
Regional Grant Guidelines

Driscoll's philanthropy is about inspiring and being inspired to create amazing places to live using the same values that guide our business: Passion, Trustworthiness, and Humility. We believe in strengthening the communities that make our work possible through an investment in farm workers and their families.

In our communities, farm workers face tremendous barriers to success, even as they make our industry possible. That is why Driscoll's Regional Grant Program aims to play a valued and influential role in supporting solutions that strive for equitable farm worker access to services, civic engagement, and well being through an investment in education, health, and family unity.

Education includes academic attainment, efforts to provide information on available resources, leadership development, and efforts to create a community change whereby farm workers are valued and respected as the key community members they are.

Eligibility

- Program must be based in or serve at least one of the following geographic regions:
 - Santa Cruz and Monterey Counties, CA – *Watsonville, Salinas, Castroville*
 - Shasta and Tehama Counties, CA – *McArthur, Fall River Mills, Red Bluff*
 - Ventura County, CA – *Oxnard, Port Hueneme*
 - Santa Barbara County, CA – *Santa Maria, Guadalupe*
 - Merced County, CA – *Snelling, Atwater, Livingston*
 - West Central Florida
 - Atlantic County, NJ – *Hammonton*
 - Buncombe and Pender Counties, NC – *Asheville, Rocky Point*
 - Lowndes County, GA – *Lake Park*
 - Van Buren County, MI – *Grand Junction*
- Program should target/include farm workers and their families.
- Grants are only made to nonprofit organizations exempt from federal taxes under section 501(c)(3) of the Internal Revenue Code or fiscally sponsored by a 501(c)(3) organization and/or public primary and secondary schools with a large low-income Latino student population and/or Migrant Education Program.

Priorities

Driscoll's shows preference to organizations/programs that:

- Explicitly include and target farm workers and their families, especially in program development and organizational leadership.
- Respond to current and emerging farm worker needs and issues, especially issues of health and education.
- Demonstrate strong involvement from Driscoll's stakeholders*, either as clients, volunteers, donors, or board members. Note that grant decisions **are not** influenced by opportunities for company recognition or public exposure.
- Include collaboration and coalition-building aspects with groups.

Limitations

Grants that only impact one geographic region have a \$10,000 limit. In addition, grants **will not** be awarded for:

- Organizations that received funding from Driscoll's within a 12-month period
- Individuals, including candidates for political office
- Academic or medical research
- Partisan political organizations or causes
- Annual fund drives, debt reduction, endowment or capital campaigns, or building projects

- Primary and secondary schools *without* a large low-income Latino student population and/or Migrant Education Program
- Services contingent on race, culture, gender, sexual orientation, gender expression, age, religion, citizenship or nationality
- Programs that promote religious activities (faith-based organizations are eligible to apply for non-religious activities)

Deadlines

Driscoll's operates with an open cycle with five deadlines for consideration: February 25th, April 25th, June 25th, August 25th, and October 25th. To be considered organizations must follow the application instructions and submit all needed materials. Shasta and Tehama County applicants, please note that we will only review grants on the following three deadlines: April 25th, June 25th, and August, 25th.

ATTENTION FIRST TIME APPLICANTS: All first-time grant applicants are strongly encouraged to contact the philanthropy department to discuss their proposed work to ensure program match before submitting.

All applicants are strongly encouraged to work with our Philanthropy Department to address questions and discuss the proposal prior to submission.

Process

All applications are reviewed by the Philanthropy Department and appropriate Philanthropy Team. Philanthropy Teams are comprised of no more than nine Driscoll's employees and growers responsible for evaluating proposals and making funding decisions. Site visits may be requested.

Organizations are strongly encouraged to email their grant applications, including required attachments. If you are unable to email some attachments, brochures or other support materials, please mail them to the address on the application. If you wish to mail the entire grant proposal, please send 2 copies of the grant application and support materials. Please print double-sided.

Each organization will be notified of the funding decision within two months of the next grant cycle deadline closest to their proposal submission. When an organization is awarded a grant, the grant agreement letter and subsequent check may come from Driscoll's Charitable Fund at the Community Foundation of Santa Cruz County or directly from Driscoll's. Grant check processing may take up to one additional month.

Please direct all questions, letters of inquiry, and grant applications to:

Philanthropy Department
Driscoll's
P.O. Box 50045
Watsonville, CA 95077-5045
philanthropy@driscolls.com
831.768.2935

ATTENTION FIRST TIME APPLICANTS: All first-time grant applicants are strongly encouraged to contact the philanthropy department to discuss their proposed work to ensure program match before submitting at 831.768.2935 or philanthropy@driscolls.com.

Regional Grant Application

Part I: Cover Sheet

ORGANIZATION/SCHOOL: _____

EXECUTIVE DIRECTOR/PRINCIPAL: _____

CONTACT NAME/TITLE (*if different than above*): _____

MAILING ADDRESS: _____

CITY/STATE/ZIP CODE: _____

STREET ADDRESS (*if different than above*): _____

CITY/STATE/ZIP CODE: _____

PHONE/EMAIL: _____

WEBSITE: _____

AMOUNT REQUESTED: \$ _____

Amount cannot exceed \$10,000 for work that will only impact one of our regions.

