Together we are stronger. Many generous individuals and families have entrusted the CFMC with their philanthropic vision and resources. This partnership has enabled the CFMC to grant more than $125 million to Monterey County and beyond. Each spring and fall we share current grant opportunities with our fund holders. Many choose to co-invest with us and leverage our Community Impact grants. On rare occasions a circumstance arises when we reach out to our donor advisors in response to a specific community need. The arson at the Food Bank in March was one such occasion.

The Food Bank Fire
“When we learned about the devastation to the Food Bank and its cause, we knew we had to get involved,” said Dan Baldwin, CFMC President/CEO. Dan and Vice President of Grants & Programs, Laurel Lee-Alexander, toured the facility. They heard first-hand from Executive Director, Melissa Kendrick, about the extent of the damage. The CFMC board immediately approved a $50,000 grant to help sustain critical services.

Dan then communicated with fellow funders, who were also seeking to respond. Within days the CFMC, Monterey Peninsula, Harden, David and Lucile Packard and Nancy Buck Ransom Foundations, Pebble Beach Company, First 5 Monterey County, and United Way Monterey County committed $430,000 to support the Food Bank. CFMC donor advisors continued to respond, bringing the total to $542,500. Of that amount, nearly half was provided by CFMC fund holders, who rose to the challenge to make sure families in need did not go hungry.

The Food Bank was well positioned to respond to the crisis. They began rebuilding and are stronger than ever. They have even expanded services thanks to the philanthropic response and support from business and individuals alike. The Food Bank has also been able to use the increased media focus to raise awareness of food insecurity in our county, where 1 in 5 people utilize their services.

The outpouring of support for the Food Bank is a testament to the power of local philanthropy. We are proud to be a part of that effort. For more information visit www.foodbankformontereycounty.org.

“"We deeply appreciate the Community Foundation's support. Their immediate response after the devastating arson made it possible for us to resume operations within two days."” — Melissa Kendrick, Executive Director, Food Bank for Monterey County
PRESIDENT’S MESSAGE

Partnering with Donor Advisors

Community foundations have always thought of themselves as important partners with their donor advisors. Conversations around the formation of funds typically begin with a description of our ability to match a donor’s interest to community need, or how the CFMC will connect the donor to urgent or emerging circumstances they may want to support. I’ve been the CEO of a community foundation since 2002, so you can imagine I’ve given this description more than a few times.

In 2011 the CFMC began to make real structural investments to build on our ability to follow through with this partnership. We purchased Donor Central, a program that allows donor advisors to log into their fund account, look at balances and make grant recommendations. Donor Central also allows us to provide graphs that show grant history by interest area, size and geography.

We then hired our first Philanthropic Services Officer (PSO), essentially a relationship manager for our donor advisors. Donor advisors quickly began utilizing Donor Central, and calling the PSO for support. In 2013 we began sending donor advisors a digest of select grant applications we’d received in our Community Impact grant program, offering them co-investment opportunities. While the first-year response was modest, our donor advisors told us they liked receiving the list. The number of donor advisors participating has grown each year since.

In 2014 we added a second Philanthropic Services Officer. In the meantime, we’d also changed the name of the department from Resource Development to Philanthropic Services. We felt this was a truer statement of our priorities. Also in 2014 we began talking to some of our long-time fund holders whose funds were endowed, and wondered whether they wanted to convert them to non-endowed, tremendously increasing their grantmaking capacity. Many took advantage of this.

What’s all this mean? It means that when an event like the Food Bank fire occurs, and the CFMC board commits $50,000 from our unrestricted fund, and we then put a call out to our donor advisors, they quickly respond through Donor Central, speak directly with their PSO, and many have much more capacity to give. As you read in our cover article, the results were amazing.

Why is this so important? Because in the end, the story isn’t about the CFMC, it is about giving together.

______________________________________

Tassajara Fire Fund

The devastation of the Tassajara Fire was a great concern to the CFMC. We’re thankful for the courageous work of the firefighters who spent days fighting the blaze. We have created the Tassajara Fire Fund to assist with recovery efforts. Grants from the fund will be distributed to nonprofit agencies assisting individuals and organizations on the long road to recovery. The CFMC has waived its administrative fee, so 100% of donations will be used for grantmaking. Visit www.cfmco.org/tassajara to learn more.
Women's Fund Reaches $1.5 Million Goal

The Women's Fund was created to improve lives and increase opportunities for women and girls in Monterey County. Each spring at the Women's Fund Luncheon, hundreds of donors gather to invest in the future of girls and economic security for women. Their combined energy and philanthropic support has enabled the Women's Fund to meet its goal to grow the endowment to $1.5 million.

