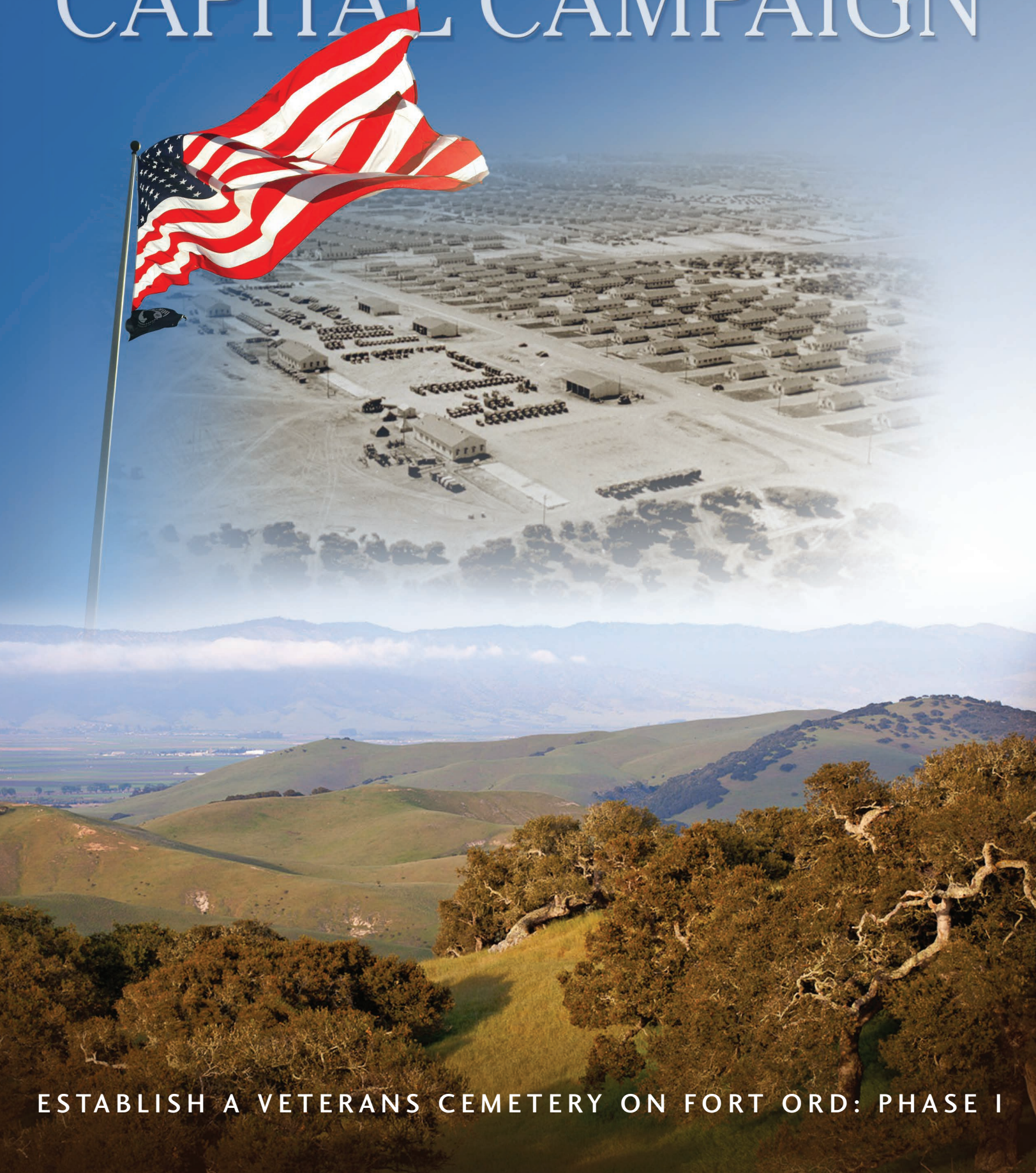


CENTRAL COAST VETERANS CEMETERY

CAPITAL CAMPAIGN



ESTABLISH A VETERANS CEMETERY ON FORT ORD: PHASE I

Central Coast Veterans Cemetery CAPITAL CAMPAIGN

Reminding Future Generations

In order to provide veterans and their families with a final resting place that acknowledges and honors their achievements and sacrifices on behalf of our nation, the Central Coast State Veterans Cemetery capital campaign mission is to honor those who have served the cause of freedom by raising local funds to deliver the promise of a Central Coast State Veterans Cemetery at the former Fort Ord Army Base.

