



seeds
of change

Growing Opportunity



Siembra Latinos Fund
OF THE COMMUNITY FOUNDATION FOR MONTEREY COUNTY



seeds of change THE DREAM

The goal of **seeds of change** is to ensure that the ever changing needs of the Latino community in Monterey County will be met. Join us to create a permanent charitable resource to create a lasting impact for the local Latino community.

Siembra Latinos Fund

The Siembra Latinos Fund has granted \$100,000 since 2018 to nonprofits improving quality of life for local Latino residents.

Siembra is governed by an advisory board of local Latino leaders who have a deep understanding of community needs, and working to build on a culture of generosity within the Latino community.

THE NEED

More than half of Monterey County residents are of Latino decent. However, there are stark differences in the areas of academic attainment, economic prosperity, and mental health when compared to non-Latinos.

- While more than 80% of Monterey County 2022 graduates are of Hispanic/Latino decent, less than half met the necessary A-G college entrance requirements
- 12.1% of residents age 5+ live in a home in which no person age 14+ is proficient in English
- 61% of Hispanic survey respondents identified as having experienced symptoms of Chronic Depression*
- 40% of those within the Hispanic community do not have cash on hand to cover a \$400 emergency expense*

*(2022 Community Health Survey)



GOAL

To grow opportunities
for Latinos in Monterey County

THE OPPORTUNITY

Growing the Siembra Latinos Fund ensures the needs of Latino families will be supported, today, tomorrow and well into the future. Focus areas include:

- Education
- Economic Development
- Mental Health

seeds of change is an investment in our community that ensures a continuing source of funds for groups providing care and support to Latino people.

Past Siembra Grantees include:

- Digital NEST
- King City Boxing Club
- Loaves, Fishes & Computers
- Pajaro Valley Prevention & Student Assistance
- Palenke Arts
- Salinas Community Science Workshop
- Sol Treasures
- Ventures
- Wonder Wood Ranch
- YWCA Monterey County



“The Siembra Latinos Fund helps us help the kids.” – Rudolfo Tapio, King City Boxing Club

THE POWER OF ENDOWMENT

Building the Siembra Latinos Fund creates philanthropic resources to strengthen nonprofits serving the local Latino community. Your gift of endowment is invested to grow over time and a percentage is granted each year, resources will be available to respond to changing needs as they arise.



WHY INVEST IN THE SIEMBRA LATINOS FUND?

Pools your giving for **GREATER IMPACT**

ONE GIFT benefits many organizations

Creates a **LASTING LEGACY**

Professionally **INVESTED TO GROW** over time

Flexible source of **COMMUNITY SUPPORT**

MAKE AN IMPACT

Your donation will contribute to grantmaking today and help build the endowment for tomorrow. Gifts of any amount are appreciated and will make an important difference. Please see Ways to Give on back to learn more.

NAMING OPPORTUNITY

With a gift of \$25,000 or more, you can create a named fund within the Siembra Latinos Fund. Grants can be made in your name, your family's name or business for generations to come.



GIFT LEVELS	GIFT AMOUNT	5-YEAR ANNUAL COMMITMENT
VISIONARY/VISIONARIO	\$250,000	\$50,000
CHAMPION/CAMPEÓN	\$100,000	\$20,000
PILLAR/PILAR	\$50,000	\$10,000
ALLY/ALIADO	\$25,000	\$5,000
PARTNER/SOCIO	\$10,000	\$2,000
FRIEND/AMIGO	up to \$5,000	\$1,000



“My parents instilled in us culture, family, values and philanthropy.”

– Judy Guzmán Krueger, Siembra Latinos Fund Donor



BE A PART OF THE seeds of change

Past grantee Palenke Arts performs at Siembra Latinos event in the Salinas Valley

“The Siembra Latinos Fund helps the Latino community prosper, grow and thrive.”

– Ida Lopez Chan, Advisory Board Co-Chair

JOIN US!

Whether you and your family have lived or worked in Monterey County for months, years or generations, or you are a business that wants to give back to the community, you can give in a way that is meaningful today and will have an enduring impact for the Latino Community.

WAYS TO GIVE

An investment in the Siembra Latinos Fund is leveraged with other gifts to resonate throughout the community. There are many ways to give and your gift can be endowed or non-endowed.

- **Donate online at cfmco.org/SIEMBRA.**
- Send check made payable to “Community Foundation for Monterey County” with “SIEMBRA” in the memo line. Mail to:
 Community Foundation for Monterey County
 2354 Garden Road • Monterey, CA 93940
- Make a gift of stock, real estate or other assets.
- Other ways to give include IRA Charitable Rollovers, life insurance or life-income gifts such as Charitable Gift Annuities (CGAs) or Charitable Remainder Trusts (CRTs).
- Siembra makes an excellent vehicle for a planned gift by will or trust. You can be sure that grants from the fund will improve life for the Latino Community in Monterey County for generations to come.



Learn more or give.



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Siembra Latinos Fund is a field of interest fund of the Community Foundation for Monterey County. Donations to the Siembra Latinos Fund of the CFMC are tax deductible. The CFMC is a 501(c)3 nonprofit organization, Tax ID #94-1615897.