



MEDIA RELEASE

FOR IMMEDIATE RELEASE

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BIG SUR RELIEF FUND CREATED

For More Information or to Make a Donation: www.cfmco.org/BigSurReliefFund

Monterey County, California — Managers and Owners from Nepenthe, Post Ranch Inn, L'Auberge Carmel, Ventana and Carmel Valley Ranch and other Big Sur and Monterey County businesses have come together to raise funds for the newly formed [Big Sur Relief Fund](http://www.cfmco.org/BigSurReliefFund) at the Community Foundation for Monterey County.

Pfeiffer Canyon Bridge – the lifeline that connects the North and South – has been declared unsafe and has been condemned. Damage and road closures have caused tremendous hardship for Big Sur residents, employees and their families. Iconic businesses like Esalen, Nepenthe, Ventana, and Post Ranch are all temporarily closed. More than 1,000 Big Sur employees are out of work and hundreds of families have been displaced. Many are in need of food, housing, and immediate assistance.

The Big Sur Relief Fund will assist individuals impacted by the winter 2017 storms. 100% of donations will be used to provide relief and emergency assistance to the affected residents and individuals working in Big Sur in Monterey County, California. Gifts are fully tax deductible. The CFMC will be working with Coast Property Owners Association to direct support to qualified individuals.

Those wishing to contribute to the fund can make an online donation at www.cfmco.org/BigSurReliefFund, mail a check to the Community Foundation for Monterey County, 2354 Garden Road, Monterey, CA, 93940 "Attention: Big Sur Relief Fund," or call 831.375.9712 Monday through Friday from 8:30 to 5:00 PM. The CFMC can also accept donations of stock or other assets.

About the Community Foundation for Monterey County

The mission of the CFMC is to inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County. Thanks to generous community members who have created charitable funds in their lifetimes or through their estates, the CFMC has granted more than \$150 million to nonprofits working towards healthy, safe, vibrant communities. For more information visit www.cfmco.org, call 831.375.9712 or stay connected at www.facebook.com/cfmco or www.twitter.com/cfmco.

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