We need your help.

Situated on Fort Ord, the projected cemetery site encompasses gently rolling hills with the natural and scenic beauty of Monterey Bay. As a lasting tribute to those who served in the armed forces, the new cemetery will remind future generations that we honor our veterans who were instrumental in preserving our nation's freedom.

When completed, the cemetery will serve all veterans, including the approximately 100,000 veterans and their families that live within the service area of the Central Coast region. The five counties that are within that area are Monterey, Santa Cruz, San Benito, Santa Clara, and San Luis Obispo.

The estimated interment needs of this veteran population are 5,600 burial and crypt sites for the initial 10-years. The actual interment sites to be provided in this initial phase will be approximately 5000 above-ground columbarium niches. The Phase I plan will develop 26 acres of the site. At a minimum, the cemetery will provide approximately 11,500 gravesites in its 20-year build-out.



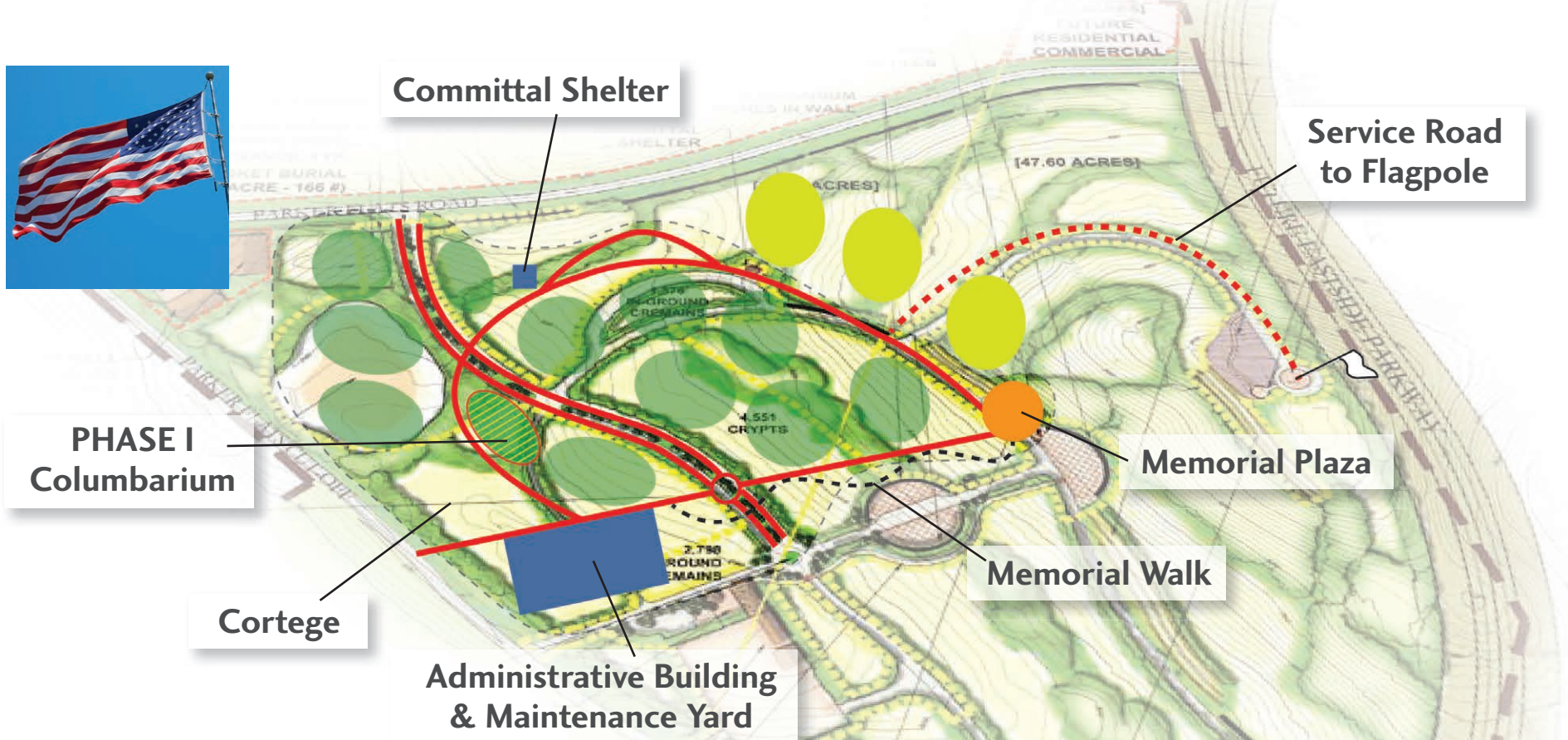
Cover photos courtesy Bureau of Land Management