NUMBER OF PEOPLE DIRECTLY IMPACTED _____

NUMBER OF COLLABORATIVE PARTNERS (IF APPLICABLE) _____

Please provide a brief overview of what the requested funds would be used for. (Less than 100 words)

Please describe the demographics of the targeted population. (E.g. girls ages 12 – 18 of farmworker families in neighborhoods with high crime rates)

Please select the top strategy for the proposed work. (Check top three)

- | | |
|---|--|
| <input type="checkbox"/> Advocacy/policy/legal | <input type="checkbox"/> Public education/organizing/awareness |
| <input type="checkbox"/> Arts/sports/culture | <input type="checkbox"/> Research/documentation |
| <input type="checkbox"/> Convening/coalition building | <input type="checkbox"/> Service Delivery |
| <input type="checkbox"/> Leadership development | <input type="checkbox"/> Skill building |
| <input type="checkbox"/> Media/communications | <input type="checkbox"/> Other: _____ |

Please select the top issue areas for the proposed work. (Check top three)

- | | |
|--|--|
| <input type="checkbox"/> Civic participation | <input type="checkbox"/> Health |
| <input type="checkbox"/> Crime/incarceration | <input type="checkbox"/> Housing |
| <input type="checkbox"/> Discrimination/racism | <input type="checkbox"/> Immigrant Rights and Issues |
| <input type="checkbox"/> Education | <input type="checkbox"/> Migrant Rights and Issues |
| <input type="checkbox"/> Family unity | <input type="checkbox"/> Other: _____ |

Please select the geographic region(s) for the proposed work. (Check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Santa Cruz and Monterey Counties, CA –
<i>Watsonville, Salinas, Castroville</i> | <input type="checkbox"/> West Central Florida |
| <input type="checkbox"/> Shasta and Tehama Counties, CA – <i>McArthur, Fall
River Mills, Red Bluff</i> | <input type="checkbox"/> Atlantic County, NJ – <i>Hammonton</i> |
| <input type="checkbox"/> Ventura County, CA – <i>Oxnard, Port Hueneme</i> | <input type="checkbox"/> Buncombe and Pender Counties, NC – <i>Asheville,
Rocky Point</i> |
| <input type="checkbox"/> Santa Barbara County, CA – <i>Santa Maria,
Guadalupe</i> | <input type="checkbox"/> Lowndes County, GA – <i>Lake Park</i> |
| <input type="checkbox"/> Merced County, CA – <i>Snelling, Atwater, Livingston</i> | <input type="checkbox"/> Van Buren County, MI – <i>Grand Junction</i> |

Anti-Discrimination Statement and Signature

My organization does not discriminate on the basis of age, gender, race, creed, sexual orientation, gender expression, physical or mental ability, religion, national origin, or any other category of California protected classes in accordance with California or Federal law. This applies to all our employees, volunteers, members, clients, and contractors.

I have prepared/and or reviewed this proposal, and if funding is granted, I agree to see that the project is carried out as proposed. If changes become necessary, I will see that Driscoll's is notified in writing and approves of those changes.

Signature of Board Chair/School Principal

Date

Part II: Abstract

Provide a brief summary/abstract in English and Spanish of your request addressing program or organization overview, objectives and evaluation method of the proposed work, and organizational experience of working on behalf of and with farm worker communities. Please do so in no more than 1 page.

Part III: Narrative

Please answer the following questions in no more than 4 pages.

1. In 300 words or less, please describe your organization/proposed project for which you are seeking funding. *Include how you work/advocate on behalf of and with farm worker communities and their families.*
2. What is your direct experience in addressing the issue you are seeking support for? *Be sure to describe your past and/or current participation in related partnerships/coalitions/networks. Please be sure to highlight any work you have done with/for farm worker communities and their families.*
3. What are your objectives related to your funding request? *List no more than three bulleted objectives.*
4. Describe the specific activities and strategies you will undertake to ensure you meet the objectives described above. If this is a project related request, please include a timeline.
5. Describe how will you measure and evaluate the success of your work.
6. Describe the most significant risks and/or challenges you anticipate in regards to this funding request.
7. Describe your capacity to leverage financial and staffing resources for the implementation of the proposed work.

Part Four: Budget information

1. Provide a budget for the entire organization for the current fiscal year with projected expenses and sources of income.
2. **ONLY FOR PROJECT REQUESTS:** Please include a complete project budget and budget narrative for this grant including allocations for staff time. Budget narrative should be no longer than one (1) page.

Part Five: Diversity Table

Diversity Table (If a collaborative grant, only lead agency must submit this form)

Please provide numbers in all blank cells. Do not use percentages. Enter N/A if not known.

	Staff (Full-time)	Staff (Part-time)	Board Members	Members/ Volunteers (if known)
HOW MANY?				
	Staff (Full-time)	Staff (Part-time)	Board Members	Members/ Donors/ Volunteers (if known)
HOW MANY ARE?				
Farm workers or from farm worker families				
Driscoll's stakeholder*				
African American				
Asian American/Pacific Islander				
European American/Caucasian				
Latino/Latina American				
Native American				
Female				
Male				
Lesbian/Gay/Bisexual/Transgender				
Individuals age 25 and younger				
Individuals age 55 and older				
Low-income				
People with disabilities				
Other (please specify)				

USA ***Stakeholder** is defined as a Driscoll's employee, grower, or board member. You may include a letter of recommendation from any of our stakeholders or a list of stakeholders to supplement your application.

Part Six: Attachments

For 501(c)(3) organizations only, please include a copy of your organization's:

- IRS letter of tax exempt status or fiscal agent agreement and their IRS letter of tax exempt status.
- Most current completed audit (an organization not required to conduct an audit may submit a copy of its most recent federal 990)
- Current financial statements, including Profit and Loss and Balance Sheet. If you plan to use a fiscal sponsor, the same financial information from the sponsoring organization is required.
- List of board of directors (with affiliations) and key staff of the proposed project (with brief bios). No more than one page.

Other important information:

- Late proposals will be rolled to the next cycle for evaluation.
- Approved grants will be paid to the organization/school provided in the cover sheet of this proposal, unless a fiscal agent agreement is in place and presented as part of the request.