



MEDIA RELEASE

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Dan Baldwin to Succeed Todd Lueders as President/CEO of the Community Foundation of Monterey County Lueders to Retire in April, 2010

Monterey, California —Todd Lueders, the President/CEO of the Community Foundation for Monterey County, will officially retire effective April 30, 2010 after more than 29 years as the senior staff member of the Foundation.

"Under Todd's leadership, the Community Foundation has grown to become the largest grantmaker on California's Central Coast," said Foundation Board Chair Richard Borda. "His impact will be felt for years to come. Under his tenure the Foundation has become a trusted steward of resources addressing key issues facing Monterey County."

This past May, the Board formed a search committee of current and former Board members chaired by David Armanasco. The committee contracted with the executive search firm Morris & Berger to conduct a nationwide search for the next President/CEO. The Board announced today that Dan Baldwin, President/CEO of the Greater Cedar Rapids Community Foundation in Cedar Rapids, Iowa, would be the new President/CEO, effective March 15, 2010.

"After interviewing several outstanding candidates, The Board selected Dan Baldwin as the new President/CEO. His professional background, skills and abilities, and affinity for the region will make him a great fit to succeed Lueders and continue to lead the Community Foundation as one of the most respected Foundations in the field," stated Borda.

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Dan Baldwin to Succeed Todd Lueders as Community Foundation President/CEO, cont.

"I'm extremely excited about the opportunity to work with the board and staff at the Community Foundation for Monterey County. Monterey County is a dynamic and philanthropic region. The Community Foundation has done wonderful work through its programs, grant making and asset development. I hope to be part of an even brighter future," said Baldwin. "My entire family is thrilled to be moving to Monterey County. We look forward to becoming part of the community," he continued.

The Greater Cedar Rapids Community Foundation (GCRCF) is currently the largest community foundation in Eastern Iowa. The Greater Cedar Rapids Community Foundation serves donors and non-profits by facilitating philanthropy, making grants, and being a technical and programmatic resource. In 2005 the GCRCF formed the Linn County Nonprofit Resource Center, which is housed at the Community Foundation. The GCRCF has been a leader in Endow Iowa, a tax credit program that has allowed for the creation of more than \$40 million in endowments in Iowa. In 2008, in the aftermath of the historic flood, the GCRCF granted \$14.25 million.

The GCRCF holds more than 500 funds, both endowed and non-endowed, as well as 40+ agency endowments. The GCRCF has total assets of approximately \$90 million, and unrestricted assets of more than \$25 million. In 2009 to date it has issued more than \$8.5 million in grants.

Baldwin was a 15-year museum professional before coming to the GCRCF in 2002. From 1996-2002, he was President/CEO of the National Czech & Slovak Museum & Library in Cedar Rapids. He was previously executive director of Old City Park Museum in Dallas, Texas, and director of collections and conservation at the Missouri Historical Society in St. Louis. Dan is an Iowa native. He is married to Anne Ylvisaker. They have three children. He holds a B.A. and M.A. from the University of Iowa. Dan's son graduated from the Defense Language Institute in Monterey in 2006.

From its modest beginnings in 1945 as an all-volunteer Monterey Peninsula historic preservation group with no endowment, the Community Foundation for Monterey County has grown rapidly over the years and now encompasses all of Monterey County.

Key Foundation accomplishments during Lueders' tenure include:

- Growing Foundation assets from under \$200,000 in 1981 to \$123 million as of December, 2009. Over the past 28 years, the Foundation's investments have consistently outperformed the Dow Jones, NASDAQ and the S&P 500.
- Making more than \$93 million in grants since 1981 to nonprofit organizations in Monterey

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County and other areas of the United States.

- Creating nearly 300 funds through contributions of over \$154 million to make a significant impact in the community. For example, the Fund for the Arts has made \$698,684 in grants in support of 7 major arts agencies since its inception in 1992.
- Developing key leadership projects that address critical community needs, especially in the areas of youth and family development and nonprofit management. For example, the Management Assistance Program, now in its 11th year, has helped staff and board members of County agencies improve their fund-raising, management and long-term planning.
- Spearheading dozens of collaborative efforts with local and national funders to meet critical community needs. The Literacy Campaign for Monterey County, now in its fourth year, grew out of such a Foundation-led effort.
- Expanding the Foundation's reach by offering grants for agencies and services for donors throughout the Salinas Valley.
- Promoting excellence in the Community Foundation field by his involvement as founding chair and long-time Member of League of California Community Foundations.

"Todd's greatest impacts have been his ability to help donors connect with realizing their dreams and to engage the Foundation as more than just a grantmaker, but also a critical community resource to identify problems and contribute to their solution," continued Borda.

For the duration of his time at the Foundation, Lueders is focusing his efforts in several key areas. "I will continue to work diligently on efforts to address, with our many partners, important community issues such as literacy and 'safety net' services, to which our Board has given the highest priority," Lueders said. "Thanks to the support the Foundation has enjoyed from its donors and our professional partners for nearly 65 years, we are proud of our past and remain confident in our future. As our motto promises, the Community Foundation will truly be "Here for Good." Lueders will be on hand to personally introduce the new President/CEO to the community and to insure a smooth transition.

The mission of the Community Foundation for Monterey County is to improve the quality of life in Monterey County by raising, managing, and distributing charitable funds to qualified organizations and by creating positive connections between donors and their interests. The Community Foundation's *2008-2009 Report to the Community* is now online at www.cfmco.org. It provides donors, professional advisors, nonprofits and the general community an overview of the Foundation's accomplishments.

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