

Literacy Campaign for Monterey County – Continuum of Literacy Services in Monterey County

Data collected for 2005-2006

LITERACY LEVELS DESCRIPTION	Level 0 Pre-Literacy (Reading and Writing in native language)	Level 1 Adult Basic Education (in English) (ESL, CBET-Comm Based Eng Tutoring)	Level 2 GED/ High School Equivalency (literacy, numeracy, all subjects)	Level 3 Family Literacy (parenting/ school info, child development)	Level 4 Workplace Literacy (entry skills, computers, work habits)	Level 5 Health Literacy (nutrition, health care instructions, illness prevention)	Level 6 Civic Literacy (citizenship, voter materials, newspapers)	Level 7 Financial Literacy (leases, contracts, home buying info, credit & financial services)
I. LOCATIONS, (pop. -2000 Census) ANNUAL # SERVED / ANNUAL CAPACITY Ag=Agency, pgm=program								
Big Sur (3,766)		1 @ 15/25 (1)						
Cachagua (? of 37,300 unincorporated)		1 @ 15/25 (1)						
Carmel (4,070)				1 @ 20/25 (1)	1 @ 20/25 (1)			
Carmel Valley (4,700)		1 @ 15/25 (1)		1 @ 20/25 (1)				B2 (??)
Chualar (1,444)				1 @ 100/200 (1)				
Gonzales (7,525)				1 @ 200/400 (1)		1 @ 500/? (1)		
Greenfield (12,583)		1 @ ??/? (1)	1 @ ??/? (1)	1 @ 300/500 (1)		2 @ >1,000/? (2)		3 @ >600/>1,200 (3)
King City (11,094)	2 Ag @ 131/>100 (2 pgm)	3 @ >10/>20 (3)	3 @ >11/>30 (3)	1 @ 5/20 (1)	1 @ ??/? (1)			1 @ 200/800 (1)
Marina (25,101)		1 @ 213/350 (1)						2 @ >147/? (3)
Monterey (29,674)		1 @ 380/450 (1)	1 @ 581/800 (1)	1 @ 25/? (1)	2 @ 606/>650 (2)			2 @ >100/? (2)
Pacific Grove (15,522)				1 @ 25/? (1)				1 @ >11/? (2)
Salinas (151,060)	3 @ 144/? (3)	6 @ 7,146/? (6)	3 @ 4,275/? (3)	5 @ 13,376/? (5)	5 @ >2655/? (6)	2 @ 2537/38 (2)	2 @ 375/650 (2)	3 @ 1,061/>3,000 (4)
Seaside (31,696)		1 @ 2,035/3,500 (1)	2 @ 314/525 (2)	2 @ 837/1,240 (2)	3 @ >292/532/? (3)		1 @ 100/200 (1)	2 @ 78/? (3)
Soledad (11,263) (prison 11,371)		1 @ 155/? (3)	1 @ 66/? (1)	2 @ 372/>700 (2)	1 @ 90/? (1)		1 @ 234/? (2)	2 @ >50/? (3)
Monterey County (415,000)				2 @ 7,239/102k (2)				

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	Level 0 Pre-Lit	Level 1 Adult Basic	Level 2 GED	Level 3 Fam Lit	Level 4 Work Lit	Level 5 Health Lit	Level 6 Civic Lit	Level 7 Financial Lit
II. PROGRAM FORMAT								
Class		8	2	3	7	2	1	4
One-on-One or Tutoring	2 pgm	1	1	2	3	2	1	1
Both	3	5	4	4	6		3	2
Small Group Activities	1	1		3			1	
Online/other				1 other	1 online			
III. LANGUAGES								
English	3 pgm	16	6	9	13	2	6	8
Spanish	5	3	6	5	1	1	2	3
Mixteco						1		
Triqui						1		
IV. PROGRAM EFFORT								
"Cycles"/year	2 pgm 1/y, 1 pgm 4/y	4 w/1, 2 w/4	2 w/1, 1 w/4	5 w/1, 1 w/4	2 w/1, 1 w/2, 1 w/4		3 w/1	2 w/1
Cycle duration	2 pgm @ 12 mo 1 pgm @ 3 mo	4 @ 12 mo 1 @ 4 mo 1 @ 3 mo	2 @ 12 mo 1 @ 3 mo	4 @ 12 mo 1 @ 9 mo 1 @ 10 wks 1 @ 4 days	2 @ 12 mo 1 @ 4 mo 1 @ 2 mo 1 @ 1 mo		1 @ 12 mo	1 @ 12 mo 1 @ 10 mo
Meeting freq.	1 pgm @ 7x/wk	2 @ 5x/wk, 1 @ 4x/wk, 1 @ 3x/wk, 1 2x/wk, 3 @ 1x/wk	2 @ 2x/wk	1 @ 6x/wk, 3 @ 5 x/wk, 1 3x/wk, 1 @ 2x/wk, 1 @ 1x/mo	2 @ 4x/wk, 1 @ 2x/wk 3 @ 1x/wk		1 @ 5x/wk, 1 @ 4x/wk, 1 @ 2x/wk	1 @ 6x/mo 1 @ 2x/mo
Minutes/meeting	1 pgm @ 120	1 @ 240, # @ 180, 2 @ 120, 1 @ 90, 1 @ 60	1 @ 240, 1 @ 180, 1 @ 90	4 @ 180, 2 @ 90, 1 @ 60	1 @ 420, 1 @ 180, 1 @ 90, 2 @ 60		2 @ 180, 1 @ 120	2 @ 60
V. COSTS								
Fee per student per cycle	4 pgm @ \$0	1 @ 10, 11 @ 0	4 @ 0	1 @ 30, 1 @ 11, 9 @ 0	1 @ various, 1 @ 50, 2 @ 25, 4 @ 0		4 @ 0	1 @ 0
Total Program Expenses	3 pgm @ \$166,000	13 @ 3,044,190	6 @ 1,255,000	10 @ 2,264,770	7 @ 1,830,000	?	4 @ 196,000	?

Under "Locations," the populations (according to the 2000 Census) of the cities are listed. Only cities that reported to offer a literacy service were listed. Any city that is not listed (e.g. Castroville, Pajaro, etc.) should be considered as having a gap in service.

The numbers listed under Literacy Levels 0-7 are the annual numbers of people served per the annual capacity. For example, 2 @ >147/? (3) means that for that given city, two agencies provided 3 different programs. At the time this summary was compiled, we had incomplete data. At least 147 people were served however we do not know what the capacity of those programs were. The shaded cells show the gaps in services. Of the 57 Literacy Service Providers that were contacted, none told us that they offer services in these locations. Many programs address more than one literacy area, for example, an ESL class might also discuss topics of Citizenship or Parent Education. Agencies were asked to provide data for their primary literacy area. This table does not reflect secondary areas of a program. For example, a parent education class in Gonzales may include ESL, however ESL is not the main focus of the class, therefore this cell was shaded gray.