Veterans groups, other organizations and individuals are generously supporting the cemetery. To help make Phase I of the cemetery a reality, please see our website to donate online at www.CCVeteransCemetery.org.

Or mail your gift to the Community Foundation for Monterey County
C/O Veterans Cemetery Fund,
2354 Garden Road, Monterey, CA 93940.
See back panel for more information.



CENTRAL COAST VETERANS CEMETERY: PHASE I



The Committal Shelter

The Committal Shelter will provide a location for interment services away from the actual gravesite. In a veterans cemetery, where specific gravesites are not reserved for individuals, the burial area is usually not a suitable location for the committal service. The Committal Shelter will be a quiet, dignified, open, covered pavilion intended to provide temporary shelter from the wind, rain and sun for an interment service in a solemn manner.

The Columbarium and Cortege

The design for the entry will incorporate walls, signage and ceremonial gates. After entering the cemetery, an Avenue of Flags with a center median flanked by American flags flown on 12-foot flagpoles provides access to memorials and columbarium. Near the main entrance lies the Cemetery's Administration and Maintenance Complex and a plaza incorporating the State Flag, MIA Flag and the bronze service seals. Visual emphasis of the entry and major intersections will be achieved through the use of interlocking concrete pavers or stamped concrete.



Courtesy of Public Affairs Office, Presidio of Monterey

Memorial Plaza

An avenue intersecting the Memorial Plaza will connect the plaza with several columbaria (5,000 Niches) lined courts. A Committal Shelter will provide a covered area for final ceremonies prior to interment.

The movement to create a veterans cemetery at the former Fort Ord Army Base began in 1991, a few weeks after the decision was made to close Fort Ord. The cities of Seaside and Marina and the County of Monterey have been strong supporters of the effort which has been partly coordinated through the County Veteran's Citizen Committee since the late 1990's.



The site

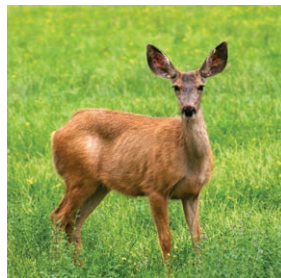
A beautiful 78.7 acres located on the intersection of Normandy and Parker Flats Roads, the cemetery will serve the burial needs of area veterans for the next 100 years. The overall design intent of the plan is to create a monument to the service and sacrifice of California's veterans.

Administration and Maintenance Complex

The Administration building with public restrooms will consist of a single structure (approximately 4,500 sf). The Maintenance building, for this phase, will consist of a small, 1,500 sf structure.

Landscape

The landscape will feature drought tolerant native trees and shrubs adapted to the local climate. Permanent drip irrigation will be limited to visual focal points, the main cemetery entrance, select areas near the administration complex and committal shelter. A perimeter vinyl-clad chain link fence will enclose portions of the site.



© Erwin Straehley | Dreamstime.com

PHASE I AT-A-GLANCE

The total cost of Phase I is \$9,414,000. This includes \$6,327,200 for construction and the remainder for architecture, planning, administration, and other fees and contingencies.

