

The Fund for Homeless Women

2015

The Fund for Homeless Women is a field of interest fund of the Community Foundation for Monterey County (CFMC) established to support programs and services for women who are homeless in Monterey County. The Fund raises money that is distributed to local service providers through a grant process administered by the CFMC.



Members of the Friends of Homeless Women present a check to The Rev. Michael E. Reid in the amount of \$23,000 — proceeds from their 2nd Annual Brunch fund raiser, held at the Elks Lodge, Monterey, November 2014.

From Left: Kathleen Baker, Jackie Burns, Linda Henderson, Michael E. Reid, Mary Eileen Kiniry

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You can also find us on the Community Foundation website:
www.cfmco.org/fhw

Community Foundation for Monterey County
2354 Garden Road, Monterey CA 93940
(831) 375-9712

Write us directly: The Fund for Homeless Women
PO Box 2352, Monterey, CA 93942
Or contact: The Rev. Michael E. Reid,
(831) 915-7799, reidcdsp@yahoo.com



P.O. Box 2352
Monterey, CA 93942

“Dedicated to shelter, safety and community”

The Fund for Homeless Women



Why We Care

The census taken in 2013 suggested that there are approximately 350 women who are homeless on the Monterey Peninsula on any given day. This reflects an increase of 9% since census data were collected in 2011. Over the course of a year, the number of women projected to be homeless on the Peninsula increases to 876. Single older women who are simply poor and living without adequate housing face the most critical lack of options for shelter and safety. Data from a 2015 census will become available later this year.

Demographic projections indicate a continued rise in the average age of homeless individuals as the general population ages. Community organizations serving senior citizens report an ever increasing number of homeless individuals (particularly women) who come to their day programs for shelter and safety each day. Public libraries face a similar dilemma.

Homeless service providers continue to do their best to meet ongoing demands but face ever-deepening cuts from federal and state funds. These severe budgetary constraints make expanding services to meet emerging needs challenging, if not impossible, without active partnerships and financial assistance from grassroots community partners like The Fund for Homeless Women.

Women on the Monterey Peninsula living without adequate shelter need immediate harm reduction, particularly those who are older and do not fit existing profiles for most homeless services or programs. To accomplish this, The Fund for Homeless Women and its Friends are committed to increase public awareness, and to raise the financial collateral necessary to help meet this growing need in our neighborhoods. With the ongoing support of our donors and partner agencies, we will continue to endeavor to create shelter, safety and community for one of the most vulnerable and underserved populations among us.


The Rev. Michael E. Reid Kathy Whilden Marian Penn
Co-organizers of The Fund for Homeless Women



The Fund for Homeless Women

“Dedicated to shelter, safety and community”

A Look Back

The Impetus for The Fund for Homeless began when we became aware of the growing number of women experiencing homelessness on the Monterey Peninsula and the dearth of resources to help them. We then organized a multi-media art exhibit, “Becoming Visible: The Face of Homeless Women in Monterey County,” which used photography, audio, video and stories to bring public attention to the lives of local women who were homeless. This exhibit led to the creation of the Fund for Homeless Women at the Community Foundation for Monterey County (CFMC). A gift from an anonymous CFMC fund holder late in 2012 endowed the Fund and helped spur a wider community awareness and fundraising effort.

In 2014, our first round of grant making (totaling \$50,500), the Fund facilitated and supported the opening and operation of programs like One Starfish – providing safe parking and case management services for women living in their cars; The Gathering Place for Women – where over 300+ women have been fed in body, mind and spirit through a weekly luncheon initially held at San Carlos Cathedral, and now at the Moose Lodge in Del Rey Oaks. Shelter Outreach Plus and Community Human Services received funds to increase their ongoing programs for women. Additionally, St. Mary’s by the Sea Episcopal Church and the Unitarian Universalist church were given grants to help meet emergency needs of unsheltered women to help keep them safe.



