Partnerships are fundamental to the Community Foundation for Monterey County (CFMC). From our inception, the ability to grow and create impact required considerable trust in the concept of the CFMC and the people behind it. Trust and partnership go hand-in-hand. Our partnerships have traditionally included individuals and families as they work to fulfill a philanthropic vision as well as Monterey County nonprofits and the people they serve, whether through grantmaking or the Center for Nonprofit Excellence.

The “Power of Partnership” revealed itself in 2014. We now partner with a region, South Monterey County, where community leaders formed the Southern Monterey County Foundation, an affiliate of the CFMC. This is our first affiliate fund, and we expect it won’t be our last. The power of this partnership is driven by the word “local.” Local leaders talking to their friends and colleagues about philanthropy, and local impact through a grant process they oversee.

2014 also saw a deepening of our partnership with CFMC donor advisors, resulting in a record year of grantmaking. Several donor advisors converted their funds from endowed to non-endowed, allowing them more capacity for immediate grantmaking. Not only did these funds see a large increase in grants, but the fund holders added to them at levels they had not done so previously. Part of the attraction of working with the CFMC is being exposed to the work of Monterey County nonprofits. Donor advisors are co-investing on applications to our Community Impact grant program at an ever-increasing rate.

Record assets. Record grant totals. Record impact. None of this is possible without partnerships. As you read this annual report and learn more about the way our grants have helped nonprofits better serve their communities, the enthusiasm our partners in philanthropy have for changing lives, and our commitment to being good stewards of the assets entrusted to us, please don’t forget that while our successes are many, Monterey County’s needs are great. As we go forward, more partnerships, and the power they engender, will be required.

“TRUST & PARTNERSHIP GO HAND-IN-HAND.”

- Dan Baldwin

FROM THE CHAIR & PRESIDENT/CEO

Gail Delorey
Board Chair 2014

Daniel R. Baldwin
President/CEO
People, resources and ideas coming together make stronger communities. The CFMC serves as a catalyst, leveraging and stewarding philanthropic resources and relationships for the greater good.

The CFMC inspires philanthropy, connecting donors with their philanthropic vision. The foundation facilitates customized charitable solutions for each individual, family or business. Current fund holders co-invested nearly $500,000 in donor advised grants to support the important work being done by local nonprofits.

The CFMC helps nonprofits thrive. With more than $11 million granted in 2014 to 415 nonprofits countywide and beyond, arts programs were enhanced, beaches were made cleaner, families received counseling, support and services, animals were protected and youth were empowered.

The Center for Nonprofit Excellence partners with local agencies beyond grantmaking, offering workshops, consulting and resources to strengthen organizational effectiveness.

The CFMC collaborates with funders like the Peggy and Jack Baskin Foundation, Claire Giannini Fund, Monterey Peninsula, David and Lucile Packard and Nancy Buck Ransom Foundations to bolster investment in local initiatives.

By working closely with professional advisors such as CPAs, estate planning attorneys and wealth managers, legacies are created and clients’ wishes are fulfilled.

Thank you to all our donors, nonprofit organizations, volunteers and professional advisor partners for all you do to help create “Healthy, Safe, Vibrant Communities!”

DONORS + NONPROFITS + FUNDERS + ADVISORS

The Power of Partnership
A SHINING EXAMPLE
OF PARTNERSHIP

An affiliate fund is perhaps the ultimate example of partnering with local donors to enhance philanthropy. The CFMC’s first affiliate fund, the Southern Monterey County Foundation (SMCF) was launched in 2014. Formed by an advisory board of local residents in partnership with the CFMC, the name was chosen to represent the area served, which includes King City and the communities south to the county line.

Affiliate funds provide an opportunity for donors to pool philanthropic resources and be a part of the investment portfolio of the CFMC, while they direct grants based on their local knowledge. The CFMC provides financial stewardship, administrative support and the services of a fully accredited community foundation that is held to rigorous national standards.

In its first year, the SMCF granted $27,500 to eleven nonprofit organizations: Campaign for the Preservation of Mission San Antonio de Padua, Community Food Pantry of King City, Girls Inc. of the Central Coast, Monterey County Agriculture & Rural Life Museum, Rancho Cielo, Salinas Valley Fair, Salvation Army King City, San Bernardo Grange, SMCERTA, Soi Treasures and Youth Music Monterey.

Founding Family – Neighbors Helping Neighbors

The SMCF advisory board has a deep understanding of needs in the region, and is inviting partners to provide annual grants to organizations working to make Southern Monterey County communities better places for all. As part of its effort to build a permanent philanthropic resource, the SMCF is asking community members to become part of the Founding Family.

With a commitment of $5,000, half of which goes to the endowment, half of which supports immediate grantmaking, Founding Family members help the SMCF make a difference now and for future generations.

Through June, 2015 the SMCF has 19 Founding Family members, made up of individuals and companies: Pier and Norma Azcona, Cody and Mandy Bassetti, Marvin and Grace Borzini, Jay and Ann Brown, Jerry and Paulette Bumbalough, John and Janet Buttgereit, Holly and Bill Casey, Richard and Sharon Casey, Robert and Allie Cullen, Susan and David Gill, Joe and Linda Grebmeier (In memory of Ralph & Edith Grebmeier), Nathan M. and Cindy Holaday, Vince and Tina Starkey Lopez, Lynn and Mikel Ann Miller, Arvid and Ann Myhre, Mike and Mary Orradre, John and Barbara Pekema, Chevron and Scheid Vineyards.

“I CAN DO THINGS YOU CANNOT, YOU CAN DO THINGS I CANNOT; TOGETHER WE CAN DO GREAT THINGS.”

- Mother Teresa

“YOU EAT LOCAL, SHOP LOCAL, WHY NOT GIVE LOCAL?”

- Jay and Ann Brown
The Women’s Fund brings people, resources and ideas together to improve the quality of life and increase opportunities for women and girls. Along with donors and community partners, the Women’s Fund encourages collaboration and provides funds to create opportunities for women to empower themselves.

The Women’s Fund invests in two key areas: the future of girls and women’s economic security. Nearly $1 million has been granted since 2003 to encourage local women and girls to realize their potential and make our communities stronger.

The Future of Girls – Girls’ Health in Girls’ Hands
This girl-led movement for health empowerment gives girls in Monterey County a voice in shaping their futures. It is a partnership between six nonprofits, their leadership and staff and the girls themselves. Over 550 girls from 22 program sites are now participating in health education and leadership training and more than 1,500 girls have been impacted (see page 5).

Women’s Economic Security – WES Initiative
The Women’s Economic Security (WES) initiative was created in 2014 to help low-income mothers access the education, skills training and support they need to secure family-sustaining wages. Using local data, national models and best practices, the CFMC created a two-generational approach to make a meaningful difference to help break the cycle of poverty. The ACTION Council for Monterey County will implement the three-year project, beginning in 2015.

Our vision is that every woman and girl has what she needs to be healthy, confident and able to fulfill her dreams. Investing in women and girls creates a better future for the entire community. When a woman thrives, her family thrives, when a family thrives, the community thrives.

People who want to improve the lives of women and girls in our communities have contributed to the fund in many ways. Donors, committee members, partner organizations, and funders have come together to make an important difference. In May 2015, the Women’s Fund achieved its goal of raising $1.5 million to meet changing needs over time. We still welcome donations to help the fund grow further and impact even more people for years to come.

The Power of Endowment is that a gift made today will benefit women and girls in Monterey County forever!

To learn more or contribute, visit www.cfmco.org/womensfund
Girls’ Health in Girls’ Hands

The Girls’ Health in Girls’ Hands (GHGH) initiative helps girls, nonprofit staff, agencies and funders to be stronger together than they are apart. GHGH is a countywide collaborative founded in 2012 to help girls ages 11-18 in Monterey County gain better access to health information, leadership skills and advocacy training. Hundreds of girls have developed tools to help influence positive changes at their schools and in their communities.

