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CONTACT: Kate Daniels Kurz, kate.daniels@thewip.net

PHONE NUMBER: 831-644-0116

**The Women's International Perspective (The WIP) and the Women's Fund of Monterey County Announce
March 8th International Women's Day Celebration "Women and Leadership: The 30% Solution"**

February 2, 2010 - MONTEREY, CA - The WIP and the Women's Fund of Monterey County are celebrating International Women's Day Monday March 8th with an engaging evening event on Women and Leadership. Hosted by the National Association of Women MBAs at The Monterey Institute of International Studies (MIIS), this event will take place in Irvine Auditorium on the MIIS Campus, 499 Pierce Street.

Linda Tarr-Whelan, distinguished Demos senior fellow, President Clinton's ambassador to the U.N. Commission on the Status of Women, and author of *Women Lead The Way: Your Guide to Stepping Up to Leadership and Changing the World* will deliver the keynote address. This will be followed by a panel discussion including MIIS Provost Dr. Amy Sands and Linda Alepin, Founding Director of the Global Women's Leadership Network (GWLN) of the Leavey School of Business at Santa Clara University.

Tarr-Whelan advocates the "30% solution," a concept that gained traction at the U.N. Conference on the Status of Women in Beijing in 1995. According to Tarr-Whelan, both businesses and governments do better when they adopt a 30% measure for women in leadership positions. "Often without even thinking about it, we are seeing the world through men's eyes and don't realize a woman's perspective is missing," she writes in her book.

The WIP, a global source for women's perspectives, and the Women's Fund of Monterey County, a field of interest fund of the Community Foundation for Monterey County, are proud to feature "The 30% Solution" as the theme of this year's celebration.

The celebration begins at 5:30 pm with an informational fair and reception, followed by the keynote address and panel discussion from 6:30 – 8:00 pm. General admission is \$35, including a copy of Tarr-Whelan's book. Student admission is \$20. Tickets can be purchased online via [PayPal](#) at www.thewip.net or through The WIP's office at 831-644-0116.

About The WIP

Founded in 2007 and based in Monterey, California, The WIP is the global source for women's perspectives. Connecting you to the world through our Feature Articles, Byline Portal, and Current Headlines, The WIP promotes diversity and is not associated with any particular religious, political, or cultural affiliation. We provide an opportunity to balance the under-representation of women journalists and strive to bring together divergent cultures and opinions in solution-based dialog. For more information on The WIP, call 831-644-0116 or visit www.thewip.net.

About The Women's Fund Monterey County

The Women's Fund of Monterey County is a field of interest fund of the Community Foundation for Monterey County. The mission of the Women's Fund of Monterey County is to effect social change as an advocate, catalyst, convener and funder to improve the quality of life for women and girls. For more information on The Women's Fund, call 831-375-9712 or visit www.cfmco.org and select "Women's Fund."

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