From Left: Ms. McCrae, ED Community Human Services; Reyes Bonilla ED (Shelter Outreach Plus); Tia Sukin, ED (One Starfish); John Beuhrens, Minister (Unitarian Universalist Church); Darlene Trautsch (St. Mary’s by the Sea Episcopal Church)

A Look Ahead

Objective 2016 – Warming Shelter and Supported Permanent Affordable Housing

Our objective for 2016 is to continue to reduce the number of women who are in danger of harm, illness and death each night, by increasing their access to and options for immediate shelter and safety. To accomplish this, The Fund for Homeless Women will seek partner agencies that will collaborate in the design and implementation of solutions that address the following priorities:

- Temporary emergency warming shelter on the Monterey Peninsula during the months of our most inclement weather
- Enhanced and increased options for supported permanent affordable housing

RETURN SERVICE REQUESTED

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Thank you! Montrio Bistro – Downtown Dining

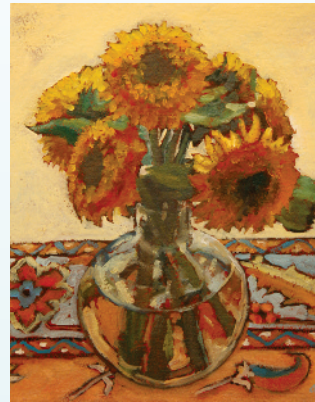


Restaurant Manager, Kathy Soley (center) and Executive Chef Tony Baker (right) present fundraiser proceeds to Michael Reid.

PLEASE SAVE THE DATE:

Thursday evening, October 1, 2015, Montrio Bistro – Downtown Dining will once again host an exciting party at their beautiful restaurant in Monterey to raise awareness and financial support for The Fund for Homeless Women.

Thank you! Monterey Peninsula Artists



Sun Flowers on a Persian, by Peggy Olsen

Artists on the Monterey Peninsula have continued to show their support by donating music for our events, and art work for our thank you notes. The Fund for Homeless Women thanks these and other artists for being a part of our journey and sharing their gifts with all of us.

Peggy Olsen, Painter
Mark Farina, Painter
HeartStrings, Musicians
Doug Smith, Musician
Julie Alexander, Musician
Catherine Broz, Musician



Amy Krupski, harpist



Catherine Broz, guitarist

Sonja Cook, Photographer
Jackie Pierce, Musician
Pete Braccio, Musician
Elizabeth Todd, Musician
Amy Krupski, Musician
Off-the-Cuff Productions

2014 Grant Award Recipients

ORGANIZATION	PROJECT	GRANTS
Community Human Services	Emergency assistance (vehicle repairs, education, health services) for young homeless women through CHS's Safe Place Program in downtown Monterey	\$2,000
Interim, Inc.	Transitional housing and mental health/support services	\$15,000
Pass the Word Ministry	Emergency assistance for women in the One Starfish Parking Program	\$5,000
San Carlos Cathedral, Loaves & Fishes Ministry	Provide a safe environment, emergency assistance, hot lunch and case management through the "Gathering Place for Women"	\$46,000
Shelter Outreach Plus	Transitional housing and a day program along with transportation assistance in Marina	\$50,000
St. Mary's by-the-Sea Episcopal Church	Emergency assistance (motel lodging, bus and train tickets, auto repair) for single homeless women in Pacific Grove	\$5,000
St. Vincent de Paul (on behalf of Outreach Unlimited)	Temporary shelter and case management through an I-HELP program for women	\$21,000
	Total Granted	\$144,000