Nonprofit Partners
GHGH is comprised of six organizations that deliver girl-focused programs countywide. Boys & Girls Clubs of Monterey County, Girls Inc. of the Central Coast, Monterey County Health Department, Monterey County Rape Crisis Center, Planned Parenthood Mar Monte and the YWCA Monterey County have come together to work towards a unified voice for girl-led change. Agency staff support girl leaders in health advocacy initiatives, share resources and implement enhanced programming.

Girl leaders
Girl leaders have stepped up to represent their program as part of the Girls Leadership Network (GLN). They organize summits with health workshops and physical activities and facilitate advocacy campaigns related to priority health issues, as defined by girls themselves.

In 2014, GLN members organized the “Post A Smile” campaign to boost self-esteem by posting positive messages on sticky notes. The action involved over 75 girl leaders and 10 schools countywide. It raised awareness of social and emotional health issues of youth who lack access to the resources needed to deal with life’s difficulties. Without the GHGH initiative, the collaboration among girls from different schools and programs would not have been possible.

Funding Partners
Financial support from other foundations has led to more powerful programming and leveraged the CFMCs philanthropic resources. More than $300,000 was awarded in 2014. We are grateful to the Peggy and Jack Baskin Foundation, Claire Giannini Fund, Monterey Peninsula Foundation, David and Lucile Packard Foundation and the Nancy Buck Ransom Foundation for their continued support of this important movement.
The CFMC annually honors an individual or couple who have demonstrated exceptional generosity and commitment in supporting local nonprofit agencies. In 2014 the award was presented to F. Robert “Bob” Nunes for his philanthropic leadership. “Bob is a fitting recipient. He gives from the heart to help those most in need,” said CFMC 2014 Board Chair, Gail Delorey.

Bob established his donor advised fund at the CFMC in 1996. He has made multiple gifts to agencies including the SPCA for Monterey County, United Way Monterey County and Meals on Wheels. Though donor advisors at the CFMC can grant to nonprofit organizations worldwide, Bob prefers to keep his giving local. In his own words, he wants to help “the vulnerable, the very old, the very young, the very poor, the very sick and animals.” Bob’s giving philosophy is simple. “It just seems like the right thing to do.”

**CFMC TRUSTEE AWARD HONOREES**

2014 – F. Robert Nunes  
2013 – Warren Wayland  
2012 – David and Laurie Benjamin  
2011 – Mike and Mary Orradre  
2010 – Bob and Sue Antle  
2009 – Julie Packard  
2008 – Sherrie McCullough  
2007 – Maggie Downer  
2006 – Clint and Dina Eastwood  
2005 – Ed and Terry Haber  
2004 – Michael McMahen  
Neal McMahen  
Marsha McMahen Zelus  
2003 – Davis Factor, Jr.  
2002 – Joanne Taylor Johnson  
2001 – Hilton and Roberta Bialek  
2000 – William and Nancy Doolittle  
1999 – Jim and Jeri Gattis  
1998 – Patricia Tynan Chapman  
1997 – Margaret Owings  
1996 – Basil E. Mills  
1995 – David Packard  
1994 – Harriet R. Thurmond, Sarah T. Hermann  
1993 – Francis H. Cislini  
1991 – Virginia Stanton, Gordon Paul Smith  
1990 – Ruth P. Fenton  
1989 – John A. McConne
A FORCE FOR GOOD
NANCY AUSONIO

Nancy Ausonio is a down-to-earth dynamo. She is a role model for others who seek to make a difference. Nancy is not afraid to “dig in” on behalf of her community. Whether it’s beautifying her hometown of Castroville by gardening on clean up day, serving as a board member for a nonprofit organization, or contributing to worthwhile causes, she likes to give back any way she can. From the Artichoke Festival to the local Rotary Club, Nancy can be found where things need doing. “I always just wanted to help somebody,” she explains.

Giving Time and Treasure
Nancy gives to make a difference, offering both her time and money. She is a founding board member of the Foundation for Monterey County Free Libraries, and is President of the Friends of the Andy Ausonio Library, where she takes an active role in fundraising, especially for projects benefiting local youth. She is a past board member of the Salinas Valley Memorial Hospital (SVMH) Foundation, as well as the CFMC, where, as an active member of the grants committee, she enjoyed visiting and learning about local nonprofits.

Her favorite causes include organizations benefiting seniors, youth, healthcare (the Nancy Ausonio Mammography Center at SVMH is named in her honor), the CFMC’s Women’s Fund and her local church.

She has received many honors including the KSBW Jefferson Award, the “Luchessi in the World” award (from her parents’ hometown of Lucca, Italy) and the Junior Achievement Monterey Bay Business Hall of Fame. She was named Champion of the Arts by the Arts Council for Monterey County and Outstanding Woman of Monterey County.

She and her late husband, Andy, gave back for many years. The library in Castroville is named in his honor, thanks to Nancy’s leadership efforts. She has passed her values down to her family. Her three children are involved in serving the community and supporting nonprofits in their own right.

The Power of Endowment
Nancy created her donor advised fund at the CFMC in 2003. Since then, she has granted more than half of her initial contribution. And, thanks to the power of endowment, the balance of the fund is greater now than when she started. It will have the power to continue to help the community forever.

Leaving a Legacy
Nancy understands the impact of planned giving. She intends to add to her fund through an estate gift which will carry on her philanthropic legacy. “It’s all in place. It will continue after I’m gone. Just knowing you’re helping someone that doesn’t have anything or very little feels good,” says Nancy. On working with the CFMC she adds, “You put (your) money in – It’s easy. I like the list of (grantmaking) opportunities.” When asked what she would tell others that were considering giving back to the community she says, “Do something!”

"IF YOU’RE BLESSED TO HAVE MADE IT, IT’S NICE TO BE Able TO GIVE SOMETHING BACK."
- Nancy Ausonio
Part of the mission of the CFMC is to inspire philanthropy. By connecting our donors with their passions, the foundation helps to fulfill their philanthropic vision. For many, that comes with the decision to leave a planned gift to the foundation to carry on their charitable legacy.

Legacy Society

The Legacy Society honors and celebrates those who have chosen to include the foundation in their will or estate plan, or created an endowed fund. Members are invited to an annual appreciation luncheon to hear about the impact legacy giving creates. If you would like to become a member of the Legacy Society and have already included the CFMC in your estate plan, or would like to make a gift through your will, trust, life insurance, charitable gift annuity or other means, please contact Christine Dawson or Dan Baldwin at 831.375.9712 so we may recognize your generosity.

