

## Support local art and cultural activities through the Community Foundation for Monterey County

"The Arts in Monterey County generate some \$25 million in revenues annually."

*For the Common Good*

The 2005 Monterey County Non-Profit Industry - Economic Impact Report

### A New Opportunity!

*Help us advance the Arts in our communities!*

In 2008, the James Irvine Foundation, under its *Communities Advancing the Arts* initiative, awarded the Community Foundation for Monterey County a generous grant to help build and sustain the capacity of our local arts community. One strategy to meet that goal is to further build our Fund for the Arts endowment.

This additional source of philanthropy will help support more arts agencies in Monterey County, as well as the Arts Council for its re-granting program to small and emerging arts groups.

*We invite you to make a gift to the Fund for the Arts as part of this vital initiative to advance the arts throughout Monterey County.*



For more information please contact the Community Foundation at

**831.375.9712**

or for more about the Foundation, visit our website at:  
[www.cfmco.org](http://www.cfmco.org)

# FUND FOR THE ARTS



## An Endowed Fund of the Community Foundation for Monterey County

**T**he Fund for the Arts is a permanent endowment created to provide long-term, ongoing support for the arts in Monterey County. It is also a flexible, future-oriented vehicle for donors with broad cultural interests who wish to make a planned or testamentary gift to benefit the arts.

A portion of the Fund's annual payout is distributed to the Arts Council for Monterey County to supplement their re-granting program to small and emerging arts agencies. Seven core arts agencies receive the majority of the Fund's annual grants.

As the market value of the Fund grows, the Community Foundation's Board of Directors will select and designate additional beneficiary agencies.

*"The arts are instrumental in giving our lives special meaning and great joy, stimulating our economy, and bridging complex cultural divides."*

Paulette Lynch, Executive Director  
Arts Council for Monterey County



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# Fund for the Arts of the Community Foundation for Monterey County

## Why should you support the arts?

### **Because it feels good!**

Art is amazing, inspiring, and powerful – it touches lives for the better.



### **And it does good!**

Art fuels our economy, develops children's self esteem, and brings people together.

The local arts community contributes jobs, advances tourism and nurtures creativity. The arts also provide educational benefits by enhancing learning and boosting success. And the arts help build a sense of community by creating social connections, increasing cross-cultural awareness and understanding, and promoting civic engagement.

### **The time is now!**

State art funding has been slashed 98% to just 3 cents per person, and ticket sales cover just part of the cost of exhibits and performances.

*Today, more than ever, your support is vital to the arts.*

## For Donors

Since the Fund was established in 1992, donors have been invited to a special private annual event hosted by the Community Foundation and one of the agencies that benefits from the Fund for the Arts.

## For Arts Agencies

Annual grants are awarded by the Community Foundation's Board of Directors to a core group of major arts agencies in Monterey County:

- Pacific Repertory Theater
- The Western Stage
- Carmel Music Society
- Carmel Bach Festival
- Monterey Symphony
- Youth Music Monterey
- Monterey Museum of Art
- Arts Council for Monterey County

*"We give annually to the Fund for the Arts because it places high value on county-wide live performances."*

- Bill & Nancy Doolittle

## Help Build This Fund!

Your gift, made to the Community Foundation, Fund for the Arts, is tax-deductible and can be mailed to:

2354 Garden Road  
Monterey, CA 93940

or send us your gift on-line via our website:  
[www.cfmco.org](http://www.cfmco.org)

Your donation also can be made in honor or in memory of someone with special interest in the arts.

For gifts through a will or bequest, please contact:

Todd Lueders, President/CEO, or  
Tom Melville, Director of Development,  
at 831.375.9712.



Yes, I want to keep the Arts alive for current and future generations with a gift of:

\$ \_\_\_\_\_

Please keep my gift anonymous.

Make my gift  in honor of:  in memory of:

( you can also donate on-line at the Foundation's website: [www.cfmco.org](http://www.cfmco.org) )

Enclosed is a check, payable to CFMC.

Please contact me regarding a gift through a will or bequest. My contact information is:

Please charge my credit/check card (check one):

Visa  Discover

MasterCard  American Express

(\*required information)

\_\_\_\_\_  
\*CARD NUMBER

\_\_\_\_\_  
\*EXP. DATE (mm/yy) and 3-digit CVS# from back of card

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\*PRINT NAME (as it appears on card if using same)

\_\_\_\_\_  
\*ADDRESS (billing address if using card)

\_\_\_\_\_  
\*SIGNATURE (if using card)

THANK YOU! Your gift is very important and greatly appreciated. Please mail back to:

Community Foundation for Monterey County  
2354 Garden Road  
Monterey, CA 93940