- Old Fisherman's Grotto
- Susan Osorio
- Pacific Coast Church
- Ann Packer
- Louis and Kathleen Panetta
- Joyce Park
- W. R. Patterson
- Paul Davis Partnership
- Robert Payne and Eileen Tremain
- Michelle Perry
- Tom and Nancy Pesce
- Larry and Connie Pettinger
- Richard and Ann Pettit
- Willard R. and Shirley M. Phillips
- Richard and Mary Ann Pirotte
- Professional Women's Network
- Reda Rackley
- Joan P. and Rex Reade
- Sondra Rees
- Michael Reid and Bill Robnett
- Niels J. and Janet N. Reimers
- Mr. and Mrs. Glenn Reis
- Albert and Elaine Reis
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- Trulee Ricketts
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- Cynthia Rink
- Glorietta and Earl Rowland
- Sharon M. Russell
- Patricia Rutowski and Lauren Mitchell
- Wendy and Thomas Ryan
- Carol Ryan
- Robert and Sharon Sadler
- Kurt A. and Marcia A. Schekel
- Milo W. and Mary E. Scherer
- George and Deirdre Schroeder
- Marilyn Jean Schultz
- Sidney Ann Ramsden Scott
- Anne Secker
- Ellen Selvig
- Lynn Sexton
- Chris Shake
- Brian and Melva Simmons
- Everett Singer
- Eleanor Fleming Skinner
- Christine Sleeter
- Ann K. and Richard W. Smallwood
- David Smith and Susan Manchester
- Deborah Smith
- Juanita Smith-Nakao
- William Soskin and Marian Penn
- Colleen Spediacci
- St. Mary's Episcopal Church Guild
- St. Mary's Episcopal Church
- Prayer Shawl Ministry
- Betty Jean Stallings
- Judy A. Stayduhar
- Jacqueline B. Steakley
- Helen Steel
- Jeannette Stern
- Donna Stewart
- Alice Stoll
- Katherine Stoner and Michelle Welsh
- Marilyn E. Strandberg
- Tia M. Sukin
- Bonnie J. Sunwood
- Cheryl Swix
- John and Beatrice Tagg
- Judy Tattelbaum
- Suzann Taunt
- Frederic W. Terman and Nan Borreson
- Kathryn A. Ryan Thaanum
- Deborah Thomas
- Thornley Joint Rev. Trust
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- Kristen Tsolis
- Leo and Jean Underwood
- Geoff Van Loucks
- Jill Verhaak
- Vista Events & Catering
- Martin and Mary Jane Vonnegut
- Florence Von Platen
- Grant and Norma Voth
- Ken Wanderman and Marsha Moroh
- Anne Washburn
- Cheryl Water
- Jeffery and Nancy Watson-Graff
- Deborah Watts
- Brenda Webster
- Jeffrey and Karen Weill
- Lloyd and Barbara Wells
- Kathy Whilden
- Harold and Opal Whitfill
- Ann E. Wieser
- Thomas and Judith Wills
- Jayne Wilser
- Charlotte R. Wilson
- David and Peg Wittrock
- Women's Apparel Shoes and Accessories
- Glynn and Suzanne Wood
- Penny and Warren Wood
- Wendy Yen
- William and Sherry Young
- Carol Young
- Lily Oi Lai Yuen
- Heidi Zamzow and Kenneth Pollock

Endowment Donors

- Anonymous (2)
- Virginia M. Babka
- Catholic Daughters of the Americas
- Court St. Angela
- Natasha Doner
- Joe and Mary Margaret Fleming
- Carole R. French
- Elisa Larez
- Melinda Manlin
- Jan L. McAlister
- Lawrence and Connie Pettinger
- Michael Reid and Bill Robnett
- George and Judy Riley
- Richard and Ann Smallwood
- Rolf and Darleen Trautsch
- Florence B. VonPlaten
- Brenda Webster
- Wendy M. Yen

Planned Giving Donors

- Anonymous (3)
- Mishka Chudilowsky and Henry Azama
- The Reid Robnett Family Trust

Donate

SPEND - Please help us re-build the spendable fund which will be offered to qualified programs in our community during our next grant cycle. Join this unique community effort to help meet the needs of women experiencing homelessness in Monterey County.

ENDOW - Help us continue to build our endowment for future, long-term sustainable solutions, and for an ever-expanding income stream to support programs that serve women living without adequate shelter in this generation and in those to come. Earned income from the endowment (approximately 5%) is added to the spendable fund each year for perpetuity.

Please make checks payable to:

The Fund for Homeless Women

Specify in memo section: "SPEND" or "ENDOW"

Mail to:

Community Foundation for Monterey County
2354 Garden Road, Monterey CA 93940

Online donations:

Please go to the Community Foundation website:
www.cfmco.org/fhw

Please let us know if you would like to make a gift of stock or real estate.

Thank you for your partnership and support. Together we are making a difference in the lives of women experiencing homelessness in our community. Your contribution is tax deductible.



Gilbert Mercadal, volunteer

Update

With the help of her One Starfish case manager, Chris Belluomini, Kelli Keane found and secured permanent housing on the Monterey Peninsula. Congratulations, Kelli!

About the Community Foundation for Monterey County (CFMC)

The mission of the CFMC is to inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County. Thanks to generous community members who have made contributions, and created charitable funds in their lifetimes or through their estates, the CFMC has granted \$120 million to nonprofits working towards healthy, safe, vibrant communities. CFMC is proud to have The Fund for Homeless Women as one of its' field of interest funds. It is a vehicle for change in the lives of women without shelter in Monterey County.