To learn more, visit www.cfmco.org/legacy

Anonymous (4)
Mrs. Wilbur K. Amonette *
Rick and Tonya Antle
Yvonne A. Ascher and Leonard Laub
Tony P. Ayres
Robert P. Balles
Arlene T. Barr
John B. Bergin
Paul P. Bianchi
Joyce Blevins and Katherine M. Coopman
James W. Bogart
Thomas Bohnen
Jay and Ann Brown
Julie A. Cason and Lisa K. Crawley
Joseph and Betty Chaffers
Arthur Connell *
Julie Conrad
Henry Azama and Mishka Chudilowsky
Leland* and Gloria Dake
Margaret D’Arrigo-Martin
Larry Davidson and Beverly Dekker-Davidson
Wallace F. and Lucille Davis
Christine Dawson
Steve and Sona Dennis
Martin Dodd
William and Nancy Doolittle
Julie Dreznner
Stephen Emery and Kevin Ann Cartwright
Frances H. Elgan *

Robert Elliott
Norma Esselstyn
Lowell I. Figen
Cyrus and Jean Fitton
Crawford E. and Linda P. Foy
Susie and Charly Franklin
Joel and Dena Gambord
James and Jeri Gattis
Donald and Frances Gaver
Rodney Guilfoil *
Terry Haber
Ruth Hartmann
Peter C. Hatton
Virginia O. Havres
Dick Hawkins
Thomas Hawley
Carol and Don Hilburn
Richard Hobley and Deborah Steel
Jeffrey and Amanda Holder
Jeanne S. Holmquist
Robert and Millie House
Chris and Tula Hubbard
Jack Jewett
Craig and Christine Johnson
Joanne Taylor Johnson
Mark and Susan Johnson
Karen D. Kadushin
Mary Anne Kane
Rick and Martha Kennifer
Alice V. Kinsler
Paul Lawrence and Marian Buccafurni
Douglas C. Lee
Laurel Lee-Alexander
Jennifer L. Levey

David S. and Norma Lewis
Esther H. Lindsey
Robert H. Lindsey
Todd Lueders
Valera W. Lyles
Thomas and Kathy Macdonald
John and Ann Mahoney
Jan and Tannie Mandel
Roger and Carolann Manley
Michael and Tobi Marcus
Joseph A. and Sheila Mark
Jan L. McAlist
Sherrie McCullough
Thomas D. Melville
Lenore Meyer *
Malcolm * and Joanne Millard
Sidney Morris
Tony and Larry Muller
Alec and Kim Murdoch
David M. Nee
Vicki Nelson
Diane R. Nonella
F. Robert Nunes
Alfred P. Oliverio
Charles Olvis and Miranda Morris
Mike and Mary Orradre
Nicholas M. and Nicollie Pasculli
John Phillips and June Dunbar
Phillips
Gregory A. and Winoma Plaskett
Margaret L. Radunich
Rex and Joan Reade
Reid-Robnett Family Trust
Paul Rochester
Lee and Shirley Rosen

James C. Sanders
John C. Sanders
Kenneth C. Schley
Carol A. Shade
JeriAnn Shapiro
Connie Shelstad
Robert B. Sheppard
Janet L. Shing
Sidney Sue Slade
Pamela D. Smith
Charles and Leslie Snorf
George Somero and Amy Anderson
David and Maryanne Spradling
Jean Stallings
Loren Steck and Annette Yee Steck
Judy Sulsona and Bill Rawson
Tom Sweeney
Robert and Leslie Taylor
Frederick W. Terman and
Nan Borreson
Brian Thayer
Peter and Anne Thorp
Vincent and Evelyn Torras
Patricia Tynan-Chapman
William H. and Susanne S. Tyler, III
William Umeki
James R. Valentine
Robin Venu and Joseph Rock
Jacqueline Wendland
Nels P. Wiegand
Kenneth and Mary Wright
Richard Zahm

*In memoriam
CO-INVESTMENT WITH DONOR ADVISORS

The CFMC encourages collaboration and adds value to our fund holders’ philanthropy through deep community knowledge of local nonprofit organizations. Twice each year, donor advisors receive a list of dozens of grantmaking opportunities to support programs in a wide variety of interest areas. Due to the conversion of some donor advised funds to non-endowed funds and additions to those funds, more than $470,000 was directed to support Community Impact, Women’s Fund, Monterey County Gives! match and Neighborhood Grants in 2014. Donor advised grants have tripled from 2010 and doubled from two years ago, to $4.3 million, comprising nearly 40% of the foundation’s total grantmaking. That is a true partnership, enabling the CFMC to deepen and broaden its grant funding.

DONOR ADVISED GRANTS

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tr>
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<tr>
<td>2011</td>
<td>$2M</td>
</tr>
<tr>
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<td>$3.4M</td>
</tr>
<tr>
<td>2014</td>
<td>$4.3M</td>
</tr>
</tbody>
</table>

MONTEREY COUNTY GIVES! RAISES RECORD $1.3 MILLION

Through the Monterey County Gives! Campaign in partnership with the Monterey County Weekly, more than $1.3 million was given back to the community. This record amount continues the campaign’s impressive growth each year. The annual giving opportunity engages youth and encourages donors of all levels to instill the habit of giving to nonprofits to improve the lives of our neighbors.

“Growing up on the Monterey Peninsula I personally benefited from so many organizations, that I want to give back in some small way. There are a multitude of deserving organizations throughout Monterey County. As a non-resident, I value the Community Foundation’s list of nonprofit opportunities for giving. This list provides descriptions of various community needs and projects and really helps me focus on where my donations can be most effective. We all want Monterey County to continue to be a wonderful place for all of its residents!”

- Cynthia Snorf Livermore
The story of the Futer grantees expands the concept of partnership with donors and nonprofits. Rudy Futer entrusted the CFMC with his charitable vision, creating the Rudy E. Futer Fund for Human and Humane Needs through his estate. He directed that the fund be used to make grants for direct human services, particularly at-risk and underserved populations. The CFMC supported organizations through its Community Impact grants program to fulfill his wishes, then took it a step further. In 2012 the CFMC committed $1.5 million in grants and training to ten anchor social service organizations over three years. The grantees partnered with the CFMC and each other, sharing common challenges and learning ways to address them.

Each agency received $50,000 annually in general operating funds, along with training, peer gatherings and individualized organizational plans to strengthen their operations. As a result of this wrap-around support, these key organizations developed innovative fund development strategies, new program approaches, stronger boards of directors and improved procedures.

The Futer grantees are: Coastal Kids Home Care, Community Human Services, Food Bank for Monterey County, Franciscan Workers of Junipero Serra, Housing Resource Center, Legal Services for Seniors, Shelter Outreach Plus, Sun Street Centers, United Farm Workers Foundation and YWCA Monterey County.

Success stories:
- YWCA and Legal Services for Seniors developed electronic client information systems, allowing secure storage of sensitive information and increased ability to provide customized services and referrals.
- The UFW Foundation, Community Human Services, Food Bank for Monterey County and the Housing Resource Center expanded their services significantly, doubling or even tripling the number of people served in certain programs.
- Coastal Kids Home Care reached out to families that had benefited from their services, local businesses and the larger community for support. With strong board involvement, they launched Touch-A-Truck day, broadening their reach and providing educational fun to over 500 people.

Thanks to Mr. Futer’s generosity and the flexibility of his instructions, the CFMC was able to craft this program to build strong, sustainable nonprofit organizations for our county’s safety net. These organizations reported that the three-year support based on proven methodology was critical to developing new, more efficient approaches and a culture of continuous improvement.

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The Futer grantees strengthen one another
The power of partnership between our donors, fund holders and nonprofit organizations continues to positively impact our community. Philanthropy fuels grantmaking, grantmaking creates impact, and impact inspires philanthropy. In 2014, the CFMC, together with its donor advisors, distributed more than $11 million in 935 grants to 415 agencies in Monterey County and beyond. Grants have been steadily increasing, growing 75% since 2010.

The CFMC Board of Directors approved nearly $3.6 million through the foundation’s competitive grants programs and leadership initiatives to strategically invest in community improvements. The deployment of these philanthropic resources contributes to the health and welfare of Monterey County’s youth and most vulnerable and supports key organizations in the areas of community development, culture and the environment.

Partnering with Funders
The CFMC seeks to align its resources for greatest impact, and invites local funding partners to invest in programs such as Girls’ Health in Girls’ Hands and the LEAD Institute (see page 15). Additional grants from the Peggy and Jack Baskin Foundation, Claire Gianinni Fund, Monterey Peninsula Foundation, and David and Lucile Packard Foundation, to name a few, supported CFMC programs and initiatives.

The power of partnership = increased investment in healthy, safe and vibrant communities.