The fund will fuel grantmaking to help change lives through programs such as Girls’ Health in Girls’ Hands and the Women’s Economic Security Initiative, and be a permanent source of philanthropic resources.

At the 10th anniversary Women’s Fund luncheon this May, the early founders were honored. Peggy Downes Baskin and Karen Kadushin accepted a signed photo in gratitude for their support, on behalf of the founders not present.

Although the endowment campaign met its goal, contributions are always welcome to grow the fund. Why? Because the needs are great and will change over time. If you are interested in supporting the Women’s Fund now or through your estate, please contact Christine Dawson, Vice President of Philanthropic Services at 831.375.9712 x126.

“The Women’s Fund is a way we can pay it forward to the next generation,” said Tonya Antle, Women’s Fund Endowment Chair and CFMC board member.

GHGH Leaders Advocate for Social and Emotional Health

Youth leaders from Girls’ Health in Girls’ Hands (GHGH) recently asked the Monterey County Board of Education to prioritize social and emotional health for youth throughout the county. At the September 16 board meeting they presented the Board with a petition of over 550 signatures from 16 schools and displayed a hand-stamped banner to illustrate the broad backing from youth and educators. The Board complimented the presenters for their efforts and will next consider adoption of a resolution to support the work of GHGH and prioritize these important health issues.

Youth participating in programs of the Boys & Girls Clubs of Monterey County, Girls Inc. of the Central Coast, Monterey County Health Department, Monterey County Rape Crisis Center, Planned Parenthood Mar Monte and the YWCA Monterey County took part in the campaign. The six agencies comprise the GHGH collaborative created by the Women’s Fund. For more information, visit www.cfmco.org/ghgh or www.ghghmonterey.org.


JOIN US!

BUBBLES & BAGS
Silent Auction of New, Gently Loved & Vintage Handbags to Benefit Girls’ Health in Girls’ Hands (GHGH)
An Initiative of the Women’s Fund

SUNDAY, NOVEMBER 8
1:00 PM – 5:00 PM
THE INN AT SPANISH BAY

First Peek Preview • 1:00–2:00 PM
(for “Buy it Now” purchases only)
Tickets – $100

Silent Auction • 2:00–5:00 PM
Special Guest Designer,
Christine Benson
Tickets – $25

Free Parking available at
The Inn at Spanish Bay

For event information and to purchase tickets, visit
www.cfmco.org/bubblesandbags

Last day to purchase tickets online: November 4, 2015, tickets at the door $35

Questions? Contact Jan McAlister at janm@cfmco.org or 831.375.9712 x120

HOSTED BY

Pebble Beach Company
Illusions of Grandeur

Premier Sponsors: Comerica Bank, Impower: A project of the Salinas Chamber of Commerce
Platinum Sponsor: Kathy & Dan Yost
Gold Sponsor: Mann’s

women’s fund
of the community foundation for monterey county
www.cfmco.org/womensfund
New Funds Established*

Agency/Stewardship Funds
- Carmel Heritage Society Stewardship Fund
- Central Coast Veterans Cemetery Foundation Stewardship Fund
- Central Coast Young Men’s Christian Association (YMCA) Stewardship Fund
- Friends of the Andy Ausonio Library Stewardship Fund
- Girls Inc. Stewardship Fund
- Anne C. Leach Scholarship Fund
- Learning Opportunities Endowment Fund for Scottish Fiddlers of California
- The Morse Foundation Stewardship Fund
- Peace of Mind Dog Rescue Stewardship Fund
- YWCA Monterey County Stewardship Fund

Designated Fund
- Carl Young Memorial Earth Science Endowment Fund

Donor Advised Funds
- Buchalter/Adler Family Fund
- Dekker Davidson Foundation
- Ilia Davis Fund
- Farrell/Allen/LaSalle Carmel Rotary Fund**
- Friends of Community Animal Services Fund
- John and Kristina Magill Fund

Scholarship Funds
- The Morse Foundation Scholarship Fund

Field of Interest Funds
- Tassajara Fire Fund

CFMC manages more than 350 funds established by individuals, families and businesses. To learn more, please contact Dan Baldwin or Christine Dawson at 831.375.9712.

*Since March 2015
**a sub fund of the Farrell/Allen Carmel Rotary Fund, created through a bequest of Richard W. LaSalle and Patricia B. LaSalle

Morse Foundation Scholarship Fund

In addition to individuals and families, the Community Foundation helps companies, foundations and other organizations make a difference in their communities. The Monterey Peninsula Country Club (MPCC) recently established The Morse Foundation to provide scholarships for employees and their family members with the goal of promoting access to education.

