

**Table 1: Implementation Plan - Short Term Goals for the East Salinas Concilio**

Short Term Outcome	Strategies	Key Activities	Status	Key resources	Who does it?	When will it happen?
<p><b>A Safe and Healthy Community</b></p>	<ul style="list-style-type: none"> <li>❖ Increase number of clean streets</li> </ul>	<ul style="list-style-type: none"> <li>-Identify Streets that need to be cleaned (List will be incorporated into the Building Healthy Communities mapping effort and plan)</li> <li>-Work with the public works department</li> <li>-Coordinate with trash company</li> <li>-Recruit a team of volunteers and begin cleaning effort in priority streets</li> </ul>		<p>Poder Concilio, Sherwood School, City Council, Roosevelt Residents, Trash collecting company,</p>	<p>Maria Caballero</p>	<p>12/09</p>
	<ul style="list-style-type: none"> <li>❖ Increase number of functioning street lights</li> </ul>	<ul style="list-style-type: none"> <li>-Work with residents to identify lights in need of repair</li> <li>- Coordinate walking inspections with City officials</li> <li>- Work with public works department to implement improvements</li> </ul>		<p>Poder Concilio, Sherwood School, Roosevelt residents, City Council, Public works dept.</p>	<p>Ulises Foronda</p>	<p>2/10</p>
	<ul style="list-style-type: none"> <li>❖ Reduce graffiti</li> </ul>	<ul style="list-style-type: none"> <li>-Identify streets with graffiti</li> <li>-Identify the materials need to clean graffiti</li> <li>-Recruit a team of volunteers</li> <li>-Coordinate with city public works</li> <li>-Work with police to monitor streets</li> </ul>		<p>Poder Concilio, City Council, Business community, Roosevelt residents, Public Works Dept. Police</p>	<p>Lupita Miranda</p>	<p>6/10</p>

Appendix: Salinas Health Action Plan – Implementation Tables

	<ul style="list-style-type: none"> <li>❖ Increase recreation activities</li> <li>❖ More meetings with chief of police/Reduce Prostitution</li> </ul>	<ul style="list-style-type: none"> <li>-Identify park to start</li> <li>-Work with residents to identify desired act</li> <li>-Identify first project to accomplish</li> <li>-Identify potential funding sources</li> <li>-Coordinate City Council</li> <li>-Coordinate with Parks and Recreation</li> <li>- Park improvements completed</li> <li>- Begin prioritizing other projects</li> <li>-Create a neighborhood watch group</li> <li>-Strengthen community/police relations</li> <li>-Identify high prostitution areas</li> <li>-Work with police to reduce prostitution</li> <li>- Identify topics to be discussed with police</li> <li>-Identify meeting the police is already having in the community</li> <li>-Explore participating in existing meetings</li> <li>-Organize community meeting</li> <li>-Explore solutions with police</li> </ul>		<p>Department</p> <p>Poder Concilio Roosevelt residents La Paz Park City Council Parks and Recreation Dept. Potential funders</p> <p>Poder Concilio Residents Police department Neighborhood watch City Council, Police, Poder Concilio, Mary Pritchard, Sherwood School, Roosevelt residents, Church on Roosevelt neighborhood</p>	<p>Alfredo Castillo</p> <p>Janeth Farfán</p>	<p>6/09</p> <p>6/10</p>
<b>Governmental Agencies Responding to Community Needs</b>	<ul style="list-style-type: none"> <li>❖ Increase rights awareness of community members</li> </ul>	<ul style="list-style-type: none"> <li>-Identify workshop needed</li> <li>-Organize government 101 workshop</li> <li>-Identify person/organization to do workshop</li> <li>-Organize workshop</li> <li>-Invite community to forum</li> </ul>		<p>Community, Poder Concilio, City of Salinas, Poder partners, School district, CHISPA</p>	<p>Lupita Miranda</p>	<p>10/09</p>

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	<ul style="list-style-type: none"> <li>❖ Increase city's awareness of community's communication network</li> </ul>	<ul style="list-style-type: none"> <li>-Identify community communication networks through faith community and education</li> <li>-Share with city council, departments</li> <li>-Have city use network to invite community for public meetings</li> <li>-Ensure community attends meetings</li> <li>-Evaluation results with city representatives</li> </ul>		<p>School/faith community, Tony Barrera, City Council/Dept. Poder Concilio, Community members</p>	<p>Mary Pritchard</p>	<p>11/09</p>
	<ul style="list-style-type: none"> <li>❖ Increase response to community needs</li> </ul>	<ul style="list-style-type: none"> <li>-Have community document city response time to community calls</li> <li>-Establish relations with city council, and departments,</li> <li>-Work with business community</li> <li>-Organize community forum</li> </ul>		<p>City Council, SUBA, Alisal Betterment Association, Poder Concilio, Schools, Community members, Faith community</p>	<p>Tony Barrera</p>	<p>6/10</p>

**Table 2: Implementation Plan - Medium Term Goals for the East Salinas Concilio**

Medium Term Outcome	Strategies	Key Activities	Status	Key resources	Who does it?	When will it happen?
<b>Responsible Businesses Responding to Community Needs</b>	<ul style="list-style-type: none"> <li>❖ Reduce liquor sales</li> </ul>	<ul style="list-style-type: none"> <li>-Research the city’s liquor sales ordinance</li> <li>-Work with East Salinas business associations</li> <li>-Work with non-profit organizations working on issue</li> <li>-Work with other community groups</li> </ul>		Businesses, Business Association, City of Salinas, School District, Sun Street Centers, Poder Concilio, Community residents	Victor Mehia	3/13
	<ul style="list-style-type: none"> <li>❖ Improved working conditions for farmworkers</li> </ul>	<ul style="list-style-type: none"> <li>-Understand agriculture industry’s business model</li> <li>-Understand workers’ concern</li> <li>-Identify potential workshops to improve worker safety</li> <li>-Identify people/organizations to conduct workshops</li> </ul>		Agriculture companies, Workers, Devorah Hernandez, Poder Concilio, Non-profit organizations	Devorah Hernandez	6/14
	<ul style="list-style-type: none"> <li>❖ More businesses participating in maintaining the streets</li> </ul>	<ul style="list-style-type: none"> <li>-Identify streets in business areas that need to be maintained</li> <li>-Identify businesses that are willing to work with community</li> <li>-Seek incentives for businesses from Redevelopment Agencies</li> <li>-Work with Public Works Department</li> <li>-Recognize model businesses</li> </ul>		SUBA, Alisal Betterment Association, Redevelopment Agency, Public Works Department, Poder Concilio	Maria Medel	1/12