The Fund for Homeless Women thanks our generous donors who made contributions to the Fund in 2014.

Donors

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 Anonymus (6)
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 Jack D. and Ethel P. Arnold
 John Arnold
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 Mary Kay Norseng and Thomas Alan Williams
 Lowell and Wilda Northrop
 Pamela Norton

Planned Giving to The Fund for Homeless Women Endowment has begun!

Donors like you want to ensure that programs serving women who are homeless in Monterey County will have ongoing support. Several community members have stepped up and established gifts that will last for perpetuity, by naming The Fund for Homeless Women in their estate plans. Planned gifts like these offer a powerful opportunity to ensure that our values and commitments to the greater good are part of the legacy we leave behind for future generations of women who experience homelessness.

Planned gifts can be made through:

- A Bequest in a will – a gift of money or any asset of value
- A Life Income Gift – a pooled income fund, charitable gift annuity or charitable remainder trust
- Gifts of Special Assets – real estate, stock, life insurance or retirement account

Making a planned gift is not reserved for the wealthy, nor does it need to be complicated. An estate planning attorney or financial advisor can help you develop or revise your estate plan so that you too can leave a lasting legacy dedicated to shelter, safety and community.

For more information and ideas on ways that you can create a legacy or if you have already done so, please call or email:

Christine A. Dawson,
 Director of Philanthropic Services
 Community Foundation for Monterey County
 (831) 375-9712 x 126 or christine@cfmco.org

Thank you!

Where We Stand - How The Fund for Homeless Women Meets Specific Needs

2015 Grantee Programs	Emergency Shelter	Transitional Housing	Day Center	Nutrition	Hygiene/ Laundry	Parking	Case Management	Other/Misc.*
Outreach Unlimited/I Help for Women	✓			✓	✓		✓	✓
Shelter Outreach Plus	✓	✓	✓	✓	✓		✓	✓
Interim, Inc.	✓	✓		✓	✓		✓	✓
San Carlos Cathedral/The Gathering Place	✓		✓	✓	✓		✓	✓
Pass the Word Ministry/One Starfish	✓				✓	✓	✓	✓
St. Mary's by the Sea /Episcopal Church	✓							✓
Community Human Services	✓			✓	✓		✓	✓

* Vehicle repair and other transportation related expenses, medication and hygiene supplies, rental assistance, emergency bill pay, etc.



Timothy Barrett, Councilman, Monterey City Council, addresses the Friends.



Glorietta Roland, Management Analyst, Community Action Partnership address the Friends.

Friends of Homeless Women

The Friends of Homeless Women was established by the organizers of the Fund to raise money for the Fund, to increase awareness about the issue of homelessness in our community, and to educate ourselves about the causes and challenges confronting women living without adequate shelter on the Monterey Peninsula.

The group meets monthly, with invited speakers who inform us about existing resources, the ongoing needs of women who are homeless, to collaborate and share information.

Meetings are usually held on the third Wednesday of the month. Please come!

Time: 10:00 to 11:30 AM

Place: St. Mary's Episcopal Church

146 12th Street (at Central Ave.), Pacific Grove, CA 93950

For more information about the Friends of Homeless Women, or to be added to our email list, please email Kathy Whilden at: wildini@aol.com

This brochure and all fund materials are produced by The Fund for Homeless Women and paid for by the fund organizers with personal resources and through administrative funds solicited for that purpose.

Thank you, 2014 Friends Brunch Committee

Many thanks, to the 2014 Friends Brunch Committee for their hard work and dedication in making the 2nd Annual Friends of Homeless Women Brunch a huge success. Brunch proceeds totaled over \$23,000 for the Fund.

**Thank you Brunch Committee
for your hard work and
very successful event.**



Karen Crumme and Leslie Geyer, brunch volunteers



Brunch Auction Table

Brunch photographs by Catherine Metz.

The Fund For Homeless Women Creates Circles of Support



Kelli Keane, Guest at The Gathering Place and One Starfish programs

What do these new programs supported by The Fund for Homeless Women offer you?