**INVESTING IN HEALTHY, SAFE AND VIBRANT COMMUNITIES**

**Record $11.3 Million Granted**

**GRANTS BY PROGRAM AREA**

- **Human Services** $2,835,655 25%
- **Arts & Culture** $2,144,481 19%
- **Education** $1,530,727 13%
- **Environment** $1,425,853 13%
- **Public Benefit** $1,329,988 12%
- **Health** $1,095,417 10%
- **Animal Welfare** $259,474 2%
- **Religion-related** $241,082 2%
- **International** $215,843 2%

**$11,283,516 100%**
Making a Meaningful Difference

As one of the largest private sources of funding for area nonprofit organizations and programs, the CFMC seeks to align our philanthropic investments with the county’s greatest needs, while at the same time fostering collaboration between other funders and community organizations. CFMC grant committees, made up of board and community representatives from across the county, review proposals and select projects with the greatest promise of making a meaningful difference in the lives and wellbeing of Monterey County’s diverse residents.

Community Information Center (Action Council) $18,000 for computer literacy classes for adults in Greenfield and Salinas

The ACTION Council of Monterey was awarded $18,000 to support the Community Information Center’s computer literacy classes in Salinas and Greenfield. The Community Information Center’s mission is to educate the Spanish-speaking community in the Salinas Valley about the educational system and help bridge the “digital divide” by providing training in computer literacy in their native language. Internet access remains a challenge for many low-income communities due to cost, cultural barriers and accessibility. The 32-hour course helps users learn how to communicate with their children’s schools using email/internet and conduct job searches. The Community Information Center partnered with the Monterey County Office of Education, CSU Monterey Bay, the Boys & Girls Club, and other organizations to serve over 600 participants.

The ACTION Council provides expertise in program incubation, community building, research & evaluation and serves as a fiscal sponsor for emerging organizations such as the Community Information Center.

Carl Cherry Center for the Arts $10,000 for countywide poetry workshops

The Carl Cherry Center for the Arts was founded in 1948 by a local artist to present arts and theater that explores contemporary issues. The Center currently operates a gallery, sculpture garden and theater space in Carmel for a wide variety of arts programs and events. This grant supported the high school poetry awards and workshops, Thinking Out Loud. These awards provide the motivation to engage with high school students and promote literacy, creativity, community and an appreciation for their own voices. The Center offers workshops on poetry writing and promotes the award program to local high schools. The program reaches high schools countywide and accepts poems from hundreds of students in English and Spanish, understanding that students’ voices come in many languages. Each year the Center publishes an anthology of the award winning poems and supporters gather to celebrate the accomplishments of the students.

Neighborhood Grants Program

The Neighborhood Grants Program (NGP) links funders and donors who have provided resources for charitable purposes with community volunteers they will never meet. These small grants, ranging from $1,500 to $4,000, have a tremendous impact when partnered with the energy of caring volunteers who are committed to improving conditions in their neighborhoods. These grants fuel community groups leading neighborhood beautification projects, after school arts and sports activities, advocacy and support networks and more. In 2014 NGP supported these volunteer-led efforts by granting $57,100 to 18 groups, bringing the total to more than $850,000 since 1997.
**READ TO ME PROJECT (ACTION COUNCIL)** $22,500

to expand childhood literacy in the Salinas Valley

The Read to Me Project is a family reading program where elementary school students receive books and read daily to their younger siblings. Research demonstrates the critical importance of early enrichment through exposure to language, vocabulary, concepts and experiences. Reading to children provides this essential engagement with learning. This program, which began in 2011 with 48 students in East Salinas, now has more than 900 students reading to 1,200 siblings across four school districts in Salinas, Greenfield and Gonzales. The elementary school students receive training on how to effectively read and engage with their younger siblings, and each classroom keeps track of how often the students read. The program focuses on creating a close connection to younger siblings while encouraging literacy through age appropriate books and good storytelling techniques. The Read to Me Project recently received its nonprofit status and plans to continue to expand to over 1,000 readers in 2015.

**SALUD PARA LA GENTE**

$25,000 for children’s dental disease prevention and treatment program in North and South Monterey County

Salud Para La Gente delivers comprehensive and affordable healthcare in response to the needs of the low-income and migrant communities. Services are provided at its 12 clinic sites on the Central Coast, including Pajaro and Greenfield, and a mobile dental unit regularly provides services at Greenfield Elementary and Alisal Family Resource Center. Tooth decay is the most chronic childhood disease, and it is preventable. Dental disease goes beyond teeth, affecting children’s loss in concentration, school absenteeism and overall growth and development. Funding supports 1,000 free dental screenings for low-income, un/under-insured youth, 135 of whom will receive comprehensive treatment (two visits and a six-month follow-up). Children and parents learn about everyday oral hygiene practices and follow-up visits help reinforce these healthy habits.

**SAVE OUR SHORES**

$20,000 for plastic pollution education and reduction through presentations and beach clean-ups

Save Our Shores advocates for sound marine policy, educates community members on marine issues, and creates a sense of responsibility for the Monterey Bay National Marine Sanctuary. The organization coordinates beach clean-up efforts, working with more than 10,000 volunteers annually and collecting over 41,000 pounds of trash. Plastic bags are one of the five most common beach litter items and pose a threat to sea turtles and other marine animals. This grant supports beach clean-up efforts and the organization’s lead role with the Central Coast Sanctuary Alliance, which formed in 2010 to ban single-use plastic bags. The Alliance has over 90 members representing nonprofit organizations and businesses, and increases awareness through public presentations. To date, the following jurisdictions have plastic bag ordinances: Carmel, Monterey, Gonzales, Pacific Grove, Seaside, Marina, Soledad, Greenfield, King City, Salinas and unincorporated areas of Monterey County.

**TRANSITION AROMAS**

$2,500 for environmental and sustainability awareness

Aromas, located in northwestern Monterey County, has half of its 3,000 residents split almost evenly between Monterey and San Benito counties. Residents concerned about the environment formed a group to increase awareness around climate disruption and resource depletion. They were awarded a neighborhood grant to support the annual Harvest Fair and workshops on disaster preparedness, greywater systems and re-skilling. Workshops focus on rainwater catchment, beekeeping, irrigation and water conservation, repurposing clothing, gopher trapping, fruit tree care, and apple and persimmon preservation. Through these life skill trainings, members learn how to mitigate their impacts on the environment and reduce their carbon footprint.
Partnering with Nonprofits

Monterey County nonprofits know how to make a difference

Nonprofits gather for presentation

2014 LEAD Institute graduates

Lucy Berholz shares trends in the field

LEAD alumni come together for a day of reflection

Nonprofit professionals strengthen their skills through CNE offerings

Eric Leland presenting Technology for Nonprofits
HELPING NONPROFITS THRIVE

The power of partnership with nonprofits goes beyond grantmaking. While nonprofits in Monterey County know how to make a difference, these dedicated organizations typically face challenges that far outstrip available resources. Through workshops and other offerings, the Center for Nonprofit Excellence (CNE) helps nonprofits build on strengths and learn from peers, so that more time and energy can be spent addressing critical needs.

The CNE connects the local nonprofit community with resources for leadership, fund development, management and much more. To do so, CNE staff listen closely to nonprofits and stay abreast of new trends and strategies in the field. The CNE then shares practical tools and encourages promising approaches to strengthen local nonprofit organizations.

Strengthening organizations in the Salinas Valley/South County region
The CFMC conducted a survey of more than 300 organizations active in the region to seek feedback on pressing needs. Training topics were suggested by respondents and vetted by a local advisory group. The CNE offered two workshops in Greenfield, “Raising Funds in Your Local Community,” with grassroots fundraising expert Kim Klein, and “Getting the Word Out About Your Programs.” These workshops focused on the needs of smaller nonprofits and unincorporated organizations, and drew participants from the entire region. The CNE also supported organizations such as Sol Treasures and the YWCA to improve and expand programming. Additional South County workshops will be offered.

