

## *The vehicle for change*

In each Poder Popular community, a local council (“concilio”) brings together farmworkers and representatives from various sectors of the community—growers, government, education, local business, faith-based institutions, and others—to develop and implement a Health Action Plan in order to achieve the goals outlined herein.

*A program of*



*Funded by*



## PODER POPULAR PARA LA SALUD DEL PUEBLO

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## poder popular



## para la salud del pueblo

## *The Focus of Change*

**Community  
Health**

**Population  
Health**

**Systems  
Change**

## Community Health

- Improvements to Housing and Built Health Capital (water infrastructure in particular)
- Improved Social, Cultural and Economic Supports
- Stronger Civic Engagement



## Population Health

- Reduced Occupational Injury and Illness among Agricultural Workers and their Families
- Improved Mental and Behavioral Health:
  - Improved Self Esteem
  - Empowerment
  - Reduction in Alcohol & Drug Consumption
  - Reduction in Domestic & Community Violence

## Systems Change

- Improved Worker/Employer Relationships
- Preservation of Agriculture Employment
- Binational Collaboration
- Responsive Public Policy- Local, State and National

