

2012 GRANT GUIDELINES NEIGHBORHOOD GRANTS PROGRAM

WELCOME

On behalf of the Community Foundation for Monterey County, thank you for considering the Neighborhood Grants Program to support your group's project.

The Neighborhood Grants Program is committed to providing financial and technical support to resident- or community-led groups for projects in their neighborhood or community that help improve the quality of life for its residents.

HEALTHY, SAFE, VIBRANT COMMUNITIES

The Community Foundation for Monterey County recently adopted a strategic plan with a vision for healthy, safe, vibrant communities. With this new vision as our guide, the Neighborhood Grants Program is looking for groups or organizations that can also carry out this vision in their respective neighborhood and/or community.

ABOUT NEIGHBORHOOD GRANTS PROGRAM (NGP)

The Neighborhood Grants Program is a competitive grant program of the Community Foundation for Monterey County. Since 1996, NGP receives applications from various groups throughout Monterey County who actively bring residents together to identify community issues and implement solutions to address them.

Groups selected for a neighborhood grant also receive on-going help throughout the year such as conducting a self-assessment, developing a vision and mission statement, budget, action plan, and other topics identified by the group. Workshops on member recruitment, meeting facilitation, fundraising, marketing, etc. are also provided.

WHO SHOULD APPLY

Any resident- or community-led group in Monterey County is eligible to apply. To apply a group must include at least five unrelated volunteers. Priority is given to applicants from underserved and/or low-income areas in the county.

The following types of neighborhood- or community-based groups are encouraged to apply:

- In general, any resident- or community-led group working on a project or in a series of activities that will directly benefit their community.
- Groups focusing on resident leadership for more neighborhood improvements such as: after-school programs, sidewalk improvements, streetlights, farmers markets, etc.
- Groups organizing free art (painting, poetry, music, theater, dance, etc.) lessons, experiences, exhibits, etc. in underserved communities or in communities where art programs and services are limited or non-existent.
- Apartment associations, neighborhood associations or watches that develop resident leadership to identify and resolve neighborhood issues.
- Youth sport teams (baseball, basketball, football, soccer, volleyball, etc.) that increase or improved parent participation, physical and mental health, life skills or similar youth developmental abilities.
- Support groups where none exist due to transportation or language barriers, or subject matter.

Applicants do not have to be nonprofits with their own 501(c)3 status but funded groups will be required to open a bank account under the group's name. The Neighborhood Grants Program will provide staff support for those who need help.

GRANT AWARDS

Neighborhood grants are generally made to non 501(c)3 organizations, ranging between \$500 and \$4,000. Nonprofit organizations should consider requesting funding from one of our other funding programs (Community Impact or Opportunity Grant). Funding will be awarded in a single disbursement during the month of July at the annual Awards Ceremony. In 2011, the average grant size was \$2,500.

In 2012, the Neighborhood Grants Program expects to award grants to approximately 15-20 groups. Grantees will be required to submit a final report in order to be eligible to apply again next year.

CRITERIA

Projects must be carried out in the neighborhood or community where the members live. In addition, a group applying for a Neighborhood Grant will be selected based on the following criteria.

Involvement: Does the group involve other people in the project? Are decisions made collectively and not by one person?

Collaboration: Will the group get other groups or organizations involved in their proposed project?

Trust: Is the group well respected in the neighborhood or community?

Leadership: Does the group demonstrate leadership and train its members to take on leadership roles in the group and/or in the community?

Accountable: Does the group have the ability to manage and be account for finances and program management?

Need: Does the project fulfill a community need that is not being met?

Impact: Will the group's project achieve positive changes for their community?

Measurability: Does the group have the ability to track the number of people who participate in their activities and the number of activities they organize?

Appropriate: Is the funding request realistic for the number of activities to be carried out?

Sustainable: Will the group have the ability to keep the project going without the support of the Neighborhood Grants Program?

If your group answered, "Yes" to seven or more questions from above; your group should consider applying for a neighborhood grant!

INFORMATION SESSIONS

Groups interested in applying for a Neighborhood Grant should attend one of two Information Sessions Workshops:

- Information Session Workshop
Greenfield Library
315 El Camino Real
Greenfield, CA 93927

Wednesday, February 15, 2012
6:00 pm to 7:30 pm

- Information Session Workshop
Community Foundation for Monterey County
945 S. Main Street, Suite 207
Salinas, CA 93901

Wednesday, February 22, 2012
6:00 pm to 7:30 pm

Please contact the Neighborhood Grants Program to RSVP youth attendance.

WHAT WE DO NOT FUND:

- Academic research
- Capital campaigns
- Debt reduction or legal settlements
- Expenses incurred prior to the grant award date
- The creation of, or addition to, endowment funds
- Funding to schools and public agencies that would supplant tax-supported, mandated services
- Projects whose main purpose is fundraising
- Individuals, including scholarships
- Political campaigns
- Religious activities or services

DEADLINE/WHERE TO APPLY

- Applications must be received or postmarked by Friday, March 2, 2012 before 5:00 pm.
- Applications may be submitted by mail, email, fax, or in person.
- Mailed or hard copy applications may be sent or delivered to:
Community Foundation for Monterey County
945 S. Main Street Suite 207
Salinas, CA 93901
Or:
Community Foundation for Monterey County
2354 Garden Road
Monterey, CA 93940
- Applications can be downloaded at www.cfmco.org.
- Emailed applications may be sent to ngp@cfmco.org
- Faxed applications can be faxed to: (831)754-5876
- Applications that are incomplete or late will not be processed for consideration.
- Only one application per group will be considered.

