

Fund for Homeless Women

"Dedicated to shelter, safety and community"

The Fund for Homeless Women is a field of interest fund of the Community Foundation for Monterey County (CFMC) established to support programs and services for women who are homeless in Monterey County. The Fund raises money that is distributed to local service providers through a grant process administered by the CFMC.



Fund co-organizers, from left: Kathy Whilden, Michael Reid, and Marian Penn.

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You can also find us on the CFMC website: www.cfmco.org/fhw

Tax Deductible contributions can be sent to: Community Foundation for Monterey County 2354 Garden Road, Monterey CA 93940 (831) 375-9712

Contact us at: Fund for Homeless Women PO Box 2352, Monterey, CA 93942 (831) 915-7799, reidcdsp@yahoo.com



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Creating Change

We began this journey in 2011. Our initial goal was to help make the presence of women living without adequate shelter more visible in our community. With the resounding response from our "Becoming Visible" photo exhibit and the enthusiastic support of community members, we partnered with the Community Foundation to establish a field of interest fund that would support programs and services designed to meet the unique needs of women who experience homelessness in Monterey County. That was almost five years ago, and we haven't looked back.

So far, with the generosity of over 700 donors, we have a growing endowment to provide financial support in perpetuity, and have distributed over ½ million dollars to create and sustain innovative community projects that are already making a significant difference in the lives of women who need our attention and ongoing help. Thank you for your participation in this important process. Each financial investment and every volunteer hour facilitates change while creating a brighter scenario for women who might experience homelessness now or in the future.

This is a complex issue. Each year brings us to a new level of understanding, meaningful accomplishment, and a clearer vision of sustainable solutions. Over the past three granting cycles we have continued to address immediate needs, and have renewed our investment in harm reduction, emergency shelter and transitional housing. However, this year we have also taken a bolder step and made a pivot to permanent housing by investing in Housing Resource Center's new Support our Senior Women Program.

And if that isn't enough, because of the generosity of a major gift from an anonymous donor, we have been able to engage the expertise of a consultant who will (with a diverse planning team) complete a comprehensive assessment of the needs of women experiencing homelessness in Monterey County. With a particular focus on women in Peninsula cities, we will look closely at existing challenges and opportunities for service provision in order to strategically invest our current and future resources to meet their unique needs. 2015 was a year full of excitement, learning and surprise. From the overwhelming community response to our Monterey County Weekly campaign, to the exciting special events hosted by community businesses and concerned citizens, to our many new and returning supporters, its been quite a journey

Looking toward 2017 and our 5th anniversary, we are in the beginning stages of creating a photo exhibit to be held at the Monterey Museum of Art. The exhibit will feature photographs and narrative work created by women who have experienced homelessness in our community. Also, in celebration of this important milestone for the Fund, we will be discussing plans for a fund-raising campaign to build the endowment sufficient to sustain our collective accomplishments into the future.

Yes, we have our work cut out for us. But we are thrilled to have you working with us on these ambitious goals. Together we will be able to make the kind of sustained difference we hope for. Change for the greater good requires the attention of us all and we are honored to have you in our circle of support.

michael

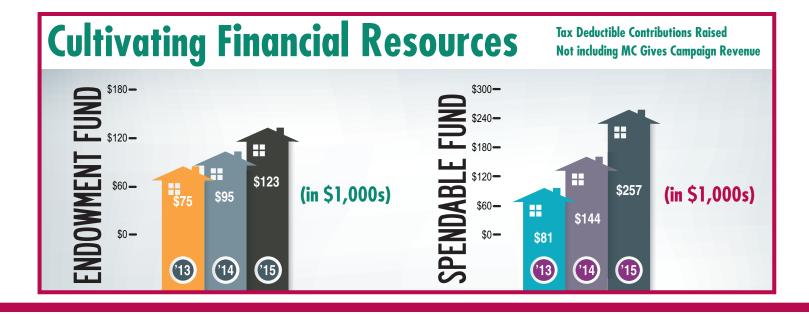
Marian

The Rev. Michael E. Reid Kathy Whilden Marian Penr Co-organizers of Fund for Homeless Women



Fund for Homeless Women

"Dedicated to shelter, safety and community"



Thank you! Montrio Bistro – Downtown Dining



Restaurant Manager, Kathy Soley (center) and Executive Chef Tony Baker (right) present proceeds from October 2015 sold out fundraiser to Michael Reid.



