



opportunity

Why should you support the arts?

Because it feels good!

Art is amazing, inspiring, and powerful – it touches lives for the better.

And it does good!

Art fuels our economy, develops children's self esteem, and brings people together.

The local arts community contributes jobs, advances tourism and nurtures creativity.

The arts provide educational benefits by enhancing learning and boosting success. And the arts help build a sense of community by creating social connections, increasing cross-cultural awareness and understanding, and promoting civic engagement.

The time is now!

State arts funding has been slashed 98% to just 3 cents per person, and ticket sales cover just part of the cost of exhibits and performances.

Today, more than ever, your support is vital to the arts.

TODD LUEDERS FUND FOR THE ARTS

AN ENDOWED FUND OF THE
COMMUNITY FOUNDATION
FOR MONTEREY COUNTY



Our Mission:

To improve the quality of life in Monterey County by raising, managing, and distributing charitable funds to qualified organizations and by creating positive connections between donors and their interests.



2354 Garden Road, Monterey, CA 93940
831.375.9712 / Fax 831.375.4731
www.cfmco.org



culture

For Donors

Since the Fund was established in 1992, donors have been invited to a special annual event hosted by the Community Foundation and an agency that benefits from the Fund for the Arts.

For Arts Agencies

Annual grants are awarded by the Community Foundation's Board of Directors to a core group of major arts agencies in Monterey County:

- Arts Council for Monterey County
- Carmel Bach Festival
- Carmel Music Society
- Monterey Museum of Art
- Monterey Symphony
- Pacific Repertory Theater
- The Western Stage
- Youth Music Monterey

TODD LUEDERS FUND FOR THE ARTS

AN ENDOWED FUND OF THE COMMUNITY FOUNDATION FOR MONTEREY COUNTY



Todd Lueders served as President/CEO of the Community Foundation for Monterey County from 1981 to 2010. To commemorate nearly 30 years of dedicated service, the Board of Directors voted to rename the Fund for the Arts as the “Todd Lueders Fund for the Arts.”

A passionate arts advocate and actor, Todd’s leadership in the arts during his tenure will benefit arts organizations and residents in Monterey County for years to come.



“The arts are instrumental in giving our lives special meaning and great joy, stimulating our economy, and bridging complex cultural divides.”

—PAULETTE LYNCH, EXECUTIVE DIRECTOR
ARTS COUNCIL FOR MONTEREY COUNTY

Support local art and cultural activities through the Community Foundation for Monterey County.

“The Arts in Monterey County generate some \$25 million in revenues annually.”

FOR THE COMMON GOOD THE 2005 MONTEREY COUNTY NON-PROFIT INDUSTRY ECONOMIC IMPACT REPORT

The Fund for the Arts is a permanent endowment created to provide long-term, ongoing support for the arts in Monterey County. It is also a flexible, future-oriented vehicle for donors with broad cultural interests who wish to make a planned or testamentary gift to benefit the arts.

A portion of the Fund’s annual payout is distributed to the Arts Council for Monterey County to supplement their re-granting program to small and emerging arts agencies. Seven core arts agencies receive the majority of the Fund’s annual grants.

As the market value of the Fund grows, the Community Foundation’s Board of Directors will select and designate additional beneficiary agencies.

“We give annually to the Fund for the Arts because it places high value on county-wide live performances.”

—BILL & NANCY DOOLITTLE

A New Opportunity

Help us advance the Arts in our communities!

The James Irvine Foundation, under its Communities Advancing the Arts initiative, awarded the Community Foundation for Monterey County a generous grant to help build and sustain the capacity of our local arts community. One strategy to meet that goal is to further build our Fund for the Arts endowment.

This additional source of philanthropy will help support more arts agencies in Monterey County, as well as the Arts Council. We invite you to make a gift to the Fund for the Arts as part of this vital initiative.

For gifts through a will or bequest, please contact Dan Baldwin, President/CEO at 831.375.9712.



Yes! I want to help keep the Arts alive with a gift of: \$ _____

*PRINT NAME (as it appears on card if using same)

*ADDRESS (billing address if using card)

*CITY, STATE, ZIP

*SIGNATURE (if using card)

PHONE

EMAIL

- Enclosed is a check, payable to CFMC.
 Please contact me regarding a gift of stock.
 Please keep my gift anonymous.
Make my gift in honor of: in memory of:

- Please charge my credit card
(check one): Visa MasterCard
 Discover American Express

*CARD NUMBER

_____/_____/_____
*EXP. DATE (mm/yy) *3-digit CVS# (on back of card)

(*required information)

- Please contact me regarding a gift through a will or bequest.
 I would like to donate goods or services to support the Fund for the Arts.

THANK YOU! Your gift is very important.
Your support is fully tax-deductible.

Please mail to:

Community Foundation for Monterey County
2354 Garden Road, Monterey, CA 93940

You may also donate online at www.cfmco.org.