



# **2012 Community Impact Grants**

Information Session

*Fall 2011*

# AGENDA

- ✓ **Our Objectives (and Hopes) for Session**
- ✓ **Overview of CFMC's New Grant Opportunities**
- ✓ **Review Grant Guidelines**
- ✓ **Application Timeline and Process**
- ✓ **What We're Looking For**
- ✓ **Questions and Additional Support**

# Community Foundation for Monterey County Strategic Plan 2011-2015

## OUR MISSION

*To inspire philanthropy and  
be a catalyst for strengthening communities  
throughout Monterey County*

## OUR VISION

*Healthy, safe, vibrant communities*

# CFMC Strategic Plan

## COMMUNITY IMPACT GOAL

**Invest in developing healthy, safe and vibrant communities across Monterey County**

### Objectives for Grantmaking:

- Achieve greater strategic results
- Provide clarity for grant seekers
- Build broader community engagement
- Be a mechanism for attracting co-investors

# Redesign of CFMC's Grantmaking



Strategic Plan  
Jan 2011



Research  
Feb-May



Community Forums  
June



Board Decision



Community Roll Out  
Fall 2011



Implementation  
2012

# Grant Opportunities Beginning 2012

## *New grants programs:*

- **Community Impact Grants** (Feb & Aug)
- **Futer Grants for Essential Human Srvcs** (Feb)
- **Opportunity Grants** (Small grants year-round)

## *Other responsive grants programs:*

- **Neighborhood Grants Program** (March)
- **Women's Fund** (March)
- **Stanton Endowment** (July)

# Our Approach

- Countywide View
- Focus on Prevention
- Civic Engagement
- Leverage
- Synergy
- Partnership

# Community Impact Grants

## Four Primary Areas for Grantmaking

Investing in Our **People**

Strengthening Our **Communities**

Celebrating Our **Cultures**

Stewarding Our **Environment**

# Community Impact Framework

**Program Area: Investing in Our People**

**Priority: Building Blocks**

**Interest Areas:**

Early childhood education

K-12 pipeline to graduate prepared students

Youth recreation and leadership

Parent education and engagement

# Futer Grants Program for Essential Human Services

**Goal:** Help high-performing human service organizations sustain and strengthen their operations for the future

- 10 safety net and basic human service orgs
- General operating grants of \$50,000/year for three years (2012-2014)
- Enhanced training and capacity-building

**For more information,  
contact Julie Drezner, 831.375.9712 x112**

# Community Impact Grants Funding \$\$

- Approximately \$2 million available
- 30+ funds (unrestricted and “field of interest”)

*Pie not evenly cut!*

- Largest areas:
  - Futer Essential Services
  - Wellness/Health/Aging



# Opportunity Grants

- Small grants program for:
  - Organizational development (TA) projects
  - Emerging organizations or ventures
  - Urgent and time-sensitive needs
- No deadlines, can apply anytime
- Grants up to \$5,000
- Streamline application and process

# Grant Guidelines

- Same eligibility requirements
  - ✓ 501(c)3 nonprofit or public agency
  - ✓ Proposed work is in Monterey County
  - ✓ Common Grant Application
  - ✓ Typically one-year
- Grant range
  - \$10,000 to 50,000

# Eligibility

## ➤ Community Impact

- ✓ 1 for single organization

*Fiscal sponsors and collaborative projects are the exception.*

## ➤ Opportunity

- ✓ May apply for more than one; however funds are limited...

# Two Grant Review Cycles

## Spring

- First Friday in February (*People*)
- Decision at June Board meeting

## Fall

- First Friday in August  
(*Communities, Culture, Environment*)
- Decision at December Board meeting

# Timeline and Process

- Joint Evaluation Workshops with UW  
**Common Impact Evaluation form due with application – workshops 12/5, 12/15, 1/17-18**
- Committees review proposals within priority areas and make recommendations to CFMC's board
- Your primary contact person will be a CFMC program officer

# What Are We Looking For?

## Standard Due Diligence

- ✓ Fit
- ✓ Need
- ✓ Results
- ✓ Organization

## Strategies

- ✓ Preventive and relevant
- ✓ Innovative
- ✓ Effective and reflects best practices
- ✓ Collaborative

# What's New

## 2011

### ***Name: General Endowment***

- 1. Pre-application required*
- 2. Invited org applied Mar-Sept*
- 3. Broad interests*
- 4. Staff-recommended*
- 5. Old Impact Report*

## 2012

### ***Name: Community Impact***

- 1. No pre-application required*
- 2. February or August deadline*
- 3. Defined priorities and interest areas (emphasis on upstream approaches)*
- 4. Staff-facilitated committees*
- 5. Common Impact Evaluation*

# What's New

## 2011

***Name: General Endowment***

***6. Technical Assistance***

***7. No portal for small grants***

***8. Safety net providers use CGA***

## 2012

***Name: Community Impact***

***6. Organization Development  
(match no longer required)***

***7. Simpler process for small grants program***

***8. Safety net providers use Futer Essential Human Services application***

- WAYS TO GIVE
- PROFESSIONAL ADVISORS
- GRANTS & SUPPORT
- COMMUNITY INITIATIVES
- GIVE NOW



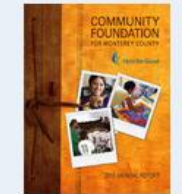
- Community Impact Grants
- Future Essential Human Services Grants
- Opportunity Grants
- Neighborhood Grants Program
- Recent Grants
- Outside Funding Opportunities

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Community Impact Grants



2010 Annual Report

- ▶ [Management Assistance](#)
  - ▶ [Workshop Calendar](#)
- ▶ [Community Impact Grants](#)
- ▶ [Women's Fund](#)

### Ways to Give

- [Donor Services](#)
- [Giving Options](#)
- [Advisor Services](#)
- [Gift Planning Site](#)



### Apply for A Grant

- [Community Impact Grants](#)
- [Women's Fund](#)
- [Neighborhood Grants Program](#)
- [Technical Assistance](#)

### Special Projects

- [Communities Advancing the Arts](#)
- [LEAD Institute](#)
- [Literacy Campaign](#)
- [Lives of Women & Girls Report](#)
- [More](#)

News

e-Newsletter Sign Up



Dan Baldwin, President/CEO  
 Welcome Video (1:22)

# Questions?

1) Review written guidelines carefully

[www.cfmco.org](http://www.cfmco.org)

2) See [Frequently Asked Questions](#)

3) Call for clarification, 375.9712

[Evaluation Form Workshops](#)

December 5 & 15 and January 17 & 18