From left: Reyes Bonilla, CHS; Melissa Pettitt, Interim; Maria Lindley, Interim; Barbara Mitchel, Interim; Flo Miller, Gathering for Women; Chris Belleronini, One Starfish; Sandra Boone, HRC; Jim Nelson, Pass the Word Ministries.

2016 Grant Award Recipients

Thank you! Monterey Peninsula Artists

Artists on the Monterey Peninsula have continued to show their enthusiastic support by donating art work for the cards we use to thank our generous donors. The Fund for Homeless Women thanks these and other artists for being an important part of our journey and sharing their artistic gifts with all of us.





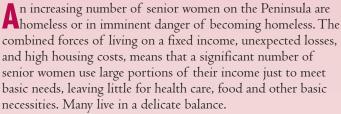
Left: "Rabbits" by Jan Wagstaff Above: "Begonia Gardens" by Kathleen Crocetti



Youth Arts Collective (YAC) YAC members present uniquely designed donation boxes made at their studio on Calle Principal in Monterey, for the Fund to use at its fundraisers.

2010 Grant Awara Recipients						
ORGANIZATION	PROJECT	GRANTS				
Community Church of the Monterey Peninsula	Emergency assistance (bus passes, grocery cards, laundry vouchers, etc.)	\$2,000				
Gathering for Women	Weekly hot meals, support services and case management	\$55,000				
Housing Resource Center	Permanent housing program with case management for Senior Women	\$90,000				
Interim, Inc.	Temporary housing with case management and housing search services	\$15,000				
Outreach Unlimited/IHELP	Daily emergency shelter program for women	\$30,000				
Pass the Word Ministries One Starfish Safe Parking	Expand the One Starfish program to seven sites with emergency assistance	\$25,000				
Community Homeless Solutions	Transitional housing with case management services	\$40,000				
	Total Granted	\$257,000				

Fund for Homeless Women and Housing Resource Center (HRC) Create Saving Our Senior Women Program Rapid Re-Housing and Homeless Prevention for Seniors



With the realities of retirement, unemployment, health care challenges, high rent and little rental inventory, many are left with the high probability of homelessness. Few new rental units are being developed, and most are in distant south Monterey County, with little access to transportation or support services.

Because senior Women, mostly long term residents of the Monterey Peninsula, are vulnerable to homelessness while living in this precarious equation, the Fund for Homeless Women has partnered with Housing Resource Center to embark on a new program called "Saving Our Senior Women (SOS): Rapid Re-Housing and Homeless Prevention for Seniors" – expanding HRCs' successful homeless prevention and emergency housing program in Salinas, to a targeted population of homeless and near-homeless senior women on the Monterey Peninsula.

..A significant number of senior women use large portions of their income just to meet basic needs, leaving little for health care, food and other basic necessities.

Program services will include outreach, case management, access to untapped (private and public) resources, budget analysis and Housing Action Planning, vetting through completion of the federal Homeless Vulnerability Index and inclusion in the community-wide Homeless Management and Information System database. Short term emergency housing and emergency services will be offered, and when suitable housing is located by the agency Housing Specialist, HRC will (through a combination of acquired resources) assist in providing temporary financial assistance for rental deposits, rental assistance, utility deposits and navigation of other service delivery systems necessary to increase the probability of sustaining permanent housing.

HRC's Executive Director, Leila Emadin says, "This generous grant from the Fund for Homeless Women will help to



Leila Emadin, Executive Director, Housing Resource Center

Few new rental units are being developed, and most are in distant south Monterey County, with little access to transportation or support services.

make a measurable difference in senior homelessness in Monterey. Combined with the support of our other funders, HRC can immediately begin to provide these desperately needed housing services to senior women on the Monterey Peninsula, while, at the same time, work with other community partners to develop sustainable, long-term solutions."

WANTED: Monterey Peninsula Landlords!

A re you a landlord with available rental property on the Monterey Peninsula? Senior women who are vetted and enrolled in a well-respected community based housing program will guarantee timely rent payment and good tenancy. If you want security, reliability and the opportunity to make a difference in the lives of vulnerable senior women who have few housing resources, look no further. Become a leader in our community. Help end homelessness while protecting your investment.

