studies (MIIS) Director of Foundation Relations and Institutional Grants. "This project is a rare opportunity to preserve a building with such a rich history in the community."

A \$30,000 Community Impact grant was used for a seismic retrofit and ADA improvements for the adobe, located at 460 Pierce Street. The project, which involved lifting and reinforcing the roof, began in April 2016 and was completed in November 2017.

Molly Laughlin of MIIS noted that since reopening, the adobe has been used for campus meetings and events with alumni, guest speakers and visitors. It is expected to be open to a range of events with public benefit, vastly increasing the number of people who will experience its historic charm.

### **Community Development - Radio Bilingüe** \$22,500 for a radio talk show reaching Triqui-speaking communities

Monterey County is home to an overlooked and culturally isolated indigenous group from Oaxaca, Mexico known as Triqui. They are a hard-to-reach population of immigrant farmworkers living primarily in Greenfield, King City and the Pajaro Valley. Many speak little or no Spanish or English. Their language is a spoken one, not written, so reaching them is a challenge. A grant to Radio Bilingüe supports a weekly radio program, "La Hora Triqui" (The Triqui Hour) on local station KHDC 90.9 FM. Radio Bilingüe is the only media outlet in the nation with well-established Triqui native-language programming.

"With immigration issues, there's a lot of fraud and worry. This is a group that needs to know where to get legal help, whatever their need is," said Delia Saldivar, KHDC station manager. "By broadcasting in their native tongue, including appealing music and cultural topics, the show helps fill the information void, and clarify misinformation (and mitigate) unwarranted fears " "La Hora Triqui"



Radio Bilingüe broadcasts in Triqui

fears." "La Hora Triqui" has been airing since 2003 and the station also broadcasts information from immigrant rights forums. "Support from the CFMC comes at a critically important time," Saldivar added.



SMCF Advisory Board Members (I to r): Michel Hardoy, Peggy Keirn, Linda Benway, Paulette Bumbalough, Grace Borzini, Mikel Ann Miller, Robert Cullen and Jamie Jones

# **SMCF Grants Awarded**

Since its inception in 2014, the Southern Monterey County Foundation (SMCF) has awarded \$72,600 to improve the quality of life for Southern Monterey County residents. In 2017, \$20,000 was granted to fifteen nonprofit organizations.

Grants supported job training, science education, recreation for students and residents, historic preservation, programming at the Stanton Theater, history day at MCARLM, legal services for seniors and sports and arts activities for youth.

One grantee, King City Boxing Club, provides physical fitness opportunities and diversion from negative influences. "Through boxing, we are teaching new skills and opening new horizons for kids," said Rodolfo Tapia-Salazar, Director and Coach. "The grant is helping us encourage kids to be healthy, and they get a chance to travel as part of a team - so many kids have never been out of King City."

### 2017 SMCF Grantees:

Campaign for the Preservation of Mission San Antonio de Padua · City of Greenfield: Greenfield Community Science Workshop • City of King Recreation Department • Community Food Pantry of King City • Foundation for Monterey County Free Libraries Girls Inc of the Central Coast • GRID Alternatives Central Coast • King City Boxing Club • Legal Services for Seniors • Monterey County Agricultural & Rural Life Museum • Monterey County Dance Foundation • Monterey County Pops! • Partnership for Children • Sol Treasures • YWCA Monterey County

The SMCF is an affiliate fund of the CFMC. Learn more at www.cfmco.org/SMCF.



center for nonprofit excellence COMMUNITY FOUNDATION FOR MONTEREY COUNTY

**CNE Surveys Nonprofits** 

Over 200 nonprofit staff, board and volunteers responded to the first-annual CNE Nonprofit Survey last fall. CNE staff then used statistical analysis to learn more about the strengths of area nonprofits and how they would like to grow stronger.

#### Key take-aways:



CNE workshops and resources help build capacity for nonprofits

· In 90% of the individual and organizational capacity areas explored, respondents said they were stronger and more capable than a year ago. As CNE director, Kaki Rusmore, commented, "This demonstrates a nonprofit community that is continually learning and is confident of its ability to become even more effective in this challenging field."

· Board recruitment and board development, especially as it relates to

the Board of Directors' role in fund development, is a key area that nonprofits want to grow. Board members reported strengths in their ability to fulfil their responsibilities and govern effectively and recognized that being an effective board member involves continual learning.

It is no surprise that funding remains a key concern for local nonprofits. This goes hand-in-hand with the need for more staff and volunteers to carry out the work, as staff is by far the greatest expense in almost all nonprofits' budgets.

CNE is already taking action based on the survey results. Local nonprofit leaders saw a decline in their ability to balance work and other life activities. On February 15, CNE hosted the area's first Nonprofit Executive Retreat and will offer strategies for addressing stress and burnout, transitions and other issues. Other CNE activities in 2018 will continue to build off the results of the Nonprofit Survey. To view full results, visit www.cfmco.org/nonprofitsurvey.

IMPACT, continued from page 5

### **Children and Youth - Restorative Justice Partners** \$20,000 for alternative discipline program

Learning from mistakes is a key concept for students to learn so they can make better decisions when confronted with conflict. Restorative Justice Partners (RJP), based in Marina, is working in area schools to keep young people out of the over-burdened criminal justice system and help change school culture by improving ways of dealing with discipline.