CFMC Philanthropic Services staff worked with members of The Morse Foundation’s Board of Directors to design the scholarship program, including developing guidelines, criteria, application forms, and reviewing and selecting recipients. Staff work with The Morse Foundation’s Board and MPCC Human Resources staff to promote the scholarship opportunities, distribute and accept applications, and ensure eligibility. Once The Morse Foundation’s Board selects scholarship recipients, CFMC staff ensures that students are enrolled and scholarships are sent directly to the schools.

This fall The Morse Foundation awarded four scholarships of $5,000 each. The recipients represent the range of students that will receive scholarships through this new program: from a first year Biology student at CSU Monterey Bay to a law student at the University of the Pacific.

The Morse Foundation also established a stewardship fund to manage the investment of their funds for growth over time while making them available for scholarships and addressing other unmet needs. The fund benefits from the CFMC’s investing expertise and from being part of the CFMC’s endowment.

CFMC is taking full advantage of the services offered by the CFMC. They are now able to provide meaningful scholarships to support the educational and career goals of MPCC employees and their children.

For more information visit www.cfmco.org/scholarships.

Legacy Society

The Legacy Society was created to recognize and honor those who thoughtfully plan gifts through bequests, trusts, life insurance, charitable gift annuities, and other estate gifts. Members are recognized online and in our annual report and invited to an appreciation luncheon each spring. If you are interested in becoming a member of the Legacy Society, please contact Dan Baldwin or Christine Dawson at 831.375.9712.

"What we found with CFMC was a partner with the depth and breadth of understanding that we needed to move forward quickly without having to reinvent the wheel."
—Barrie Fiske, President, The Morse Foundation
Rudy Futer entrusted the CFMC with his charitable vision, creating through his estate the Rudy E. Futer Fund for Human and Humane Needs. He directed that the fund be used to make grants for direct human services that support at-risk and underserved populations.

The CFMC fulfilled his wishes by investing in organizations through its Community Impact grants program, then took it a step further. In 2012, the Futer Fund committed $1.5 million in grants and training to ten anchor social service organizations over three years. These resources strengthened the continuum of safety net and basic human services in Monterey County. Each agency received $50,000 annually to support specific organizational goals.

Futer Essential Human Services Grants program participants were: Coastal Kids Home Care, Community Human Services, Food Bank for Monterey County, Franciscan Workers of Junipero Serra, Housing Resource Center, Legal Services for Seniors, Community Homeless Solutions (formerly Shelter Outreach Plus), Sun Street Centers, United Farm Workers Foundation, and YWCA Monterey County.

The grantees also received wrap-around support from the CFMC’s Center for Nonprofit Excellence. Along with training and individualized organizational development plans, the agencies gathered regularly to learn from one another. They developed innovative fund development strategies, new program approaches, stronger boards of directors and improved procedures. Several organizations cross-trained staff, resulting in greater outreach and better client services. Some restructured for greater efficiency. All took steps towards greater financial sustainability.

The Food Bank for Monterey County credited the program with aiding their response to the recent fire. “Our greatly enhanced capacity helped staff resume food distribution. Quite simply, we are a much more resilient and flexible organization,” noted Melissa Kendrick, Executive Director, Food Bank for Monterey County (see article page 1). The Futer Essential Human Service program illustrates the power of philanthropy to make a lasting difference.

Training and peer learning activities for this program were made possible in part with support from the Packard Foundation.
GRANTMAKING

Here are just a few examples of grants where funding is making a meaningful difference. To see a list of recent grants, please visit www.cfmco.org/communityimpact.

Seniors Council
$25,000 Youth Development grant

The Seniors Council’s mission is to enable older persons to function with independence and dignity in their homes and in the community to their fullest capacity. It operates five programs in the Central Coast area including the Foster Grandparent Program. This program recruits, trains and coordinates placement of Foster Grandparents into Monterey County pre-school and elementary school classrooms as mentors and tutors to improve the academic and social skills of students. Volunteers serve an average of 20 hours per week helping children improve logic and math, language arts and literacy, creative expression, small and large motor skills, and social skills. This grant helped match federal funding to support the placement of at least 60 Foster Grandparents in 25 schools, serving 175 underperforming children. The funding provides a small stipend to help the low-income volunteers with their expenses.

Voices for Children
$23,500 Health & Human Services grant

Voices for Children recruits, screens, trains and manages volunteers who advocate for abused or neglected children placed in foster care. These court appointed special advocate volunteers look out for the child’s best interests and provide a trusting and nurturing adult role model. Currently fewer than half of the approximately 400 youth needing advocates are served. Paired with an advocate, the youth are less likely to reenter the system and engage in unhealthy behaviors such as substance abuse, crime and violence. This grant supported expanded outreach efforts to recruit, train and provide ongoing educational support for new advocates in order to serve more youth.

