

## OVERVIEW

# About the Community Foundation for Monterey County

*Here for Good*



**The Community Foundation for Monterey County** is a nonprofit created by and for the people of Monterey County. We are here to help our philanthropic partners make a lasting impact through their charitable giving and strengthen communities throughout our region today and in the future.

### Three special features of community foundations:

**One: personalized service.** We make giving easy and effective, accepting a wide variety of gifts and providing donors a number of charitable options. You can contribute cash, stocks, property or other assets in your lifetime or through your estate. You may establish a fund in your name or in the name of a loved one. In most cases, your gift qualifies for maximum tax advantage under federal law.

**Two: local expertise.** Our professional staff has an in-depth understanding of the issues, opportunities, and resources that shape our community. They monitor all areas of community need—including human services, education, the environment, healthcare, the arts and economic development. We can help you learn more about local organizations and programs that make a difference in the areas you care about most.

**Three: community leadership.** We bring people, resources and organizations together, convening diverse voices to address local issues and opportunities.

Community foundations provide a simple, powerful, and highly personal approach to giving.

We offer a variety of giving tools to help people achieve their charitable goals. You can give cash, appreciated stocks, real estate, or other assets. Most charitable gifts qualify for maximum tax advantage under federal law. For more information and ideas on ways to integrate your financial planning with charitable giving, ask your financial advisor or contact the Community Foundation for Monterey County at 831.375.9712 or [www.cfmco.org](http://www.cfmco.org).

### For more information, please contact the Community Foundation for Monterey County:

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or

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[www.cfmco.org](http://www.cfmco.org)



Ten reasons people choose to give through community foundations

**one**

We are a **local organization** with deep roots in the community.

**two**

Our professional program staff has **broad expertise** regarding community issues and needs.

**three**

We provide highly **personalized service** tailored to each individual's charitable and financial interests.

**four**

Our funds help people **invest in the causes** they care about most.

**five**

We accept a wide **variety of assets**, and can facilitate even the most complex forms of giving.

**six**

We partner with **professional advisors** to create highly effective approaches to charitable giving.

**seven**

We offer maximum **tax advantage** for most gifts under federal law.

**eight**

We **multiply the impact** of gift dollars by pooling them with other gifts and grants.

**nine**

We build **endowment funds** that benefit the community forever and help create personal legacies.

**ten**

We are a **community leader**, convening agencies and coordinating resources to create positive change.

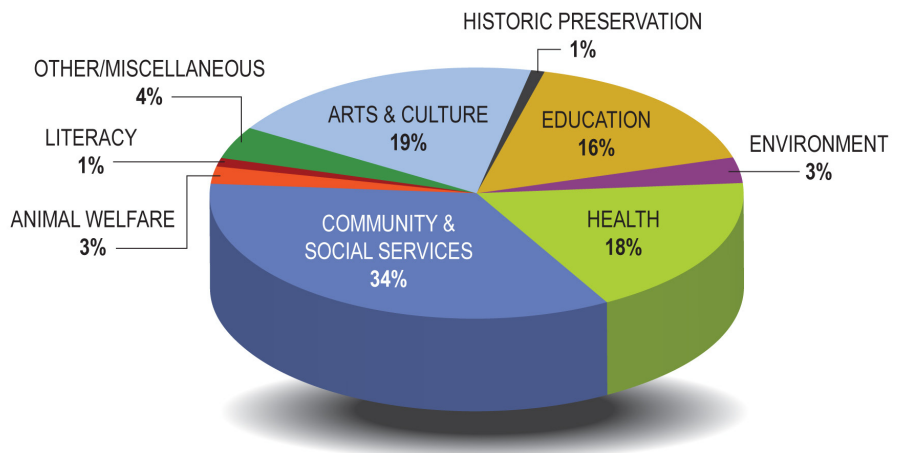
**The Community Foundation for Monterey County at a Glance**

Originally established in 1945 to preserve historic adobes in Monterey, the Community Foundation for Monterey County is one of more than 700 community foundations in the United States today. We serve all of Monterey County, offering people a variety of ways to make an impact through philanthropic giving. In 2010, we grew to more than \$140 million in total assets and granted \$6.4 million to 370 nonprofit organizations. We have granted more than \$88 million since becoming the Community Foundation for Monterey County in 1981.

**Areas of community leadership:**

- **The Literacy Campaign for Monterey County** - \$2.2 million granted during five-year initiative; new nonprofit formed
- **Communities Advancing the Arts** - countywide arts plan created
- **Neighborhood Grants Program** - strengthening grassroots groups
- **Girls' Health in Girls' Hands** - girl-led action research initiated and funded by the Women's Fund
- **LEAD Institute (Leadership Education and Development)** - a professional development program for emerging nonprofit leaders

**2010 Grant Summary - \$6.4 million granted to 370 nonprofits**



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*To inspire philanthropy and be a catalyst for strengthening communities throughout Monterey County*