

Attachment C

Community Voices

Themes from the discussion of “Stories of the Alisal”

- The Alisal community encompasses diverse cultures, languages and experiences which are unified by community celebrations that include art and music. The Alisal is a cultural “home”.
- The history of the Alisal helps us understand the present, appreciate each other, and better plan for the future.
- Art and culture change lives
- Examples of places that families gather/have gathered for shared experiences:
 - Monte Mart
 - Drive In
 - Flea Market
 - Alisal High School
 - BBQ/dance in the backyards
 - Cesar Chavez Library
- Residents need to feel safe, but suppression of crime with no plan for prevention, does not necessarily lead to long term solution.
- Children need to be connected with family and community, if not a breakdown happens and neighbors become strangers (“they” not “us”).
- Youth have the potential to acknowledge challenges, be inspired by possibilities, and to resist negative peer influences if the community is supporting them.
- Youth need positive ways of coping with their grief – better choices.
- Celebrate achievements – local leadership.
- BHC Communications group could hold story forums?
- Radio Bilingue could broadcast stories of the Alisal.
- Articles/Paid Ads in Spanish weekly magazines (El Tianguis, la ganga, etc).