The time to act is now! Please complete the reverse side of this form and include in your donation envelope.

Monterey County Gives – Building Capacity & Hope

According to the most recent census, there are approximately 400 or more homeless women living on the Monterey Peninsula with few options for shelter, safety and community. With the support of the Monterey County Weekly and its' MC Gives campaign, the Fund for Homeless Women invited the greater Monterey County community to participate in creating the opportunity for women who are vulnerable, without shelter, exposed to the elements and possibly ill, to have a place to go for rest, healing and safety for extended periods of time. This new project would give unsheltered women access to a continuum of care where healing in body, mind and spirit could begin. It would also offer case management services to help them navigate the service delivery landscape and design appropriate next steps for transitional and permanent affordable housing options. Extended-stay emergency shelter for vulnerable homeless women would be provided in a variety of available local motels and established transitional housing programs, and would demonstrate how agencies might work together to help homeless women, many of whom are elderly and living in desperate situations. The community responded to this big idea and made donations in excess of \$57,000. Two local service providers (Community Homeless Solutions [CHS] and Interim, Inc.) demonstrated the capacity and the will to lead this effort, and have enthusiastically taken up this important challenge.



Michael Reid (center) takes a selfie with Jan McAliser, Community Foundation Development Associate (right) at MC Gives orientation meeting.



Reyes Bonilla, Executive Director, Community Homeless Solutions (left); Melissa Pettitt, Interim Inc. (center); and Amy Faloni (right), Interim, Inc.



"Where am I supposed to sleep?" "I haven't had a shower in weeks." "I don't think I can take this much longer." "I just need a place to lay down." "I'm too sick to go on like this."

MC(GIVES! Joining Together for Big Ideas

Landlords Who Care



I am or I know a landlord who cares about the plight of low income women in our community. Please contact me to discuss how I/we can make a difference in their lives.

Name (please print): _____

Please Call: _____

Please email: _____

Questions? Please contact:

Leila Emadin, Executive Director Housing Resource Center (831) 424-9186 or (831) 424-8187 • ed@hrcmc.org

Please complete this side of form and include in your donation envelope.



Program Highlights from 2015 Grantees

ONE STARFISH SAFE PARKING AND SUPPORTIVE SERVICES

- 39 women served. 15 were seniors over age 62.
- Over 40% achieved housing. 40% increased their income. All received access to health care.
- "Community-wide support is essential to the success and operation of new service programs like One Starfish and requires time. Many of the women served are either past the point of being able to work or have a disability that prevents them from working. Disability benefits are generally not enough to make ends meet and to find safe decent senior housing which usually requires a 3 to 5 year waiting list. Emergency assistance is therefore critical for senior women living on very tight budgets. Grant funding from the Fund for Homeless Women provides support in emergencies so that homeless women in the program can at worst, continue to remain stable in their vehicle and at best, find permanent and stable housing."

INTERIM, INC.

- Provided outreach to 38 women; with assessment, case management and 244 motel nights.
- 79% were between the ages of 26 to 61.21% were between the ages of 62 to 77.
- "The grant allowed us to reach out to this vulnerable population in order to provide safety, better access to needed services, and to help get these women out of homelessness and into permanent and stable housing. It has allowed for increased outreach services, placing women in motels on a temporary basis, enrollment into our MCHOME program, and helped support our work with partner agencies that may also provide assistance. Women who received these services have had the opportunity to move forward with their lives and achieve their own goals which are otherwise obstructed by the boulders of homelessness and mental illness."

COMMUNITY HOMELESS SOLUTIONS

- Provided the opportunity for 20 women to have safe and stable transitional housing for up to 6 months with case management and supportive services in a new Women in Transition (WIT) program. Additionally, the grant enabled the opening of a Day Program to provide homeless women with access to showers, laundry and kitchen facilities, referral and other support services.
- 89% of WIT program participants have transitioned into permanent housing. 71% obtained employment or increased their income. 217 unduplicated women accessed Day Program services. 103 received mental health and primary medical care services. 87 women gained access to emergency shelter and transitional housing.
- "43% of the women indicated having health issues. Additionally, over 53% of the women served were 55 years of age and over. Herein lies an enormous unmet need. This grant from the Fund for Homeless Women enabled our agency to realize our vision of creating a program specifically for single, adult women from the Peninsula, and to provide services we knew were long overdue."