CONTACT

For more information, please contact:

Community Foundation for Monterey County
Aurelio Salazar, Jr. – Program Officer
945 S. Main Street, Suite 207
Salinas, CA 93901

aurelio@cfmco.org

(831) 754-5880 ext. 134
(831) 754-5876 fax

SECTION I: GROUP INFORMATION

1. Group/Organization's Name: _____

2. Project Name: _____

3. Contact Person:

First & Last Name: _____	Cell Phone: () _____
Mailing Address: _____	Home Phone: () _____
City, State & Zip: _____	Work Phone: () _____
Title/Position: _____	Fax/Other: () _____
Email (optional): _____	Website: _____

4. Which best describes your group? (choose only one)

<input type="checkbox"/> Advocacy Group	(includes: civil rights, education, LGBT, environment, immigration, etc.)
<input type="checkbox"/> Art Group	(includes: painting, poetry, music, theater, dance, etc.)
<input type="checkbox"/> Association	(includes: neighborhood associations, neighborhood watches, apartment association, etc.)
<input type="checkbox"/> Sports Team	(includes: baseball, basketball, football, soccer, volleyball, etc.)
<input type="checkbox"/> Support Group	(includes: health, youth, senior citizens, etc.)
<input type="checkbox"/> Other, please describe _____	

5. How many decision makers are in your group? _____	8. Has your group ever received a NGP grant before? <input type="checkbox"/> Yes <input type="checkbox"/> No
6. Is your group recognized as a 501(c) 3 organization? <input type="checkbox"/> Yes <input type="checkbox"/> In Progress <input type="checkbox"/> No <input type="checkbox"/> I don't know	9. If yes, what years? _____

7. What is your group's EIN? _____

10. Please describe your group (who, what, when, where, why and how); using one sentence for each of the following questions to inform us: What is the purpose of the group? When did the group form? Who is involved in your group? Where are your members from? Why did the group form? How are decisions made? What other groups or organizations does yours work with?

[Click here to enter text.](#)

SECTION II: PROPOSAL

Directions: Answer the following questions to the best of your ability. Please note that there is no right or wrong answer to the following questions.

11. In three to five sentences, please describe the project your group is requesting funding for.

[Click here to enter text.](#)

Please write the amount that you are requesting here: \$_____.

12. In three to five sentences, please describe how your group's project will contribute to our vision of a healthy, safe, vibrant community in your neighborhood.

[Click here to enter text.](#)

SECTION III: GROUP/ORGANIZATION'S BUDGET

13. Does your group have a bank account?

- Yes
- No

14. If yes, with what bank? _____

15. If yes, what is the balance of your most recent bank statement? \$_____

Please share with us how much money your group received last year from the following sources and how much you expect to fund raise this year. (Please note there is no right or wrong answer to this question.)

	2011	2012
How much income came from individual donations (example: family, friends, co-workers, etc.)	\$	\$
How much income came from fundraisers (example: car washes, bake sales, special events, etc.)	\$	\$
How much income came from fees (example: registration fee, service fee, program fee, etc.)	\$	\$
How much income came from business donations (example: local grocery store, merchants, etc.)	\$	\$
How much income came from grants (example: Neighborhood Grants Program, etc.)	\$	\$
How much income came from other sources (explain: <u>Click here to enter text.</u> _____.)	\$	\$
TOTAL INCOME	\$	\$

SECTION IV: PROJECT BUDGET

Please inform us what specific items your group is requesting funding for and how much.

Description of expense:	Request from NGP Grant	Paid by other sources
<i>Example: 25 uniforms x \$40 each (25 x \$40 = \$1,000)</i>	<i>\$1,000</i>	<i>\$0.00</i>
1.	\$	\$
2.	\$	\$
3.	\$	\$
4.	\$	\$
5.	\$	\$
6.	\$	\$
7.	\$	\$
8.	\$	\$
9.	\$	\$
10.	\$	\$
11.	\$	\$
12.	\$	\$
13.	\$	\$
14.	\$	\$
15.	\$	\$
TOTAL EXPENSES	\$	\$

SECTION V: GROUP MEMBERS

First & Last Name: _____ Cell Phone: () _____
Home Address: _____ Home Phone: () _____
City, State & Zip: _____ Work Phone: () _____
Title/Position: _____ Fax/Other: () _____
Email (optional): _____

First & Last Name: _____ Cell Phone: () _____
Home Address: _____ Home Phone: () _____
City, State & Zip: _____ Work Phone: () _____
Title/Position: _____ Fax/Other: () _____
Email (optional): _____

First & Last Name: _____ Cell Phone: () _____
Home Address: _____ Home Phone: () _____
City, State & Zip: _____ Work Phone: () _____
Title/Position: _____ Fax/Other: () _____
Email (optional): _____

First & Last Name: _____ Cell Phone: () _____
Home Address: _____ Home Phone: () _____
City, State & Zip: _____ Work Phone: () _____
Title/Position: _____ Fax/Other: () _____
Email (optional): _____

First & Last Name: _____ Cell Phone: () _____
Home Address: _____ Home Phone: () _____
City, State & Zip: _____ Work Phone: () _____
Title/Position: _____ Fax/Other: () _____
Email (optional): _____