Supporting Board and Executive Leadership
In 2014, 11 CEOs and 13 board chairs participated in the CNE’s peer learning groups to discuss common issues in a confidential setting. The CNE offered three workshops highlighting the Board Transformation Toolkits, where experienced board members spoke as panelists to bolster skills. The CNE also co-sponsored the BoardConnect reception, linking potential board members to local nonprofits and provided organizational development grants to nonprofits working on executive transitions.

Celebrating Five Years of the LEAD Institute
The LEAD Institute serves Santa Cruz, Monterey and San Benito Counties, building talented, committed nonprofit leaders for the entire Monterey Bay region. The program prepares mid- to upper-level nonprofit managers for greater leadership roles. LEAD’s long-term vision is to support professional development and transitions as organizations expand and long-time leaders move on. LEAD seeks to provide a collection of valuable tools and resources and build a network of peers for ongoing support. In 2014, LEAD graduated a fifth class, bringing the total to 85 participants.

Looking Into the Future of Nonprofits
To develop synergy and avoid duplication of efforts, the CNE convened other organizations who provide professional development to local nonprofits. This Capacity Builders Network coordinated training topics and dates, taking a big picture view of how to strengthen the sector. At their suggestion, the CNE brought Lucy Bernholz to speak about future trends in the field. A Senior Fellow at Stanford University’s Center for Philanthropy and Civil Society and visiting scholar at the David and Lucile Packard Foundation, Bernholz addressed a full house on the use of new technology, privacy and other issues likely to affect agencies over the next 10 years.

To learn more, visit www.cfmco.org/cne
Mission San Antonio de Padua

Monterey County Free Libraries

Operation Freedom Paws

Carmel Music Society

Monterey County Youth Museum

Ventana Wilderness Alliance

Everyone’s Harvest

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“I knew as Mark was dying and we were discussing where his memorial gifts should go, that a donor advised fund named in Mark’s memory would be the perfect answer. It provided an initial place where people could direct memorial gifts, as well as an ongoing philanthropic vehicle to continue to support local causes that meant so much to Mark and me. It has already been a very gratifying experience to make grants from the fund. As an individual without family heirs, it is reassuring to know that, even after my life, CFMC will be “Here for Good” providing both competent investment management and careful grantmaking so our assets can continue to support causes in the community we loved so much.”

- Jackie Wendland
The CFMC holds more than 350 funds created by individuals, families nonprofits and businesses. Funds can be established to benefit individual organizations, specific types of nonprofits (such as arts, youth, the environment), or unrestricted to respond to changing community needs. The CFMC is a trusted steward of both philanthropic assets and donor intent. Please contact us at 831.375.9712 or www.cfmco.org/waystogive to learn more.

### Affiliate Funds
A local advisory board provides oversight, defines grantmaking priorities, and raises funds that are distributed to community organizations serving a specific region.

<table>
<thead>
<tr>
<th>Southern Monterey County Foundation*</th>
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### Agency Endowment Funds
Agencies benefit from participation in the CFMC's investment pool, help with planned giving, and give a reliable source of income.

| 39 Craftsmen Fund for Monterey County Youth Museum |
| Alliance on Aging Endowment Fund |
| Alzheimer’s Association of Monterey County Fund |
| Big Sur Health Center Endowment Fund |
| The Big Sur Land Trust Conservation Fund |
| Blind and Visually Impaired Center Fund |
| Laurie Boone Hogen Appreciation Fund for Excellence in Teaching |
| The Boys and Girls Club of the Monterey Peninsula Fund |
| Carl Cherry Center for the Arts Fund |
| Carmel Music Society Endowment Fund |
| Carmel Woman’s Club Fund |
| Casa Amesti Foundation |
| Building Endowment Fund* |
| David Allen Bernallii II, Local Heroes Fund for CASA |
| Center for Photographic Art Fund* |
| Chamber Music Monterey Bay Fund |
| Chartwell School Scholarship Endowment Fund |
| Children’s Services International Fund |
| Community Partnership for Youth Fund |
| Foundation for Library Foundation Fund |
| Carmel Public Library Foundation - Children’s Fund |
| Elkhorn Slough Foundation, Inc. Fund |
| Fred Farr & Edwin Bliss Buckeye Memorial Fund |
| Fentone/Branders’ Fund for Youth Music Monterey |
| Director Emeritus Richard Tyler Scholarship Award |
| Food Bank for Monterey County Endowment Fund |
| Friends of the Carmel Valley Library Fund |
| Friends of the Salvation Army Monterey Peninsula Fund |
| Girl Scouts of California’s Central Coast Endowment Fund |
| Goodwill Industries of Santa Cruz, Monterey and San Luis Obispo Counties Fund |
| Health Projects Center Fund |
| Interim, Inc. Mental Illness Endowment Fund |
| Kinship Center Fund |
| Bishop Kip Fund for All Saints School |
| Legal Services for Seniors Endowment Fund |
| LULAC Council # 2065 Fund |
| Lyceum Founders’ Fund in Memory of Vera Hering and Claire Kennedy |
| Foundation for Monterey County Free Libraries - General Endowment Fund |
| Foundation for Monterey County Free Libraries - Deans Shaffer Book Fund |
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| Meals on Wheels of the Monterey Peninsula Fund |
| Eve Mills Memorial Fund for Meals on Wheels Salinas Valley |
| Meals on Wheels of Salinas, Inc. Fund |
| Monterey History and Art Association Endowment Fund |
| Monterey Public Library Fund |
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| Monterey Museum of Art Fund |
| Monterey County Historical Society Fund |
| Museum Foundation of Pacific Grove Fund |
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| Ombudsman for Long-Term Care Fund |
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| Pacific Repertory Theatre Endowment Fund |
| Salinas Rodeo Rotary Club Foundation Agency Endowment Fund |
| Shelter Outreach Plus Fund |
| SPCC of Monterey County Endowment Fund |
| St. Timothy Foundation, Inc. Fund |
| Sunset Theater Endowment Fund |
| Sylvia K. Swartz Endowment for Reading Improvement at Tularcitos School |
| Robinson Jeffers Tor House Fund |
| Tularcitos Parent Teacher Organization Fund |
| United Way of Monterey County Fund |
| Ventana Trails Forever Fund |
| Ventana Wildlife Society Fund |
| The Western Stage Endowment Fund |
| Youth in Wilderness Fund* |
| York School Fund |

### Corporate Funds
Businesses receive tax advantages, and customize support to maximize their community philanthropy.

| Carmel Realty Foundation* |
| Community Healthcare Corporation Fund* |
| Monterey County Weekly Community Fund |
| Nepنته/Phoenix Corporation Fund |

### Designated Funds
Donors can support a specific agency or agencies with a permanent, protected stream of operating income.

| Arts Council for Monterey County Endowment Fund Tony P and Marjorie Ayres Fund |
| Nancy Parker Benham Endowment Fund |
| Central Coast Lighthouse Keepers Fund |
| Cslini Fund |
| Howard and Lynn Classen Endowment Fund |
| The Gloria S. Daly Endowment Fund for All Saints’ Episcopal Day School |
| Frances Elgan & Werner Kunkel Endowment Fund |
| The Herman Fletcher Fund |
| A Fork in the Road - A Fund Providing a Path to a Science Career |
| John Gill ALS Patient Support Fund |
| Hester Hyde Griffin Fund for All Saints Day School |
| Rodney & Betty Guilioi Fund The Hudson Fund |
| Ward D. and Mary T. Ingrim Fund |
| Bob Jones Boy Scout Camping Fund |
| The William Keepura Fund |
| Sandy Loiacono Scholarship Fund |
| John H. Marble Endowment Fund |
| Jane P. McKay Endowment Fund for the Big Sur Land Trust Fellowship Program |
| Jane P. McKay Endowment Fund for Door to Hope |
| Jane P. McKay Endowment Fund for the Hartnell College Foundation |
| County’s Grants Program |
| Joyce Morris Fund |
| Monterey County Symphony Association Fund |
| Margaret L. Musser Restricted Fund |
| Perry-Downer House Fund Merritt V. Weber Fund |
| Maid P. Lawrence Garden Fund |
| YWCA Endowment Fund |