Introduction to Grant Proposal Writing

Wednesday, December 2, 2015 DATE CHANGE!
9:00 AM - 12:30 PM, light breakfast available starting at 8:30 AM
Community Foundation for Monterey County • 945 S. Main Street, Suite 208, CA 93901
$40 per person, scholarships available.
Register online www.cfmco.eventbrite.com

Those new to preparing grant proposals can learn the essentials they’ll need to prepare clear and compelling grant proposals geared to foundations.

Joy Rubey, MPA has worked with nonprofit organizations for nearly 30 years as a staff member, administrator, board member, volunteer and consultant specializing in fundraising and grant proposal writing.
Gathering For Women–Monterey (San Carlos Cathedral)
$46,000 Fund for Homeless Women grant

Gathering For Women – Monterey (formerly the Gathering Place) opened its doors in spring 2014 in response to a growing need to offer a warm meal once a week to homeless women on the Monterey Peninsula. Services have grown to include case management (health and mental health screenings and ongoing support to secure shelter and eventually permanent housing), gently worn clothing, personal assistance (e.g., bus passes or shower vouchers), educational and safety programs and referrals. More than 579 women have been served by over 153 volunteers. The majority of clients report their city of residence as Monterey, followed by Seaside and Marina. Nearly half of the clients are over the age of 50, one quarter are over 60, and there are 8 women in their 80s. The oldest woman served is 91. With support from an Organizational Development grant, Gathering For Women recently incorporated as a nonprofit organization and hired its first executive director.

Point Lobos Foundation
$38,000 Environmental Engagement Grant
($20,000 from Robert N. and Florence Slinger Foundation donor advised fund)

Point Lobos State Natural Reserve is one of the crown jewels of the California State Parks system. With the help of more than 185 volunteers, the Point Lobos Foundation supports interpretive and educational programs, maintains the reserve and facilities and assists in its preservation. The number of visitors to Pt. Lobos has doubled in recent years to more than 550,000 annually. There is one paved road from the entrance on Highway 1 and on a busy weekend, up to 700 pedestrians share the road with vehicles, creating safety issues. This grant helped upgrade an existing trail to allow pedestrians to access trails without walking on or crossing over the main access road. This project made improvements to the trail and extended it, making it five feet wide and ADA compliant, allowing safer access to this acclaimed park. The Robert N. and Florence Slinger Foundation Fund of the Community Foundation for Monterey County was also recognized for its support for this important project. “The new Lace Lichen Trail makes the Reserve safer. It’s a beautiful trail and an important connection point,” says Anna Patterson, Development and Communications Director, Pt. Lobos Foundation.

2016 Community Impact Grant Information Sessions

Nonprofits are invited to attend an information session to learn what’s new prior to the February 5, 2016 5:00 PM application deadline. Learn more at www.cfmco.org/communityimpact.

January 12 — CFMC Monterey 10:00 AM – 11:30 AM 2354 Garden Road, Monterey
January 13 — Webinar 1:00 PM – 2:00 PM
January 20 — CFMC Salinas 1:00 PM – 2:30 PM 945 S. Main Street, Ste. 208, Salinas
Packard Foundation Donor Advised Grant Creates “Stories from Salinas”

The David and Lucile Packard Foundation celebrates the people and programs that are empowering and inspiring youth in East Salinas, California through a new web site, www.storiesfromsalinas.org. Written by journalist Rob Waters and photographed by Jay Dunn of The Salinas Californian, the stories feature the spirited children and youth of East Salinas, as well as the passionate homegrown community leaders, working together to create change in their communities.

These stories highlight programs participating in the Salinas Youth Initiative, a place-based approach providing East Salinas youth with safe, academic and athletic enrichment opportunities, funded by the Packard Foundation in partnership with the Community Foundation for Monterey County (CFMC) through the David and Lucile Packard Foundation Fund.

The stories showcase the work and impact of initiative partners: CHISPA, El Camino Real Futbol League, Cesar Chavez Library, Gil Basketball Academy, Restorative Justice Partners, Life Is For Everyone (LIFE), and Partners for Peace. Read about how the Gil Basketball Academy uses the fundamentals of basketball to engage youth ages 4-17 in learning the importance of healthy choices, discipline, academic success and perseverance. And, how the after-school tutoring program at the Cesar Chavez Library provides neighborhood youth a safe place to nurture a love of reading and access to local college students for homework assistance.

Please visit www.storiesfromsalinas.org to see these positive and powerful examples of what happens when communities and programs come together to inspire and empower youth. The CFMC helps facilitate grantmaking for the David and Lucile Packard Foundation for this and other initiatives through their donor advised fund, as part of our private foundation services.