Fund for Homeless Women joined Community Homeless Solutions in the ribbon cutting ceremony for its new Women in Transition Shelter Program. The rooms (pictured above) were furnished and decorated by local volunteers from Sotheby's International Realty.

GATHERING FOR WOMEN (GFW)

- 481 unduplicated women and 9,103 meals were served at a rate of roughly 70 to 100 each week. 48% of the women were over the age of 50. 27% were over the age of 60. 221 women received emergency assistance. 203 women participated in case management and referral services. Additionally, 81 were assisted in completing HUD's Housing Choice online applications (formerly called Section 8) in support of moving these women into permanent housing.
- GFW supports a volunteer base of over 136 individuals, including one physician, two nurse practitioners, eight registered nurses, many educators and other professionals and paraprofessionals. 68 new volunteers were trained over 12 months, and fourteen presentations made to community based organizations and media outlets.
- "Programs like GFW that provide harm reduction will unfortunately be needed in our community for some time to

come. According to a recent New York Times article, with the lack of sufficient income to pay rent, older jobless women account for half of the long-term unemployed, and are much less likely to find employment than men of the same age. 41% of the 203 women in our Next Step case management program receive Social Security/Supplemental Security income due to age or disability (approximately \$900). With 57% receiving income even below that modest level, few will ever be selfsufficient and able to pay local rents without significant financial subsidies. Without the support of the Fund for Homeless Women, GFW would not have had the resources to open our doors. The support of the Fund has allowed GFW to not just operate, but also to grow toward being a more robust and self-sustaining organization. We are immensely appreciative of the support the Fund has provided and the partnership we share."

The Fund for Homeless Women thanks our generous donors who made contributions to the Fund in 2015.

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Thank

We apologize for any misspellings or omissions.

Creating Art and Telling Stories

To help celebrate the 5th Anniversary of the Fund for Homeless Women, we have created an exciting collaboration that includes talented artists, students from CSUMB, and professional staff from the Monterey Museum of Art to mount an exhibit, in Spring 2017, of photographs taken by women experiencing homelessness. Unlike our inaugural show (Becoming Visible) at the Carl Cherry Center, Carmel, in 2012 (where photographers took pictures of women who were homeless in our community), the women will now serve as the photographers and create images of the world as they see it. Leading this exciting project is artist and educator Deborah Silguero (DS). The following is an excerpt of a recent interview Michael Reid (MR) had with her about this project:

MR: Please tell us a little bit about yourself.

DS: I have been in the museum field for over 30 years, and worked in exhibitions, technical conservation, archives & collections, and now as a curator. I worked at the Los Angeles County Museum of Art, the Huntington Library, and for various art galleries in San Marino. In Monterey, I completed my degrees in Visual & Public Art and Education while working at the Monterey History & Art Association and the National Steinbeck Center. I was then fortunate to have been able to combine a museum career while teaching museum studies for CSUMB.

MR: Why have you accepted this project?

DS: The idea of the project is to invite service-learning students from CSUMB who want to participate in developing a museum exhibition created by women who are homeless. I am passionate about creating opportunities for students to learn hands-on skills while participating in public exhibitions. The Fund for Homeless Women exhibit provides this opportunity from outside the

traditional classroom, within a communitybased learning structure, and for social justice. This exhibition provides students with the added benefit of understanding human value and issues around homelessness.

MR: What do you hope it to accomplish?

DS: This exhibit will be a platform. It will be an appeal for human understanding. A unique experience where the topic and issue of women experiencing homelessness will create dialog and questions for patrons as



Curator, Deborah Silguero (left); CSUMB Associate Professor, Dr. Lila Thorsen (center); and MMA Director of Education; Ami Davis (right) meet at the Monterey Museum of Art to discuss collaboration for upcoming photo exibit.

they view the work, and hopefully, long after they leave the gallery.

MR: Why should people care about and come to this exhibit?