### Donor Advised Funds
Advisors recommend grants from their fund to support nonprofit organizations and work with CFMC staff to create a meaningful philanthropic legacy.

| Anonymous Donor Advised Fund |
| Zekai and Carolyn Akcan Fund |
| William S. and Janice R. Anderson Fund |
| Amy Anderson and George Somero Fund |
| Andrew and Victoria Ausonio Family Fund |
| Austin Family Fund Peggy Downes Basis for Women's Reentry |
| Lino and Teri Belli Family Fund |
| The Benjamin Family Foundation |
| Marta L. Bennett Fund The Brown Family Fund |
| Bucerius/Lawrence Fund The Buffett Fund |
| Chappellet Youth, Arts, and Ecology Fund |
| Chris's Fund Scott Corwen Fund* |
| Cynthia Snorl Fund |
| Andrew & Phyllis D’Arrigo Endowment Fund |
| D’Arrigo-Martin Fund Marcia F. DeVoe Fund |
| DeWitt Fund Helen R. Doe Fund Doolittle Fund Jean and Jim Duff Fund*
| Eimer/Cartwright Fund Howard and Karin Evans Fund David Fant, Jr. Fund Farrell/Allen Carmel Rotary Fund |
| Doris Parker Fee Fund Ted Fehrung Family/Carmel Host Lions Club Fund Lewis and Gloria Fenton Fund |
| Jose F. Fernandez Fund Ronald and Lou Flagg Memorial Youth Fund Tom and Mary K. Gallagher Fund |
| Gloria Fund* James and Susan Lansbury Fund Dr. Adriania Hayward Fund The Peter and Jackie Hennig Fund |
| Hicks Fund for the Arts Elmer G. and William G. Hitchcock Fund Mary and Peter Hobley Memorial Fund Hodges Family Fund* Jeanne Smith-Holmquist Fund |
| Kadushin Robinson Fund Jack and Patricia Kilmartin Fund |
| The Kohn Family Theatre and Arts Fund Phyllis Geer Krystal Fund The Lanier Family Fund |
| James and Susan Lansbury Fund Jefferson and Frances Larkey Memorial Fund Phyllis and Herbert Lister Fund |
| Valera Whittles Lyles Fund Mahoney/Petersen Family Fund |
| Cappy Martin/Vernon Hurd Monterey Rotary Club Fund |
| The Ann Mayer Hiller Memorial Fund |
| McMahan Family Fund Catherine L. and Robert O. McMahan Fund |
| Marjorie McNeely Fund for the Blind or Illiterate Menlo and Dale Meyer Fund |
| Malcolm and Joanne Miliard Fund Mills Family Fund Howard and Anne Morgens Fund* Monterey Peninsula Sunrise Rotary Club Fund Anthony and Larry Lynn Muller Fund |
| Gilbert M. Neill Math Fund Non-Point Source Projects Fund |
The Todd Lueders Fund for the Arts
Kathleen and Howard Marks Fund
The McKay Fund
MPUSD Fund for the Arts*
Enlarged Field of Interest Fund
Margaret L. Musser Field of Interest Fund
Andrew D. and Marjorie S. Orlick Fund
Out Reach - A Fund for LGBT Life in Monterey County
Dr. Frank Pye Smith Medical Facilities Fund
Katherine Curtis Springer Fibromyalgia and Chronic Fatigue Syndrome Patient Support Fund
Robert and Virginia Stanton Endowment Fund
Irving R. and Helen G. Leshinsky Fund
The James M. and Marjorie E. Sturgeon Fund
Evelyn and Spencer Thomas Fund to Help Feed the Hungry
Dr. George & Sam Khuri Thornage Family Fund
Tri-Counties Blood Bank Fund
Anita Turr Turk Fund for Breast Cancer Research
Women’s Fund Endowment Fund
Youth Fund

The Allen S. Griffin Fund

Dr. Roger and Kate Bissell Family Fund

The Larry Horan-Jim Langley Cal Alumni Memorial Scholarship Fund*
California Polytechnic State University Agriculture Business Department Endowment Fund
Carmel High School Class of 1962 Fund
Bill Clapper Memorial Music Scholarship Fund
The Nancy Wheels Dodds Fund
The Elkhorn Slough Foundation’s James Rote & Les Strnad Scholarship Fund
David L. Ferguson Scholarship Fund
Matthew Paul Finninger Memorial Scholarship Fund
Flagg Scholarship Holding Fund
The Allen S. Griffin Fund

Funds
Terry Layne Fund for Beach Protection
Literacy Campaign Fund

Ways to Give
CONTINUED

Don Nucci Fund for the Salinas Valley
Robert Nunes Family Fund
Oak Hill Charitable Fund
Mike and Mary Ordadre Fund
Reese Family Fund*
The Fred Rowden Memorial Fund
RSH Fund*
Tom and Carol Russell Family Fund
Salinas Rodeo Rotary Club Fund
Salinas Rotary Club Fund
Fund for the Salinas Valley
The James M. Shade Memorial Fund
Will and Mary Shaw Fund
Ramsey Shirk Fund
Snorf Endowment Fund
The Snorf Fund
Salinas Steinbeck Rotary Club Fund
Robert and Leslie Taylor Fund
The Fred Terman and Nan Boreson Fund*
Peter and Anne Thorp Fund
Trinidad Gomez Family Fund
William and Susanne Tyler Fund
Wiegand Family Foundation
Mark R. Wendland Memorial Fund
Willemsen Family Fund

Field of Interest Funds
Donors specify a charitable field of interest and the CFMC’s Board of Directors awards grants to organizations making a difference in our county

Ruth L. and Wilbur K. Amonette Fund
Paul Block, Jr. Fund
Patricia J. Boles Fund
Maureen Bradford Fund
Stephen and Madeleine Conran Fund
The John & Mary Dawson Learning Fund*
Thomas Doud, Sr. and Anita M. Doud Fund
Ken and Gundy DuVall Fund
Fund for the Environment
Fred Farr Environmental Stewardship Fund
Rudy E. Futer Fund for Human & Humane Needs
Good Neighbor Basic Human Needs Fund
Gumm Fund for the Performing Arts
Elmer Mills Harris Fund
Douglas Madsen Fund for HIV/AIDS Housing in Monterey County
The Fund for Homeless Women
The Fund for Homeless Women Non-endowed Fund
Terry Layne Fund for Beach Protection

Private Foundation Funds
These funds offer administrative support, plus increased flexibility, tax advantages and personalized philanthropic services
Joel and Dena Gambord Charitable Foundation
The Morse Foundation Stewardship Fund
David and Lucile Packard Foundation
Robert N. & Florence Slinger Foundation Fund
S.T.A.R. Foundation of Monterey County Stewardship Fund
The Alexander F. Victor Foundation*

Scholarship & Award Funds
Donors invest in the future of local students and support a variety of individuals with the help of professional staff
Monica Abbott Scholarship Fund
AIA Monterey Bay Concepts Competition Fund
Dr. William D. Barr Scholarship Fund for Excellence in Educational Leadership
Dr. Roger and Karen Bartels Memorial Scholarship Fund*
The Bissell Fund
James Bliss & Annette Sward Forestry & Nursing Scholarship Fund
Margaret and Seba Bronson Scholarship Fund
Carol C. W. Butterfield Bacon Scholarship Fund
The Larry Horan-Jim Langley Cal Alumni Memorial Scholarship Fund*