Congressman Sam Farr is in the process of securing \$6,797,000 from the Federal Government. That leaves \$2,617,000 that needs to be raised at the state and local level. With Senator Bill Monning's and Assembly member Mark Stone's leadership in moving SB232 through the State Senate and Assembly, we believe Sacramento will provide at least \$1,000,000. This leaves a local need of \$1,617,000.

Raising \$1,617,000 locally will be leveraged to bring in \$7,797,000 in state and federal money and will complete the capital campaign for Phase I.

Your contribution will first be put towards this local need for the capital campaign and any remaining funds will go towards Phase II and the endowment to support the ongoing operations and enhancements of the cemetery.

Your tax deductible contribution to the Central Coast Veterans Cemetery Fund of the Community Foundation for Monterey County will help make the cemetery a reality.

OUR MISSION

To honor those who have served the cause of freedom by providing the funds for the construction, perpetual upkeep, maintenance and enhancements for the Central Coast Veterans Cemetery.



Courtesy Command History Office, Defense Language Institute, Foreign Language Center



A final thank you

America is strong because of the men and women in uniform who are willing to put their lives on the line to protect our freedoms. As Secretary of Defense, I will forever be proud of those who responded to the call of duty . . . now and throughout our history. They heard the call of the trumpet and they were there for us. Now it is our turn to be there for them. To give them the dignity and honor of finding a final resting place near their families and their communities on the Central Coast. The Veterans Cemetery is our way of saying thank you for the bravery, courage and sacrifices that have protected the blessing of liberty for ourselves and our children.

—Leon E. Panetta, *Former United States Secretary of Defense*

The communities of California's Central Coast have benefited greatly from the contributions of the tens of thousands of soldiers who have served at Ft. Ord, the Presidio, the Naval Postgraduate School and the other smaller military facilities in our area over the decades. These service members and their families have contributed to the overall well being of our communities. It is essential that we honor them and their families for what they did for our nation and for what they have done for each and every one of our communities. A final resting place at Ft. Ord could be and should be that thank you.

—Fred Meurer, *City Manager, Monterey, CA*

A service member who desires burial in a veterans cemetery couldn't be rewarded with a more beautiful and serene site than overlooking the Monterey Bay at Fort Ord.

—Rudi Wallat, *United States Air Force*

With malice toward none, with
charity for all, with firmness in
the right as God gives us to see
the right, let us strive on to finish
the work we are in, to bind up
the nation's wounds, to care for
him who shall have borne the
battle and for his widow, and
his orphan, to do all which may
achieve and cherish a just and
lasting peace among ourselves
and with all nations.

PRESIDENT ABRAHAM LINCOLN,
from his 2nd Inaugural Address



Courtesy U.S. Army, CSUMB Library

CENTRAL COAST VETERANS CEMETERY

How to contribute

Your gift will help us deliver on the promise of a final resting place for the men, women and their families who have sacrificed so much for our country. The Central Coast Veterans Cemetery Fund has been established at the Community Foundation for Monterey County. Gifts can be made in honor or in memory of an individual or family member.

Ways to Give

BY MAIL Checks should be made payable to
“The Community Foundation for Monterey County” and mailed to:
2354 Garden Road, Monterey CA, 93940
Please include “Veterans Cemetery Fund” in the memo line.

ONLINE Visit www.CCVeteransCemetery.org to make an online donation.

BY PHONE Call the Community Foundation at 831.375.9712 weekdays
between 8:30-5:00 PM to make a donation with your credit card.

GIFTS OF STOCK To donate gifts of stock, real estate or other assets,
call the Community Foundation at 831.375.9712.

*The Community Foundation for Monterey County is a 501 (c)(3) nonprofit organization
Federal Tax ID #94-1615897*

Volunteer

The Central Coast Veterans Cemetery Capital Campaign needs volunteer support for administrative, grant writing, fundraising and many other activities.

Volunteer participation is critical to the success of the cemetery.

To volunteer, please visit

www.CCVeteransCemetery.org

Contact

Jason Burnett

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831.250.7025

Jimmy Panetta

Jimmy@CCVeteransCemetery.org
415.819.9596

www.CCVeteransCemetery.org

Central Coast Veterans Cemetery Fund



Community Foundation
for Monterey County

2354 Garden Road • Monterey, CA 93940