RJP brings offender and victim together to open communications for healing and taking responsibility. "Restorative Justice focuses on



RJP brings victims and offenders together for healing and responsibility

building relationships, so that when a harm has occurred participants are ready to make agreements based on behavioral expectations and respect, which builds safer schools for future leaders-our students" says Jennie Burciaga, RJP Executive Director.

# **Welcome New CFMC Board Members**



Reid



Abby Taylor-Silva



Loren Steck



Maija D West

The CFMC is pleased to announce the election of five new members to its Board of Directors.

**Michael Reid**, of Monterey, is an Episcopal priest, author and co-founder of the Fund for Homeless Women of the CFMC. Originally from Brooklyn NY, he served 10 years as a

nonprofit leader in Los Angeles before moving to the Monterey Peninsula in 2001 to work at York School as Director of Development and Public Relations. He went on to seminary school, then six years of parish ministry at St. Mary's by the Sea Episcopal Church in Pacific Grove. He received an Ed.D. from Temple University, M.Div. from the Church Divinity School of the Pacific,

M.A. from NYU, and B.A. from Adelphi University.

Abby Taylor-Silva, a native of Monterey and San Benito counties, is Vice President of Policy and Communications at the Grower-Shipper Association of Central California. She was named Assembly District 30 Woman of the Year for 2015, is past Executive Director of Ag Against Hunger, Past President of California Women for Agriculture's Salinas Valley Chapter, past Executive Board Member for the Salinas Valley Chamber of Commerce, Vice President of the Salinas City Schools Foundation and a member of the Rotary Club of Salinas. She received her B.A. degree in Political Science from University of California, Davis.

**Loren Steck**, of Carmel Valley, is a retired psychologist, whose career was spent primarily as a consultant in the entertainment industry. He has a Ph.D. in psychology from University of California, Los Angeles. He graduated from the University of California, Santa Cruz in 1973 and served as the

ion of President of its Alumni Association, 10 years as chair of the UCSC Foundation's Investment and Finance Committee, and 16 years as a member of the faculty. Steck is a member of the Governing Board of Trustees at Monterey Peninsula College and has also served on the boards of Community Human Services, the Carmel Valley Association, the Carmel Valley Forum and American Red Cross, Carmel

part of the CFMC's mission of strengthening the community through committed grantmaking and philanthropy.

chapter. Jan Vanderbilt, of Carmel Valley, is a Certified Public Accountant and President and CEO of Vanderbilt CPAs. She has worked as a CPA for over 30

years, specializing in consulting, planning, accounting, and other tax services for businesses, individuals, estates and trusts. She is a graduate of Golden Gate University, where she earned a M.S. Finance degree. Vanderbilt serves on the boards of the Monterey

Peninsula College Foundation and the CPE Forum of the Central Coast. "The CFMC is a wonderful resource for our community and I am extraordinarily proud to have the opportunity to serve." she said.

Maija D. West, of Carmel Valley, is a business attorney and owner of the Law Office of Maija West. Her pro bono work is dedicated to those who want to use a reconciliation framework for social change. West currently serves on the board of the Monterey County Rape Crisis Center, and served on the Taos Community Foundation board. West is the Vice Chair of the Women's Leadership Council of the CFMC. She is a graduate of the University of California, Santa Cruz and the University of New Mexico School of Law.

#### **CFMC BOARD OF DIRECTORS**

Ken Petersen, *Chair* Birt Johnson, Jr., Vice *Chair* Teri Belli, CPA, *Treasurer* Jeff Eikenberry, *Secretary* 

**Betsy Buchalter Adler** Ida Lopez Chan Nolan Kennedy Steve McGowan Fred Meurer **Bill Mitchell** Erica Padilla-Chavez **Betsey Pearson** Anna Marie Ponce Michael Reid **Bill Sharpe** Loren Steck Abby Taylor-Silva Jan Vanderbilt Maija West Kenneth Wright

Daniel R. Baldwin, President/CEO

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## Inside

Meet the Philanthropic Services Team MC Gives! Breaks Records Composing a Legacy Stories of Impact

(Above, I to r) Dan Baldwin, Adriana Vieyra, David and Susan Gill and Steve McGowan at the Celebration of Philanthropy where the Gills were honored with the Distinguished Trustee Award. Read more at www.cfmco.org/Gills.

# HEALTHY, SAFE, VIBRANT Communities



**F** The guidance and support of the Community Foundation has been outstanding. – John and Ann Mahoney

(I to r) John and Ann Mahoney with CFMC President/ CEO Dan Baldwin at the Legacy Luncheon

### Legacy Society Members Recognized

The annual Legacy of Giving Luncheon, held February 13 at the Monterey Plaza Hotel, honored those who have chosen to include the Community Foundation for Monterey County (CFMC) in their estate plans. John and Ann Mahoney shared how they are using their donor advised fund and Monterey County Gives! to involve their children and grandchildren in their philanthropy. More than 150 guests gathered to hear about the impact of legacy giving. To learn more, call 831.375.9712 or visit **www.cfmco.org/Legacy**.



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11:00 AM Registration & Networking, 12:00 PM Program

### **Changing Lives of Women & Girls**



Including a conversation with Sara Hirsh Bordo filmmaker and founder of RISING

Mistress of Ceremonies Erin Clark News Anchor, KSBW Action News 8

Join us! \$45 per person, Sponsor a table of 10 for \$1,000 Tickets: womensfund2018.eventbrite.com

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