



MEDIA RELEASE

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Community Foundation for Monterey County to Honor Julie Packard with Distinguished Trustee Award

Monterey County, California On Thursday, October 8th, the Community Foundation for Monterey County will honor Julie Packard as the recipient of the 2009 Distinguished Trustee Award for her unmatched record of community service and philanthropic leadership. The Community Foundation for Monterey County, the largest grantmaking foundation on the Central Coast, established the award in 1989 to honor men and women who have shown leadership and courage in supporting charitable needs in Monterey County. It will be presented at the Foundation's annual Donor Recognition Event at the Intercontinental, The Clement in Monterey.

"Julie's father, David Packard, was honored in 1995 for his visionary leadership and outstanding philanthropy in Monterey County. Julie has continued her parents' tradition of giving and volunteering with grace and energy into our generation." stated Todd Lueders, Community Foundation for Monterey County President/CEO.

Since 1984, Julie has been the Executive Director of the Monterey Bay Aquarium, which celebrates its 25th anniversary on October 20. The aquarium brings millions of visitors in close touch with the marine environment and inspires conservation of the oceans through world-class exhibits, extensive free education programs, ocean research initiatives and as an advocate for marine policy reform.

As a board member and Secretary of the Board of the Community Foundation for Monterey County in 1984, Julie encouraged the Foundation's county-wide expansion and the opening of the first office in Salinas. That year witnessed the first in an unbroken string of grants for the Community Foundation from the Packard Foundation. Julie has always been a visible and articulate representative of the board of the Packard Foundation, and the Community Foundation for Monterey County is among dozens of Central Coast agencies that have benefitted from the Packard Foundation's generous, highly professional and sustained support.

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Community Foundation Honors Julie Packard, *cont.*

She also serves on the board of the Monterey Bay Aquarium Research Institute, an international leader in deep-sea science and engineering, and the Big Sur Land Trust, another pioneering agency in the land conservation field.

Julie's impact extends far beyond our county and our state. She has served as a board member of the California Nature Conservancy and the World Wildlife Fund, two of the premier conservation agencies of our time. She was also a member of the prestigious Pew Oceans Commission, which developed recommendations in 2003 to improve national ocean resource management.

She was the recipient of the Audubon Medal for Conservation in 1998, and in 2004 she received the Ted Danson Ocean Hero Award from Oceana, a leading ocean conservation organization. In April of this year, Julie was elected a Fellow of the American Academy of Arts and Sciences, a signal honor that she will share with other scholars, scientists, writers, and civic leaders when she is inducted at the Academy headquarters in Cambridge, Massachusetts on October 10. And in September she was honored as a California Coastal Hero by the state Coastal Commission and *Sunset Magazine*.

As recipient of the Distinguished Trustee Award, Julie will be presented with a grant check of \$10,000 for the Monterey Bay Aquarium's 25th anniversary campaign from the Community Foundation's General Endowment.

In addition to the awarding of the annual Distinguished Trustee Award, highlights of the invitation-only event include a celebration of the past year's accomplishments and an update of the Foundation's programs. Dr. Diane Cordero de Noriega, Chair of the Literacy Campaign's Steering Committee, will give an overview of the Campaign's progress, which included awarding \$380,000 in grants to nine local literacy service providers in 2009.

The Community Foundation's *2008-2009 Report to the Community* is now online at www.cfmco.org and provides donors, professional advisors, nonprofits and the general community an overview of the Foundation's accomplishments.

Some highlights of current programs and initiatives include:

- ▶ The *Management Assistance Program* – a year-long series of affordable workshops, training classes, and technical assistance grants to help the staff and board of nonprofit agencies strengthen their management, improve their fund-raising results, and plan for their future.

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Community Foundation Honors Julie Packard, cont.

- ▶ *Literacy Campaign* – a five-year, multi-million civic engagement initiative to create an integrated, collaborative and countywide infrastructure to sustain quality programs to increase the level of adult literacy.
- ▶ The *Neighborhood Grants Program* – a program providing small grants, training, and ongoing consulting to informal community groups.
- ▶ *Poder Popular para la Salud del Pueblo* (People Power for the Health of the Community) – a community development and farm worker health empowerment effort funded through a grant from The California Endowment that focuses on Salinas, Greenfield, and Gonzales.
- ▶ *Communities Advancing the Arts Phase II* – funded through a grant from the James Irvine Foundation, this initiative is a county-wide set of grants, collaborative activities, and direct outreach efforts to improve the capacity and sustainability of performing and visual arts groups.
- ▶ *Building Healthy Communities* – a 10-year initiative which will result in millions of dollars of funding from The California Endowment into East Salinas so that children and youth are healthy, safe and ready to learn. The Foundation was chosen to facilitate the planning process for creation of a community plan to build a healthier Alisal.

For more information please call (831) 375-9712 or visit www.cfmco.org.

The mission of the Community Foundation for Monterey County is to improve the quality of life in Monterey County by raising, managing, and distributing charitable funds to qualified organizations and by creating positive connections between donors and their interests.

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