General Endowment Funds
Donors place their trust in the CFMC’s expert staff and board to respond to the community’s most pressing needs now and into the future
This fund for the 21st Century
Kathleen and Austin Barrows Fund
Wendy (Millard) Benjamin Fund*
Cislini Fund #2
CFMC Trustees Fund
Mary Jane Drummond Fund
General Endowment Fund of the Community Foundation
Marylin & Philo Holland Fund
Lauraline and J. Irvine Fund
George and Betty Kendall Memorial Fund
Leo Lanini Fund
The Barbara and Joseph Lee Fund
The Jane and Nancy Love Fund
John R. Marron Fund
Neighborhood Grants Program Fund
Opportunity Fund
The Donna Roop Endowment Fund
The Scott Fund

The Scott Fund

Jeraldyn R. Griffith Memorial Scholarship Fund
Hausdorf Family Scholarship Fund
Ed Kennedy Journalism Fund
Kier Memorial Scholarship Fund
The Jim Martin Scholarship Fund
The Morse Foundation Scholarship Fund
Robert Hattori Nakamura Memorial Scholarship Fund
Anthony Nicholas Narigi Memorial Baseball Endowment
Dr. Gladys M. Olvis Scholarship Fund*
Kristopher Pallasstrim Fund
Richard Scott Reynolds Science and Technology Education Scholarship Fund
San Ardo Foundation for Education
Theodore R. Sarbin Research and Scholarship Award Fund
The Harles R. Sarment College Endowment
Alan and Rita Shugart Scholarship Fund
Joseph and Betty Spradling Scholarship Fund*
Robert Stanton Award Fund
Wilbur H. and Maxine D. Stevens Scholarship Fund
Charles Joseph Watts Memorial Scholarship Fund
Shelley Watts Scholarship Fund
Horace H. Wilson Scholarship Fund

Stewardship Funds
Agencies benefit from participation in the CFMC’s investment pool, help with planned giving, and maintain access to the fund’s principal
1984 Fund*
Big Sur Health Center Stewardship Fund
Carmel Valley Kiwanis Foundation Stewardship Fund
Carmel High School Class of 1962 Fund
Bill Clapper Memorial Music Scholarship Fund
The Nancy Wheels Dodds Fund
The Elkhorn Slough Foundation’s James Rote & Les Strnad Scholarship Fund
David L. Ferguson Scholarship Fund
Matthew Paul Finninger Memorial Scholarship Fund
Flagg Scholarship Holding Fund
The Allen S. Griffin Fund

Japanese American Citizens League of Monterey Peninsula Stewardship Fund
Kernes Adaptive Aquatics Stewardship Fund
LandWatch Monterey County Stewardship Fund
Methodist Foundation of Pacific Grove Stewardship Fund
Monterey County Rape Crisis Center Stewardship Fund
Monterey Museum Foundation of Pacific Grove Stewardship Fund
Pacific Grove Public Library Foundation Stewardship Fund
Peace of Mind Dog Rescue Stewardship Fund
Rancho Cielo Youth Stewardship Fund
Showers Outreach Plus Stewardship Fund
Sun Street Centers Stewardship Fund
Temple Beth El SAM Fund
United Way Monterey County Stewardship Fund
Voices for Children Stewardship Fund*

Temporary Funds
Funds established for urgent needs, specific projects or initiatives with a limited timeframe
Alert Monterey County Fund
Big Sur Fire Fund
Casa Amesti Garden and House Fund
Center for Nonprofit Excellence
Central Coast Veterans Cemetery Foundation
Community Leadership Project
Rudolph E. Futer Restricted Purpose Fund
Girls’ Health Initiative Grover Hermann Foundation Fund
The Monterey Experience Project Fund
Pathways to Safety

* created in 2014
CFMC BOARD OF DIRECTORS

BACK (l to r)
James Panetta, Monterey County District Attorney
Alfred Diaz-Infante, President/CEO CHISPA
Judge John M. Phillips (retired), Monterey County Supervisor, District 2
Ken Wright, Community Volunteer
Greg Chilton, Attorney at Law, Chilton & House, LLP
Rick Kennifer, Attorney at Law, Johnson, Fanii & Keriiff, LLP
Ken Petersen, President, Monterey Private Wealth
Stephen McGowan, former CFO and EVP, Corporate Resources, Sun Microsystems, Inc.
Raul Rodriguez, Owner, La Plaza Bakery
Stephen Dart, Principal, Dart Family Co. Inc.

FRONT (l to r)
Tonya Antle, Community Volunteer, Principal, Tanimura & Antle
Patti Hiramoto, AVP of Inclusive Excellence, Chief Diversity Officer, CSU Monterey Bay
Erica Padilla-Chavez, CEO, Pajaro Valley Prevention and Student Assistance
Tina Starkey Lopez, Senior Relationship Manager, Pacific Valley Bank
Gail Delorey, CPA, Managing Partner, Bianchi, Kastawi & Pope, LLP
Ida Lopez Chan, Senior Vice President, Wells Fargo Bank
Catherine Kobrinsky Evans, Partner, The Kobrinsky Group

NOT PICTURED
Ann Brown, Rancher
Jim Claypool, Claypool Consulting
Kelly McMillin, Chief, Salinas Police Department
Anna Marie Ponce, Sun Valley Berries, LLC

* We are especially grateful to Ann Brown, Jim Claypool and Kelly McMillin for their service which ended in 2014.

CFMC STAFF

STANDING (l to r)
Dan Baldwin, President/CEO
Kaki Rusmore, Director Center for Nonprofit Excellence
Jan McAlister, Development Associate
Brian Thayer, Philanthropic Services Officer
Susie Poinazek, Program Officer
Josh Warburg, Philanthropic Services Associate
Diane Nonella, Director Finance & Human Resources
Amanda Holder, Communications Officer
Lynn Bentaleb, Program Officer
Eva Holt Rusmore, Program Manager, Girls’ Health in Girls’ Hands
Arlene Barr, Administrative Services Coordinator

SEATED (l to r)
Aurelio Salazar, Jr., Program Officer
Julie Conrad, Administrative Services Manager
Laurel Lee-Alexander, VP Grants and Programs
Christine Dowson, Director of Philanthropic Services
Janet Shing, Senior Program Officer

NOT PICTURED
Angela Cline, Accounting Manager
Karina Gutierrez, Grants & Office Administrator
Julie Drezner, VP Grants and Programs (retired)
**FINANCIAL STEWARSHIP**

The motto of the CFMC is “Here for Good.” The board of directors and staff take that expression seriously as we steward the assets entrusted to us for the good of Monterey County in perpetuity. With a distinguished investment committee and the consultancy of Verus, we invest these resources for the long term, to protect and preserve the endowment, while allowing growth to fuel future grantmaking. The CFMC is confirmed in compliance with rigorous national standards for community foundations.