The Gathering Place shows us that there are people who care about our needs and want to do what they can to help. The volunteers all have big hearts and offer security, safety and a sense of community. Along with the experts who come to offer professional services and advice, the program also provides us with a place to have fun. This is so important for our peace of mind.

I have no children. But finally I have a family – the largest most caring family I could ever have.

The folks at One Starfish go out of their way to help you. Whether it's to keep you safe, find a job, get your car repaired or help you get into permanent housing. They will do all they can to help make what you need possible.

What was it like before these programs started?

I was getting so jaded before. There was no one to turn to for care, love or support. I had worked my entire life – up to the day I turned 80, but was laid off and could no longer afford my rent. I didn't know anything about being homeless. The first year was a nightmare. Hiding in my car at night; I was sleep deprived, cold and afraid. I didn't know where to go. I tried everything I could think of and went everywhere that was suggested. But for one reason or another, there was no place for me in any program, no home for me to rent. Most places want 3 months' rent up-front. My social security won't cover that. And it will take years before my name reaches the top of the list for affordable housing for seniors.

What would happen if these programs went away?

I would die. It would break my heart. I feel loved and cared for now. These programs offer real concern and useful support for women like me. I have no children. But finally I have a family – the largest most caring family I could ever have.



Mary Eileen Kiniry, Volunteer

How did you get involved in The Gathering Place?

Almost two years ago, I began attending monthly Friends of Homeless Women meetings, learning from speakers about resources and unmet needs while networking with others who were passionate about developing services for women who are homeless in our community. I joined Carol Greenwald in start-up efforts for The Gathering Place (with initial funding from The Fund for Homeless Women), and am thrilled to watch it grow to serve approximately 60 to 70 women each week in body, mind and spirit.

It's about deep listening and the value of asking people what they need, instead of imposing solutions on them. It's about being present and involved. That's what The Gathering Place is all about. There's no place like it!

What do you do at The Gathering Place?

I work on a 5 person Executive Leadership team to continue the development of The Gathering Place. Each week I also provide direct service to guests as a Resource Coordinator. Along with co-coordinator Kathleen Baker, I meet with women who are seeking vouchers or asking for referrals to housing, health care or counseling services. This year I am leading the effort to start a First Steps program which will offer more in-depth assessment and targeted assistance and referrals.

The Gathering Place brings hope back into the life of each volunteer, and hope into the lives of our guests.

What does the Gathering Place offer you and the other volunteers?

Magic happens when you walk into The Gathering Place. The (over) 100 volunteers who participate connect with our guests and together become a group of women helping women. As a volunteer, issues of homelessness become our issue, not on the fringe of our awareness but part of our understanding and experience. The individual sense of despair in our society can be paralyzing. But The Gathering Place brings hope back into the life of each volunteer, and hope into the lives of our guests.



Leslie Geyer, Donor

Why do you give to The Fund for Homeless Women?

My mother was a kind and compassionate woman. She taught for over 30 years in the Seaside school district and taught me how to have compassion and sensitivity for others. Giving to the Fund provides a way for me to show compassion and to honor my mother. We can make a difference through awareness, networking and thinking outside

of the box. The Fund for Homeless Women provides a way for us to do that. Not only does the Fund articulate a compelling message, but it provides a reliable means for us to actually live-out our most cherished values. Before the Fund, like most, I used to look right through people who were homeless. But with a new awareness and understanding, I see women who are homeless with new eyes. Melissa (a guest at The Gathering Place) said it best when she said to me recently, "Thanks so much for not stereotyping us. I'm not a bad person. I just lost my job and then my house. Thanks for not judging me."

What has being a part of this movement meant to you?

The Fund for Homeless Women has provided me with a very significant connection to humanity; particularly the connection between sisters. Recognizing human suffering and knowing that you can help make a difference in another woman's life, when she is most vulnerable, is tremendously gratifying. And I'm not the only one who has experienced this. The outpouring of support from our community proves to me that people care and want to help to the degree and in whatever way they can.

What do you say to potential donors about the Fund?

If you're looking for a way to make a contribution to the lives of others through a process that is thoughtful and where your gift goes directly to the cause, The Fund for Homeless Women is the way. Your investment is used wisely so that women without adequate shelter and safety can be helped with integrity and compassion. They are our sisters. How can we not do what we can and share what we have?

Your investment is used wisely so that women without adequate shelter and safety can be helped with integrity and compassion.