DS: The exhibit will be a collection of stories told in photographs and through personal narratives of the women themselves. They will tell us who they are and what they have to say about life. They will tell their stories creativity and personally, and build a stage for reflection, awareness, and a better understanding of human nature - its needs, its power, and resilience. Museums are also places where we can learn about ourselves. These are all good reasons to come see the exhibit. It will be an experience not to be missed.

Assessing Needs

S ince its inception, co-organizers of the Fund for Homeless Women have endeavored to garner accurate data about women experiencing homelessness in our communities. For many reasons, specific information about homeless women has been virtually absent from the general homeless narrative, and consequently, community efforts to design service programs and shape public policies to address the unique needs of women experiencing homelessness have proceeded with less than ideal statistical research and analysis. In 2015 however, the Fund received a generous contribution from an anonymous donor who understands the need for assessment, and it provided the financial capital necessary to embark on a comprehensive analysis of the issue. **This will be the first assessment of its kind in our area**.

Facilitated by the Community Foundation for Monterey County, the assessment is expected to be completed in June, 2016. It will document the primary causes of homelessness for women, their needs and challenges, existing services, and local policy considerations. The report will offer recommendations based on the information gathered. It will be shared with the broader community, service providers, funders and policy makers.

The principal researcher and project manager is Judith Sulsona, with research support from the Research, Evaluation and Planning team of the Action Council – experienced in conducting needs assessments and feasibility studies, evaluations of programs and initiatives, survey research, topical research studies, and strategic planning projects utilizing a variety of qualitative and quantitative techniques.

Sulsona believes that the best approach in conducting community assessments includes, to the greatest extent possible, the voices of those studied and most affected by the issue being explored. The methodology will therefore include interviews and focus groups as well as online surveys. Because the process is participatory and collaborative, she has convened a planning team of community members (photo above right) to provide



From left: Michael Reid, FHW; Marian Penn, FHW; Jennie Sena, Community Member; Kathy Whilden, FHW; Margaria Zarraga, Community Action Partnership; Glorietta Rowland, Monterey County DSS; Yuri Anderson, United Way; Judy Sulsona, Consultant; Janet Shing, Community Foundation for Monterey County.

...the best approach to conducting community assessments includes, to the greatest extent possible, the voices of those studied and most affected by the issue being explored.

guidance in project design and the identification of research questions, key stakeholders, and project parameters. About this important project Sulsona says, "Thank you for the opportunity to profile and study existing services and unmet needs of women who experience homelessness in Monterey County. This process is long overdue. It will provide data about women and offer a woman's voice to the existing landscape of homeless research. Most importantly, I hope that it will also help to make a difference in the lives of women who need our collective attention and ongoing support."

Thank You! CORPORATE SPONSORS

Boete Winery Café Rustica Carmel Valley Athletic Club Carmel Valley Tennis Club Cha Ya



Downtown Dining Eddison and Melrose Glen Oaks Grooming by the Sea Heller Estate Il Vecchio Restaurant Layers Sensational Cakes Monte Vista Wine and Spirits Monterey Hotel

Dinner by Rose



Events

Thank You Community Partners!

MONTRIO BISTRO FUNDRAISER



The Rt. Rev. Mary Gray Reeves (left), Michale Reid (center) and Mary Adams (right), attend Montrio's Fundraiser.

GIN WEATHERS AND THE WEATHERS GROUP



EDISON AND MELROSE, CHA YA AND TEA BY THE SEA



Tea officianados Karen Murray (left), Mitsuko Gammon, and Weny Fields (right), present Michael Reid with proceeds from their "Just Tea" tasting fundraiser.

VINYL CLASSIC ROCK CONCERT



Photo of Vinyl Classic Rock concert that featured Perry Laine, Domenick Allen, Tom Ayres, Rushad Eggleston and others. Concert was produced by Steve Vagnini, benefitting Guitars Not Guns, and Fund for Homeless Women.

Please Give Generously

SPEND - If you want to help build the spendable fund which is offered each year to qualified programs in our community during our next grant cycle, write "SPEND" in the memo secition of your check. Please join this unique community effort to help meet the most immediate needs of women experiencing homelessness on the Monterey Peninsula.

ENDOW - if you want to help build our endowment for future, long-term sustainable solutions, and an ever-expanding income stream that will support programs that serve women living without adequate shelter in this generation and in years to come, please write "ENDOW" in the memo secition of your check. Earned income from the endowment (approximately 5%) is added to the spendable fund each year for perpetuity.

