

LEAD Institute



Join the diverse network of nonprofit staff stepping up to greater leadership

LEAD Institute is a year-long leadership development program for nonprofits serving the diverse communities of Monterey, Santa Cruz and San Benito Counties.



WHO

- › Capable managers who are on a path to greater leadership responsibility in their nonprofit
- › Organizations from all fields
- › People from all ethnic backgrounds, especially those not traditionally in leadership roles



WHAT

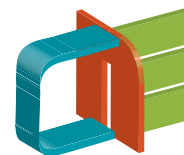
- › Excellent leadership and management training
- › Full-day seminars plus online content
- › 2-3 hours per week for projects in your organization
- › Leadership coaching & network building
- › Tuition \$1,750-2,700 (early bird discount and significant scholarships available)



WHEN & WHERE

- › December 2019 to December 2020
- › 10 Fridays in Salinas, plus 2 Saturday Sessions

**Apply by
September 13!**
Or by 8/30/19
for Early Bird tuition
discount



**center for
nonprofit
excellence**

COMMUNITY FOUNDATION
FOR MONTEREY COUNTY

www.cfmco.org/LEAD • 831.375.9712 • lead@cfmco.org

LEAD is presented by the Center for Nonprofit Excellence of the Community Foundation for Monterey County in partnership with Community Foundation Santa Cruz and Community Foundation for San Benito County.

"LEAD is developing leadership skills that will benefit our employee and most importantly the children and families served by Jacob's Heart. LEAD Institute is a sound investment."

— Lori Butterworth, Executive Director, Jacob's Heart Children's Cancer Support Services



LEAD participant, Alex Dami, Jacob's Heart

WHY

For Organizations:

- › Partner with LEAD Institute to maximize your staff's full leadership potential.
- › Graduates demonstrate stronger skills in management topics (such as supervision, strategic planning, fund development, financial management and more).
- › Projects have tangible organizational impact.

For Participants:

- › Use practical LEAD skills to strengthen your work and leadership.
- › Ground yourself in personal growth and a vibrant peer network.
- › Gain confidence and clarity as you move forward on your path.
- › Learn new skills to help nonprofits thrive.

"My organization is roaring along. I am still fueled by LEAD."

—Participant who was a new Executive Director



LEAD Participant, Brandi Lamb, Osio Theater

Learn More & Apply by 9/13

Information Sessions

July 19, 9-10 AM (Monterey)

Community Foundation for Monterey County
2354 Garden Road, Monterey

July 26, 12-1 PM (Aptos)

Community Foundation Santa Cruz County
7807 Soquel Drive, Aptos

July 24, 12-1 PM (Salinas)

Community Foundation for Monterey County
945 S. Main Street, Suite 208, Salinas

August 6, 5-6 PM (Hollister)

Community Foundation for San Benito County
829 San Benito Street, Hollister

RSVP: www.cfmco.org/workshops

- 1 Complete an interest form online: www.cfmco.org/lead.
- 2 Discuss this opportunity with your supervisor.
- 3 **Complete the application by final deadline: September 13, 2019.**
Apply by August 30 for Early Bird tuition discount.

