



Here for Good

Community Foundation
for Monterey County

MEDIA RELEASE

FOR IMMEDIATE RELEASE

February 2, 2010

Contact: Amanda Holder,
Communications Officer
(831) 375-9712 x123 **OR**
Kaki Rusmore, Program Officer
(831) 375-9712, x124

**Community Foundation for Monterey County Seeks Applicants for
2010/2011 LEAD Nonprofit Leadership Institute
Application Deadline March 31, 2010**

Monterey, CA. The Community Foundation for Monterey County (CFMC), in partnership with California State University Monterey Bay (CSUMB) Continuing Ed Program, is now accepting applications for the LEAD Institute's 2010-2011 Cohort. LEAD builds strong effective leadership for nonprofits representing underserved communities.

LEAD (Leadership Education and Development), now in its second year, is a professional development Institute for effective nonprofit managers in Monterey, Santa Cruz, and San Benito Counties who aspire to greater leadership roles. LEAD participants will receive the equivalent of more than 11 days of high-quality leadership and management training in monthly sessions, individualized professional development plans, individual coaching with community leaders, applied organizational development activities, and the development of a strong peer network.

LEAD develops emerging nonprofit leaders who are responsive to the local cultural, demographic, and economic environment. With strengthened management and leadership capacity, LEAD participants will bring significant new abilities to local nonprofit organizations, be ready to address expanded and changing community needs, and to advance their organization's mission. They will also develop their potential to assume greater leadership roles, both now and in the future.

Individuals who represent our region's underserved populations and diverse cultures are especially encouraged to apply. Those interested are encouraged to apply early, as applications will be reviewed in the order received. The final deadline to apply is March 31, 2010. The cost of LEAD tuition is based on the organization's budget size. Partial scholarships may be available. Please see the Community Foundation's website for complete details and to download the LEAD application: www.cfmco.org under Management Assistance.

(more)

CFMC Seeks Applicants for 2010/2011 LEAD Institute, cont.

"The quality of the LEAD program has exceeded my expectations. My participation in LEAD has supported me in becoming a more reflective and conscientious leader" stated LEAD participant Nina Magsaysay Rosete, Executive Director, Dare to Dream Fund.

Thanks to the coordination with California State University Monterey Bay (CSUMB) Extended Education, LEAD participants will be able to receive Continuing Education Units (CEUs) proportional to the ~~no~~-class+hours they dedicate to the program. The Community Foundation and CSUMB will issue joint certificates of completion to participants who successfully complete the LEAD program.

~~There~~ *are so many experienced individuals who come from, and really understand, our diverse communities,* said Chris Hasegawa, Dean of Extended Education and International Programs at CSUMB. *I am very pleased to see that LEAD will provide them with the excellent leadership and management training they need to excel.* LEAD is supported by a grant from the Community Leadership Project, a joint effort funded by the David and Lucile Packard, James Irvine and William and Flora Hewlett Foundations.

For more information regarding LEAD, please visit www.cfmco.org, and click on Management Assistance or call (831) 375-9712. The Management Assistance Program (MAP) of the Community Foundation for Monterey County offers workshops, grants, referrals, online resources, and a nonprofit management library to support local non-profit management.

The mission of the Community Foundation for Monterey County is to improve the quality of life in Monterey County by raising, managing, and distributing charitable funds to qualified organizations and by creating positive connections between donors and their interests.

###