Thank you for your partnership and generous support. Together we are making a difference in the lives of women experiencing homelessness in our community.

- Please make checks payable to: Fund for Homeless Women Specify "SPEND" or "ENDOW" in the memo section and mail to: Community Foundation for Monterey County 2354 Garden Road, Monterey, CA 93940
- You can also make donations online on the Community Foundation Website: www.cfmco.org/fhw
- Please let us know if you would like to make a gift of stock or real estate. We accept those gifts as well. All contributions are tax deductible.



Greg Chilton, 2015 CFMC Board Chair (left), Michael Reid (center), and Dan Baldwin, CFMC President/CEO (right), at 2015 Legacy Luncheon where Michael was the keynote speaker.

About the Community Foundation for Monterey County (CFMC)

The mission of the CFMC is to inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County. Thanks to generous community members who have made contributions, and created charitable funds in their lifetimes or through their estates, the CFMC has granted \$137 million to nonprofits working towards healthy, safe, vibrant communities. CFMC is proud to have the Fund for Homeless Women as one of its' field of interest funds. It is a vehicle for change in the lives of women without shelter in Monterey County.

Planned Giving to The Fund for Homeless Women Endowment

Donors like you want to ensure that programs serving women who experience homelessness in Monterey County will have ongoing support. Several community members have stepped up and established gifts that will last for perpetuity by naming the Fund for Homeless Women in their estate plans. Planned gifts like these offer a powerful opportunity to ensure that our values and commitments to the greater good are part of the legacy we leave behind for future generations.

Planned gifts can be made through:

- A Bequest in a will a gift of money or any asset of value
- A Life Income Gift a pooled income fund, charitable gift annuity or charitable remainder trust
- Gifts of Special Assets real estate, stock, life insurance or retirement account

Making a planned gift is not reserved for the wealthy, nor does it need to be complicated. An estate planning attorney or financial advisor can help you develop or revise your estate plan so that you too can leave a lasting legacy dedicated to shelter, safety and community.

For more information and ideas on ways that you can create a legacy or if you have already done so, please call or email:

Christine A. Dawson,

Vice President of Philanthropic Services Community Foundation for Monterey County (831) 375-9712 x 126 or christine@cfmco.org

Thank you!

Programs and Services We Have Invested In

	New	Emergency Shelter	Transitional Housing	Permanent Housing	Case Management	Day Center	Other/Misc.*
Community Church Monterey Peninsula							
Community Homeless Solutions/WIT			1		1	1	1
Gathering for Women		1			1	1	1
Housing Resource Center - Peninsula	1	1	1				1
I Help for Women							
Interim, Inc.							
One Starfish	1				1		
Safe Place					1		
St. Mary's Episcopal							1
Unitarian Universalist Church		1					1

Building an Informed Community

We believe that real change happens when a community is informed and galvanized around common goals. For several years now, the Fund has convened a monthly meeting to increase awareness about the issues of homelessness in our community, to educate ourselves about the causes and challenges confronting women living without adequate shelter, and to mobilize community responses around creating shelter, safety and community for women who live in danger.

The meetings are monthly, with invited speakers who inform us about existing resources in the community, the ongoing needs of women who are homeless and solutions (both real and imagined) for this ongoing issue. We network, collaborate, share information and enliven our spirits for the work at hand.

Meetings are usually held on the third Wednesday of the month. Please join us! Time: 10:00 to 11:30 AM

Place: St. Mary's Episcopal Church

I46 I2th Street (at Central Ave.), Pacific Grove, CA 93950 For more information about our community meetings, or to be added to our information email list, please email Kathy Whilden at wildini@aol.com

This brochure and all fund supplies, materials and donor events are produced by the Fund for Homeless Women and paid for by the fund organizers with personal resources and through administrative funds solicited for that purpose. Fund organizers are volunteers and unpaid. 100% of money raised by the Fund goes into the Fund to support community programs and services for women who are homeless.



Pastor Jim Nelson, Director, Pass the Word Ministries, addresses the community.



Reyes Bonilla, Executive Director, Community Homeless Solutions, addresses the community.