

Attachment A

Potential Audiences

- 1. Residents** - neighborhood associations, youth groups, seniors, people with disabilities, landlords, sports clubs (youth and adult), neighborhood groups, parent teacher organizations, Alisal Betterment Association.
- 2. Faith Community** – clergy, church/synagogue congregations, Diocese, Interfaith Council.
- 3. Business** – Agribusiness, Chambers of Commerce, Labor Unions, health professionals, business owners.
- 4. Public Sector** – Government agencies, elected officials, policy makers, housing authority, law enforcement, school administrators, Mexican Consulate.
- 5. Nonprofit Organizations** – Arts & cultural organizations, social service providers, health service providers, TCE and other funders, teacher’s union (CA Teachers Assoc.), SUBA.
- 6. Media** - Radio, TV, web, social networks, newspapers.
- 7. Steering Committee and Work Groups**