



MEDIA RELEASE

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COMMUNITY FOUNDATION FOR MONTEREY COUNTY WELCOMES NEW PRESIDENT/CEO DAN BALDWIN

Community "Meet and Greets" to be held June 9 in Monterey and June 16 in Salinas

Monterey, California — The Community Foundation welcomed Dan Baldwin as the new President/CEO of the Foundation effective May 1. Baldwin has been on staff in Monterey since mid-March. Todd Lueders, former President/CEO of the Community Foundation for Monterey County, retired April 30, 2010 after nearly 30 years as the senior staff member of the Foundation.

After a nationwide search, the Board selected Dan Baldwin as the new President/CEO. "His professional background, skills and abilities, and affinity for the region make him a great fit to succeed Lueders and continue to lead the Community Foundation as one of the most respected Foundations in the field," stated Dick Borda, Community Foundation Board President.

"I'm extremely excited to work with the board and staff at the Community Foundation for Monterey County. Monterey County is a dynamic and philanthropic region. The Community Foundation has done wonderful work through its programs, grant making and asset development. I hope to be part of an even brighter future," said Baldwin.

Baldwin is the former President/CEO of the Greater Cedar Rapids Community Foundation (GCRCF) in Cedar Rapids, Iowa. The GCRCF serves donors and non-profits by facilitating

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Community Foundation Welcomes New President/CEO, Dan Baldwin, *cont.*

philanthropy, making grants, and being a technical and programmatic resource. The GCRCF holds more than 500 funds, as well as over 40 agency endowments. The GCRCF has total assets of approximately \$95 million and issued more than \$8.5 million in grants in 2009.

The Community Foundation is hosting two “Meet and Greets” to introduce Dan Baldwin to the Monterey County community. The first will be held Wednesday, June 9 from 4:00 to 6:00 PM at the Community Foundation Monterey office at 2354 Garden Road. The second will take place Wednesday, June 16 from 4:00 to 6:00 PM at the National Steinbeck Center at One Main Street in Salinas. For more information or to RSVP, please call 831.375.9712 or email kathryn@cfmco.org, specifying which event you will be attending.

Baldwin was a 15-year museum professional before coming to the GCRCF in 2002. From 1996-2002, he was President/CEO of the National Czech & Slovak Museum & Library in Cedar Rapids. He was previously executive director of Old City Park Museum in Dallas, Texas, and director of collections and conservation at the Missouri Historical Society in St. Louis. Dan is an Iowa native. He is married to Anne Ylvisaker. They have three children. He holds a B.A. and M.A. from the University of Iowa. Dan’s son graduated from the Defense Language Institute in Monterey in 2005.

The mission of the Community Foundation for Monterey County is to improve the quality of life in Monterey County by raising, managing, and distributing charitable funds to qualified organizations and by creating positive connections between donors and their interests. For more information, please call 831.375.9712 or visit www.cfmco.org.

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