

**Table 1: Implementation Plan – Short Term Goals for the Gonzales Concilio**

| Short Term Outcome                          | Strategies  | Key Activities  | Status | Key resources  | Who does it?  | When will it happen?                            |
|---|---|---|--------|--|---|---|
| <b>Urban Development and Infrastructure</b> | ❖ Increase lighting in streets and parks  | <ul style="list-style-type: none"> <li>-Identify park that needs lighting</li> <li>-Work with City to begin to address</li> <li>-Identify funding sources</li> <li>- Improve safety and access at Art Brusa Park by improving lighting</li> </ul>   |        | City of Gonzales, Sports leagues, Poder Concilio, Gonzales residents, Funders  | María Perea   | 11/09   |
| <b>Improve the Quality of life</b>          | <ul style="list-style-type: none"> <li>❖ Increase Resident Awareness of City Council Process</li> <li>❖ Create a Health Council with a prevention approach</li> <li>❖ Increase Recreation Activities for Parents and Youth</li> </ul> | <ul style="list-style-type: none"> <li>-Conduct workshops on city council process</li> <li>-City Department head give presentation on dept to concilio</li> <li>- Use Poder Popular Concilio “mock” City Council meetings model developed in 2008 to engage other residents in the process</li> <li>-Identify medical &amp; dental clinics, pharmacies and other health orgs.</li> <li>-Propose creation of a health council to organizations</li> <li>-Identify health topics of concern to the community</li> <li>- Workshops on disease prevention</li> <li>-Outreach to community to increase awareness and leadership on issues of health</li> <li>-Identify recreation activities taking place</li> <li>-Identify activities of interest to community</li> <li>-identify organizations that can provide those activities</li> <li>- bring activities to community</li> <li>-Engage multiple generations in shared community activities</li> </ul> |        | <p>Location, mayor Asamblea and concilio</p> <p>CCA, CSVS, Diabetes Center, Health Department, Gonzales Medical Group, Gonzales Dental, Poder Concilio, City of Gonzales</p> <p>Sara Papineau, Little League, Soccer League, Boxing Club, Wrestling Club, Sports Field, Community Room, Poder Concilio, Rotary Club, Con</p> | <p>Maria Orozco</p> <p>Aurora Valdez</p> <p>Fernando Meza</p> | <p>10/08 - annually</p> <p>3/10</p> <p>6/11</p> |

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Appendix: Implementation Tables

|  |   |  |  | Mexico en la Sangre   |                 |      |
|--|---|--|--|---|-----------------|------|
| <b>Improve Transportation Services for Community</b> | ❖ Increase Safe Routes to School                | Explore collaboration with City Manager on safe routes proposals<br>-Explore collaboration with transportation collaborative on safe routes proposals<br>-Work with Concilio to identify routes to be improved<br>-Present to city manager   |  | Rene Mendez, Susan Kent, Cultivo Consulting, Poder Concilio, School Districts | Charro Amador   | 6/11 |
|  | ❖ Implement Safe Crossing for Students Campaign | -Research similar campaigns in other districts<br>-Explore adaptability of campaign to Gonzales<br>-Determine organizing group<br>-Determine date/materials needed<br>-Determine volunteers/publicity  |  | School District<br>Poder Concilio<br>City of Gonzales<br>Students<br>Parents  | Isabel Camacho  | 1/10 |
|  | ❖ Expand Van Pools                              | -Work with Ron Hughes and Cultivo Consulting on Van Pools<br>-Obtain letters of support from city manager<br>-Understand how vanpool model works locally<br>-Work agricultural employers to distribute information to employees<br>-         |  | CART, Cultivo Consulting, Ag employers, UFW, Farm worker groups               | Virgen Camacho  | 6/10 |
|  | ❖ Add Bus to South County line                  | -Provide letters expressing need to city manager/transportation agency<br>-Send letter to Transportation Agency<br>-Send letter to Board of Supervisors<br>-Work with Maria Orozco and transportation agency for Monterey County<br>-Add bus |  | TAMC, Maria Orozco, City of Gonzales, Community groups,                       | Roberta Camacho | 6/10 |

