

CAMPAIGN

FOR THE FUTURE



Neighbors Helping Neighbors



SOUTHERN MONTEREY COUNTY FOUNDATION
AN AFFILIATE FUND OF THE COMMUNITY FOUNDATION FOR MONTEREY COUNTY



Thanks for helping us help the kids!
 – Rudolfo Tapia, King City Boxing Club

CAMPAIGN FOR THE FUTURE THE DREAM

The goal of the Campaign for the Future is to ensure that the ever changing needs of the Southern Monterey County community will be met. Join us by pooling your gift with those of your neighbors to create a permanent charitable resource — a “community chest” — to enhance the quality of life of the place we call home.

THE SOUTHERN MONTEREY COUNTY FOUNDATION

Celebrating ten years of giving, the Southern Monterey County Foundation (SMCF) has become a vital stakeholder in strengthening our communities. The fund makes grants to support South County programs and projects that benefit the people of King City to points South.

The SMCF is governed by an advisory board of area residents who have a deep understanding of community needs, appreciation for Southern Monterey County and a commitment to the tradition of neighbors helping neighbors.

IMPACT - \$200,000 GRANTED*

The SMCF has granted more than \$200,000 since 2014 to South County nonprofits improving quality of life for local residents. Program areas include: emergency preparedness, youth arts, substance abuse prevention, support for seniors, literacy and reading, medical care for people with serious illnesses, libraries and cultural institutions, mental health services and more.

Growing the Southern Monterey County Foundation endowment ensures our local needs will be supported, today, tomorrow and well into the future.

The Campaign for the Future is an investment in our community. An endowment of \$2 million dollars would ensure a continuing source of funds for groups providing care and support to the people of South County.

Past SMCF Grantees include:

- King City Boxing Club
- Kinship Center
- City of King Rec. Dept. – Youth Swim Lessons
- Special Kids Connect
- Community Science Workshops
- Girls Inc of the Central Coast
- Hesperia Hall Foundation
- Jacob’s Heart
- Legal Services for Seniors
- O’Neill Sea Odyssey
- San Bernabe Grange
- Sol Treasures
- Sun Street Centers

* through 2023



GOAL To provide sustainable, impactful funding to nonprofit organizations benefiting the people of Southern Monterey County.

THE POWER OF ENDOWMENT

Building the Southern Monterey County Foundation creates philanthropic resources to strengthen nonprofits serving the people of South County. Because the fund is invested to grow over time and a percentage is granted each year, resources will be available to respond to changing needs as they arise.



WHY INVEST IN THE SMCF ENDOWMENT?

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Pools your giving for **GREATER IMPACT**

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ONE GIFT benefits many organizations

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Creates a **LASTING LEGACY** for South County

↓

Professionally **INVESTED TO GROW** over time

↓

Flexible source of **COMMUNITY SUPPORT**

BE A PART OF THE FOREVER FAMILY



NAMING OPPORTUNITY

You can create a named fund within the SMCF endowment with a new gift of \$25,000 or more. Grants can be made in your name, your family's name, or the name of your loved one or business for generations to come.

Gifts of any amount are appreciated and will make an important difference. You can make a five-year pledge or include the SMCF in your will or trust. Please see Ways to Give on back to learn more.



GIFT LEVELS	GIFT AMOUNT	5-YEAR ANNUAL COMMITMENT
DIAMOND	\$250,000	\$50,000
PLATINUM	\$100,000	\$20,000
GOLD	\$50,000	\$10,000
SILVER	\$25,000	\$5,000
TITANIUM	\$10,000	\$2,000
COPPER	\$5,000	\$1,000
BRONZE	\$1,000	varies

“We’ve been a very generous community. This is a way you can donate and be sure your money is going to good causes that are vetted.” – DENISE HARDOY, SMCF Donor



BE A PART OF THE CAMPAIGN FOR THE FUTURE

Southern Monterey County Foundation reception

“My husband and I support the SMCF because of the power of the endowment fund. You can give where you live!” – Grace Borzini, SMCF donor

JOIN US!

What’s your connection to South Monterey County? Whether you and your family have lived or worked in South Monterey County for months, years or generations, or you are a business that wants to give back to the community, you can give in a way that is meaningful today and will have an enduring impact.

WAYS TO GIVE

An investment in the Southern Monterey County Foundation endowment is leveraged with other gifts to resonate throughout the community. There are many ways to give.

- **Donate online at cfmco.org/SMCF.**
- **Send check made payable to “Community Foundation for Monterey County” with “SMCF Endowment” in the memo line. Mail to:**

Community Foundation for Monterey County
2354 Garden Road • Monterey, CA 93940
- **Make a gift of stock, real estate or other assets.**
- **Other ways to give include IRA Charitable Rollovers, life insurance or life-income gifts such as Charitable Gift Annuities (CGAs) or Charitable Remainder Trusts (CRTs).**
- **The SMCF makes an excellent vehicle for a planned gift by will or trust. You can be sure that grants from the fund will improve life in South County for generations to come.**



Please contact the CFMC at 831.375.9712 to explore the best gift for you.

[Learn more or give.](#)



The Southern Monterey County Foundation is an affiliate fund of the Community Foundation for Monterey County. Donations to the Southern Monterey County Foundation of the CFMC are tax deductible. The CFMC is a 501(c)3 nonprofit organization, Tax ID #94-1615897.