For more information visit [www.cfmco.org/finance](http://www.cfmco.org/finance)

### SOURCE OF GRANT FUNDS

- Donor Advised: $4,267,185
- Designated: 3,395,664
- Community Impact: 1,705,359
- Discretionary (Field of Interest, Women’s Fund, etc.): 1,397,165
- Scholarships & Awards: 288,865
- Opportunity: 172,178
- Neighborhood Grants: 57,100

Total: $11,283,516

### GRANTS BY REGION

- Countywide: $4,583,303
- Peninsula: 2,453,835
- Salinas: 1,641,074
- South County: 535,964
- North County: 198,931
- Multiple Areas: 191,990
- Big Sur: 153,754
- Outside Monterey County: 1,524,665

Total: $11,283,516
COMMUNITY FOUNDATION FOR MONTEREY COUNTY

CONCENTED STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS FOR THE YEAR ENDED DECEMBER 31, 2014

ADDITIONS

Contributions* $11,016,334
Other income 866,772
Total assets $11,873,106

INVESTMENT INCOME

6,148,282

Grants and expenses
Grants* 10,649,202
Other operating expenses 2,834,255
Total grants and expenses $13,483,457

INCREASE IN NET ASSETS

4,537,931

NET ASSETS

Beginning of year 145,170,364
End of Year $149,708,295

This condensed Financial Statement was prepared by PMB Helin Donovan, LLP based on audited financial statements prepared by them for the year ending December 31, 2014. A copy of the completed audited financial statements or the IRS Form 990 can be obtained at the CFMC office or online at www.cfmco.org.

* net of contributions received and grants disbursed on behalf of nonprofit agency and stewardship funds

CONFIRMED IN COMPLIANCE WITH NATIONAL STANDARDS FOR U.S. COMMUNITY FOUNDATIONS

Member, Council on Foundations League of California Community Foundations

YEAR END TOTAL ASSETS

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
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<td>$155,790,404</td>
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<td>$137,678,876</td>
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<td>$102,517,732</td>
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<td>$130,987,266</td>
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<td>$87,723,206</td>
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<td>2002</td>
<td>$63,090,161</td>
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2014 COMMITTEES

The CFMC relies on the expertise of its volunteer board and committee members. Thank you for your investment of time, talent and partnership in this important work.

BOARD COMMITTEES
Executive Committee
Gail Delorey (Chair), Rick Kennifer (Vice Chair), Greg Chilton, Alfred Diaz-Infante, Catherine Kobrinsky Evans (Secretary), Tina Starkey Lopez (Treasurer), Ken Petersen

Audit Committee
Ken Wright (Chair), Jim Claypool, Gail Delorey, Rick Kennifer, Tina Starkey Lopez

Grants and Programs Committee
Alfred Diaz-Infante (Chair), Gail Delorey, Catherine Kobrinsky Evans, Patricia Hiramoto, Kelly McMillin, John Phillips, Anna Marie Ponce

Investment Committee
Ken Petersen (Chair), David Benjamin, Ida Lopez Chan, Steve Dart, Gail Delorey, Bill Doolittle, Craig Johnson, Steve McGowan, Bill Sharpe, Tina Starkey Lopez

Finance Committee
Tina Starkey Lopez (Chair), Jim Claypool, Steve Dart, Gail Delorey, Rick Kennifer, Ken Wright

Governance Committee
Ann Brown (Chair), Gail Delorey, Alfred Diaz-Infante, Ken Petersen, Ken Wright

Resource Development
Greg Chilton (Chair), Tonya Antle, Gail Delorey, Kurt Gollinick, Steve McGowan, Raul Rodriguez

ADVISORY COMMITTEES
Community Impact Grants Committee
Catherine Kobrinsky Evans (Chair), Alfred Diaz-Infante, Chris Lopez, Kelly McMillin, Christine Dressler Moss, Reyna Navarette, Maria Orozco, John Perez, Seth Pollack, Ken Wright

Community Engagement

Health & Human Services, Economic Opportunity & Environment
John Phillips (Chair), Paulette Bumbalough, Greg Chilton, Steve Dennis, Len Foster, Diana Jimenez, Regina Mason, John Silva, Rosemary Soto

Youth Development & Culture
Ann Brown and Patricia Hiramoto (Co-chairs), Meg Clovis, Jennifer Colby, Sharon Gish, Anna Marie Ponce, Francine Rodd, Brenda Grayson Shinault, Rose Vasquez, Mark Verbonich

Real Estate Advisory Committee
Sarah Bouchier (Chair), Ann Brown, Thomas Bohnen, Catherine Kobrinsky Evans, James Heisinger, Craig Johnson, Bill Mitchell, John Mahoney

Women’s Fund Grants Committee:
Konny Murray (Chair), Barbara Babcock, Vivian Brennand, Ann Brown, Joan Crenshaw, Karen Csejtey, Margaret D’Arrigo-Martin, Emily Hull-Parsons, Felicia Perez-Kausin, Annabelle Rodriguez, Jeannie Tanimura, Traci Townsend, Bonnie Yokota

Women’s Fund Endowment Committee: Tonya Antle (Chair), Sarah Boucher, Kevin Cartwright, Jeri Gattis, Kathryn Harsson, Tobi Marcus, Kay Sullivan

Women’s Economic Security Working Group: Tonya Antle, Barbara Babcock, Vivian Brennand, Karen Csejtey, Kate Daniels Kurz, Konny Murray, Felicia Perez-Kausin, Amy Sands, Judy Sulsona, Carol Tisson

South Monterey County Capacity Building Advisory Committee
Paulette Bumbalough, Joe Gonzales, David Norum, Raul Rodriguez, Harold Walgamott

Southern Monterey County Foundation Advisory Board
Rich Casey (Chair), Grace Borzini, Ann Brown, Paulette Bumbalough, Rob Cullen, Tina Starkey Lopez, Mike Ann Miller, Mary Orradre

Women’s Economic Security Working Group:
Tonya Antle, Barbara Babcock, Vivian Brennand, Karen Csejtey, Kate Daniels Kurz, Konny Murray, Felicia Perez-Kausin, Amy Sands, Judy Sulsona, Carol Tisson

South Monterey County Capacity Building Advisory Committee
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Southern Monterey County Foundation Advisory Board
Rich Casey (Chair), Grace Borzini, Ann Brown, Paulette Bumbalough, Rob Cullen, Tina Starkey Lopez, Mike Ann Miller, Mary Orradre

Robert and Virginia Stanton Endowment Committee
Ramona Smith (Chair), Iathan Annand, Ann Brown, Stephen Dart, Kip Hudson, Breck Tostevin

IN MEMORIAM

Robert V. Antle,
Former CFMC board member,
Distinguished Trustee Award Recipient 2010

Leo L. Lanini,
Fund holder

Barbara Lee,
Fund holder

John and Nancy Love,
Fund holders

GIVING & STEWARDSHIP

Grant committee reviews proposals

"ALONE WE CAN DO SO LITTLE, TOGETHER WE CAN DO SO MUCH."
–Helen Keller

Community Impact grant committee orientation

Neighborhood Grants Program supports community groups like Movimiento Cultural De La Union Indigena from Greenfield
2014 Highlights

AMONG TOP 100 U.S. COMMUNITY FOUNDATIONS IN ASSET SIZE*

GRANTED RECORD $11.3 MILLION

RECEIVED $13.8 MILLION IN GIFTS

CREATED SOUTHERN MONTEREY COUNTY FOUNDATION

LEAD INSTITUTE 5TH ANNIVERSARY- 85 GRADUATED

180 NONPROFITS STRENGTHENED THROUGH CENTER FOR NONPROFIT EXCELLENCE

MONTEREY COUNTY GIVES! $1.3 MILLION

Our accomplishments are only made possible through your support and partnership.

Monterey Office
2354 Garden Road
Monterey, CA 93940
831.375.9712
Fax 831.375.4731

Salinas Office
945 S. Main St., Suite 207
Salinas, CA 93901
831.754.5880
Fax 831.754.5876

info@cfmco.org
www.cfmco.org
www.facebook.com/cfmco
@cfmco

BACK COVER PHOTO: CFMC grantee the Read to Me Project teaches students to read to their younger siblings (see page 13).
INSIDE COVER PHOTO: Kirk Kennedy Photography
*2014 Columbus Survey
Healthy, Safe, Vibrant
COMMUNITIES