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**Table 1: Implementation Plan – Medium Term Goals for the Gonzales Concilio**

| Medium Term Outcome                         | Strategies                               | Key Activities   | Status | Key resources  | Who does it?   | When will it happen? |
|---|--|--|--------|--|----------------|----------------------|
| <b>Urban Development and Infrastructure</b> | ❖ Increase lighting in streets and parks | -Identify volunteers who are concerned about lighting<br>-Identify streets and parks that need lighting<br>-Work with City to begin to address<br>-Identify funding sources  | 12/09  | City of Gonzales, Sports leagues, Poder Concilio, Gonzales residents, Funders      | -María Perea   | 3/12                 |
|   | ❖ Increase energy efficiency in houses   | -Connect with Gonzales Grows Green Initiative<br>-Identify organization that can give workshop on energy efficient homes<br>-Identify funding for modifications<br>-Raise awareness of being green   |        | Maury Trevelen, Central Coast Energy Services, City of Gonzales, Poder Concilio    | Simón Pérez    | 3/11                 |
|   | ❖ Increase number of low-income homes    | -Understand inclusionary housing in General Plan<br>-Poder members participate in advisory council<br>-Work with Planning Commission to increase percentage of low-income housing<br>- Explore with CHISPA possibility of increasing number of low-income rental units |        | City Council, Planning Commission, CHISPA, Poder Concilio, Gonzales residents      | Fernando Meza  | 5/12                 |
|   | ❖ Increase number of cleaner streets     | -Identify a team of organizers<br>-Identify areas where to begin<br>-Identify group of volunteers<br>-Work with trash collection service<br>-Determine other needed materials  |        | City Council, Poder Concilio, Faith community, Community members, Local businesses | Isabel Camacho | 5/11                 |
| <b>Civic Progress</b>                       | ❖ Strengthen Binational Links            | -Organize forum where Mexican consulate can explain its services   |        | School district, Mexican   | Cecilia Tejeda | 6/09, annually       |

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|--|---|--|--|---|--|--|
|  | <ul style="list-style-type: none"> <li>❖ Strengthen community/city relations</li> </ul> | <ul style="list-style-type: none"> <li>-Increase Mexican Consulate presence via Bi-national Health Week</li> <li>-Establish a Plaza Comunitaria in Gonzales</li> <br/> <li>-Better understand the community’s concerns</li> <li>-Build relationship with city/police</li> <li>-Organize forum to people to express concerns</li> <li>-Nurture relationship between residents/city</li> </ul> |  | <ul style="list-style-type: none"> <li>Consulate, Faith community, Poder Partners, Gonzales residents</li> <br/> <li>Poder Concilio, Faith Community, City Council/police, residents</li> </ul> | <ul style="list-style-type: none"> <li>Juan Antonio Perea</li> </ul> | <ul style="list-style-type: none"> <li>3/11</li> </ul> |
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**Table 1: Implementation Plan – Long Term Goals for the Gonzales Concilio**

| LongTerm Outcome            | Strategies   | Key Activities | Status | Key resources | Who does it? | When will it happen? |
|-----------------------------|--|----------------|--------|---------------|--------------|----------------------|
| <b>Economic Development</b> | Strengthen the Chamber of Commerce<br><br>Expand Pharmacy Hours<br><br>Increase Childcare Services<br><br>Increase Entertainment & Open Spaces   | -              |        |               |              |                      |
| <b>Superior Education</b>   | Increase Graduation Rate<br><br>Increase Technology Use<br><br>Improve Community/School Relations<br><br>Increase Higher Education Opportunities |                |        |               |              |                      |
| <b>Labor Harmony</b>        | Improve Communication between Farmers & Workers<br><br>Better pay and Opportunities  |                |        |               |              |                      |