



## MEDIA RELEASE

**FOR IMMEDIATE RELEASE**  
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### **Community Foundation's Management Assistance Program Presents: "Graphic Recording 101" and "Graphic Recording Advanced" Nonprofit Workshops on March 1, 2010**

Salinas, CA. A picture is worth a thousand words, and the majority of people are visual learners, so having a graphic record of information or concepts can help a meeting be much more effective. Graphic recording can assist groups to brainstorm, envision, create common understanding and build consensus. The Community Foundation for Monterey County will offer two workshops on Monday March 1<sup>st</sup> to teach graphic recording, an innovative set of skills, tools, and techniques that are ideal for nonprofit staff, volunteers, or anyone who documents meetings. %Graphic Recording 101+ offers an introduction to graphic recording and its uses, while %Graphic Recording Advanced+ builds on the morning session and prepares people to use the skills effectively. Participants will practice and receive feedback on creating mural-type recorded images. These are the only trainings of their kind in the Monterey Bay Area.

The workshops will be taught by Edwin Ferran, who has over twenty years of experience as an organizational development consultant and graphic recorder, and Maria Pappas, who learned the craft of graphic recording and facilitation in the Organizational Development Masters Program at Sonoma State University.

**"Graphic Recording 101" will be held on Monday, March 1st from 8:30 AM to 12:30 PM. The fee is \$40.00. "Graphic Recording Advanced" will be held on Monday March 1<sup>st</sup> from 1:30 PM to 4:30 PM. The fee is \$35.00. The venue for both trainings will be at the Monterey County Office of Education (MCOE) Room A, 901 Blanco Circle, Salinas. Pre-registration is required. To register or for more information regarding this training or other Community Foundation services, please visit [www.cfmco.org](http://www.cfmco.org) (click on Management Assistance) or call (831) 375-9712.**

The mission of the Community Foundation for Monterey County is to improve the quality of life in Monterey County by raising, managing, and distributing charitable funds to qualified organizations and by creating positive connections between donors and their interests.

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